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VICE CHANCELLOR



**Belinda Keiser, Vice Chancellor
Community Relations and
Student Advancement**

As Vice Chancellor of Community Relations and Student Advancement for Keiser University, Ms. Keiser is responsible for community outreach programs, charitable giving, public relations, and government affairs. She graduated from Florida State University with a Bachelor of Science degree in Communications, earned a Master's degree in Business Administration from Nova University, and is also a paralegal.

Previously Ms. Keiser was the Coordinator of Broward Lawyer's Care (BLC), the probono program of the Broward County Bar Association and Legal Aid Service of Broward County. Prior to working for BLC, Ms. Keiser was a Director of Health Fairs for the Washington-based National Health Screening Council where she was responsible for the coordination and implementation of the nationally successful health education campaign for Broward and Palm Beach Counties.

Professional Service:

Belinda Keiser has served the State of Florida as a Governor Jeb Bush appointee to the Board of Directors for Workforce Florida, Inc. since 2005 and was recently chosen to serve as Vice Chair and continue for a second term through March 2009. Previously, Ms. Keiser was Chair of the Board's Better Jobs/Better Wages Council which works on alternatives to welfare, creates solutions for family transition from public assistance to self-reliance, and promotes skills upgrade training—all to achieve long-term self sufficiency.

In June 2004, she was selected by Florida Commissioner of Education, Jim Horne to serve on the Lieutenant Governor's Career Education Study Task Force. This task force was charged with studying the education of Florida's workforce and submitting comprehensive recommendations to the State Board of Education by October 1, 2004. As a former Executive Board member and Vice Chair of Legislative Affairs for the Broward County Workforce Development Board (Workforce One), Ms. Keiser's efforts supported legislation which invests in developing a well-trained workforce and positions Florida as a high-tech leader in the nation. Her work with Workforce One supported and coordinated the local education, training, and employment workforce system of Florida.

Ms. Keiser also sat on the Board of Directors for the Florida Association of Postsecondary Schools and Colleges (FAPSC) for a full year. In this capacity she worked to meet the needs of students by creating quality educational opportunities, government relations, and communications for the more than 500 private institutions that comprise FAPSC.

In April 2001, Ms. Keiser was appointed by the Florida Commissioner of Education to the K-20 Partnership Committee to effectively address the state's teacher shortage and in July 2001 the Florida Supreme Court appointed her to the Seventeenth Circuit Unlicensed Practice of Law Committee C. She is a member of the Executive Council for Legal Aid Service of Broward County and a recent designate to the Board of Directors of the Greater Fort Lauderdale Chamber of Commerce.

Ms. Keiser is a graduate of Leadership Broward's class 13 and Leadership America's class of 1995. She served as a mentor for the Literacy Committee and was on the Education Day Committee for Leadership Broward in 1996. She served as a Vice President on the board of Broward Homebound, is former chair of the Planning Committee for Better Jobs Better Wages, and formerly served on The Florida Bar 17th Judicial Circuit Grievance Committee I.

Community Service:

Most recently, Ms. Keiser has served on the Honorary Committee for the 2006 Jeb Bush Florida Classic to benefit the Cystic Fibrosis Foundation. In 2004, Ms. Keiser co-chaired the Broward County American Red Cross Ball. Ms. Keiser served as Chair of Broward Days 2003 and 2004 and Co-Chair of Broward Days 2005—a 600 member non-profit, non-partisan organization comprised of Broward County community and business leaders. Her efforts as chair spearheaded the organization's ability to provide an open forum for Broward County business leaders and residents to participate in Florida's legislative process. Ms. Keiser coordinated the efforts of Broward Days' teams which address issues including healthcare, children's issues, environmental concerns, and education and technology issues.

Ms. Keiser has volunteered her personal time and resources to countless charities throughout Broward County, Florida and nationally.

Honors and Special Recognition:

Ms. Keiser received the 2006 March of Dimes Women of Distinction honor for her professional accomplishments and contributions to the community. In 2004, Belinda Keiser was honored by the Broward County Fair as one of the First Ladies of Broward County for her hard work, dedication, and service to the county. Women in Communications awarded Ms. Keiser 2003 Woman of the Year in Communications Education for her leadership, advancement, and contributions to the community. She was also recognized with an award as a Leader in Education in 2002 by the Leadership Broward Foundation citing her excellence in educational leadership in Broward County.

CHAIRWOMAN OF THE BOARD



**Evelyn C. Keiser, Chairwoman
Board of Advisors**

After working and teaching in the field of medical technology for decades, Evelyn Keiser recognized the need for a private career college that would serve the needs of career-focused students and Florida's growing healthcare community. In 1977, with Dr. Arthur Keiser, she opened the Keiser School on Oakland Park Boulevard in Fort Lauderdale with one student and 2,400 square feet of classrooms. Over the next 30 years, the Keiser family created a premier career university system comprised of Keiser University, Keiser Career College and Everglades University with 22 locations.

Professional Experience

Evelyn Keiser was born Evelyn Cahn in Philadelphia, Pennsylvania in 1924. Mrs. Keiser graduated from Temple University with a Bachelor of Science degree in Medical Technology, one of only a few women in what was then a predominately male field of study. As a military wife, she traveled throughout the United States where her education in and ambition for the

medical field led to her employment in several hospitals and medical labs.

After World War II, she returned to Philadelphia and opened her own medical lab which she operated for more than twelve years. As the demands of motherhood increased, Mrs. Keiser sold her medical lab and embarked on a rewarding teaching career. She joined the Franklin School of Sciences and led the Medical Sciences and Lab Technology programs. In 1961, Mrs. Keiser moved to South Florida to head the medical program at Charron-Williams College in Fort Lauderdale. She left in 1977 to launch the first Keiser School.

In 1981, the Medical Laboratory Technician program was added to the Keiser School course offerings. Under Mrs. Keiser's direction, the program received accreditation from the National Accrediting Agency for Clinical Laboratory Sciences, confirming the highest quality in medical laboratory academics and training. More than 25 years later, although no longer teaching, Mrs. Keiser continues to advise faculty and serve as an advocate for students.

At 83 years young, and 30 years after founding Keiser University, she serves as Chairwoman of the Board of Advisors for Keiser University and is charged with the areas of policy, growth and development. To this day, Mrs. Keiser is often the first on campus each morning.

Professional Recognition

Throughout her lifelong career in medical labs and in higher education, Evelyn Keiser has been awarded honors too numerous to list including "Teacher of the Year" and "Educator of the Year." In February 2004, Mrs. Keiser was awarded an honorary doctorate from Beijing University citing her commitment to educational articulation agreements between China and the United States.

To the faculty and administration of Keiser University, Mrs. Keiser sets the example that all students deserve the highest quality academic instruction. As a result, the top honor awarded to faculty members that have excelled in a proactive teaching approach focused on successful learning outcomes was recently re-named the *Evelyn C. Keiser Teaching Excellence Award*.

GRADUATE TESTIMONIALS

“The Bachelor of Arts for Business Administration at Keiser has to be one of the best in the nation. Keiser takes the basics that are taught at the Associates level and uses them to strengthen your skills and knowledge. The classes are structured so that you get a lot of “hands on” projects to ensure that you learn everything there is to know about business. While currently employed with the Gadsden County Board of County Commissioners, after graduation I was promoted to Management Assistant in the Office of Management and Budget where I manage and monitor department budgets. Keiser, I am eternally grateful!”

Vivian R. Howard, Bachelors in Business Administration Graduate
Gadsden County Board of County Commissioners

“I found that Keiser University’s Nuclear Medicine program of advanced studies and small class size was a perfect fit. I never came across a faculty member who wasn’t truly interested in my progress as well as available if I needed assistance. I had the opportunity to serve as the President of Phi Theta Kappa Honor Society while balancing my program of studies. The clinical experience and exposure in the Nuclear program is outstanding and I was actually made a job offer six months prior to graduation.”

Gustavo Gonzalez, Nuclear Medicine Technology Graduate
Mount Sinai Medical Center and Miami Heart Institute

“At the age of 35 and troubled as to what I was going to do, my wife begged me to talk to someone at Keiser University. I took their aptitude test, and while reviewing my test scores I learned more about the philosophy at Keiser University, not your typical University plan. At that point I knew I could do this, and that I was smart enough for college. I decided that I wanted to go into Computer Networking Administration. I am currently working as the Management Information Systems Administrator for the largest Law Enforcement Officers Association in Florida, the Florida Police Benevolent Association. Thanks again to Keiser University.”

Mark Bartell, Computer Network Administration Graduate
MIS Administrator, Florida Police Benevolent Association, Inc.

“After 10 years as a homemaker, I decided to re-enter the work force as a licensed massage therapist. I chose Keiser University in 2004, because it offered the flexibility I desired. The ideal location, one class per month and a very high pass rate on the national exam for massage therapists were attractive attributes. I received my AS in Massage Therapy in 2005 and currently I am nationally certified in therapeutic massage and bodywork and certified in Hawaiian Lomi Lomi. As a licensed massage therapist employed at the prestigious Elizabeth Arden’s Red Door Lifestyle Spa, I find my work to be both stimulating and rewarding. Perseverance is the key and Keiser University made it all possible.”

Rowena G. Tavgigian, LMT, Massage Therapy Graduate
Massage Therapist, Elizabeth Arden Red Door Spas

“After becoming a displaced worker as a result of a bank merger, I found myself having to re-evaluate my career goals. I knew that I wanted to remain in the IT business sector but did not have the necessary technical certification needed to even be considered by prospective employers. Keiser University gave me the necessary education and hands-on training to become a qualified candidate in the IT industry. Keiser opened several doors that I never knew existed. Keiser University allowed me to reach those career goals that I had sent out to accomplish and gave me the opportunity to become who I am today.”

Brian Bauer, Computer Network Administration Graduate
Director of Information Technology, WorkForce Development Board of the Treasure Coast

“Keiser University’s emphasis on professionalism has greatly aided me during my search for employment. The heavy emphasis on public speaking, writing, and professional attire has allowed me to succeed in obtaining employment in a professional setting. In addition to teaching students the knowledge needed to gain professional employment, Keiser University’s Student Services Department has aided me in résumé and job interview preparation. I believe this preparation, combined with the academics I acquired at Keiser allowed me to successfully face a three panel interview with confidence. As a result, I was hired as a ‘Claims Adjuster, Examiner & Investigator’ for the Division of Disability Determinations with the State of Florida.”

Brenda Bowman, Criminal Justice Graduate
Claims Adjuster, Examiner & Investigator, The State of Florida

“My time at Keiser University while earning my Associates Degree prepared me for my current position as the Information Technology Director for the Florida Statewide Guardian ad Litem Office. As the IT Director, I have had to design and implement a network that would support over 500 users in 54 different offices throughout the State of Florida. As a member of the Keiser Advisory Board I have the opportunity to help current and future students find their success at Keiser University. It is always apparent at these meetings how plugged in the University is to the community and the pulse of the technology industry to maintain a superior curriculum that provides the best opportunities for graduates.”

Johnny C. White, Jr., Computer Network Administration Graduate
Information Technology Director, Florida Statewide Guardian ad Litem Office

“The training that I received is invaluable in nature. Keiser University prepared me well for the Radiologic Technology field. One of the major assets the program offers is the fact that functioning x-ray equipment is on site. This was the vehicle that allowed me to obtain proper training; passing the state boards was a piece of cake. Currently I am employed as a CAT Scan technologist at Baptist Hospital. I couldn’t be more appreciative to the staff at Keiser.”

Marie Dianne Castaneda, R.T., Radiologic Technology Graduate
Baptist Hospital of Miami, Baptist Health South Florida

STUDENTS FIRST

Student and Graduate Demographics

Approximately 10,000 students are currently attending one of Keiser University's 14 campuses and the internationally accessible online division. Of the university's current student population, 89.3% are Florida residents and approximately 70% are female. The university serves a predominately adult or non-traditional student, however 14% of new students enrolling in the university in 2006 were recent high school graduates. Ten percent of the Keiser University student body population attend classes online or internationally.

Sixty percent of students are 25 years of age or older and 76% work full- or part-time while attending classes. Keiser University students are focused on entering new careers in high demand professions or enhancing their level of skill in their present field.

Keiser University is committed to addressing Florida's workforce needs. By offering the Associates of Science Degree in Nursing at eight campuses and the Bachelor's of Science degree for current Registered Nurses at nine campuses, we are effectively producing highly trained, qualified graduates to help fill this critical employment gap. Currently 44% of KU students are enrolled in our Division of Allied Health degree programs.

In response to Florida's need for teachers—now and projected into the future—Keiser University began a Bachelor's of Science degree program in Elementary Education. Since Keiser graduates typically remain in Florida upon graduation, this assures these students will positively impact our State's teacher shortage.

Keiser University has answered Florida's initiative to increase production of Baccalaureate degree graduates by increasing our bachelor's degree offerings to include 16 high-demand career fields. Over 700 community leaders and employers make up our university Advisory Board and their professional input contributes to the expansion of our degree programs.

Keiser University partners with major employers providing off-site degree programs; a few of our current partners include Sea Ray Boats, the world's largest manufacturer of pleasure boats and Boston Whaler, another leader in high quality manufacturing. Employees are able to earn a college degree taught by credentialed Keiser University faculty conveniently at their employer's location. Off-site degree programs enable employers to invest in the future of their current workforce increasing the retention of skilled and valued employees.

Keiser University allied health degree graduates perform consistently well on licensure exams. In 2005, in the fields of Medical Assisting, Massage Therapy, Nursing, and Physical Therapist Assistant, first-time test takers' licensure exam pass rates were 85% or better.

The majority of our graduates are residents of the area and therefore stay in their communities upon graduation enhancing the local workforce and economic growth of the area. In 2006, 85% of our graduates remained in Florida upon degree completion.

Placement of graduates upon completion of their degree is a priority for the university and our Departments of Student Services work closely with employers in our communities to ensure quality job opportunities are available to our graduates. In 2006, 94% of graduates obtained employment and 84% obtained employment in the field in which they studied. *

In 2006, the average salary of a Keiser University graduate earning an Associate of Arts or Sciences degree was \$33,765.88. The average annual salary of a Keiser University graduate in 2006 earning a Bachelor of Arts or Sciences degree was \$37,921.72. *

*Figures extracted from Campus Vue (C2K) Placement Salary Report dated 01/01/06-12/31/06 based on jobs and salaries reported by graduates at the time of graduation or upon employment.

KEISER UNIVERSITY

Florida's Statewide Career University Celebrates 30 Years!

Our History:

In 1977, the Keiser family recognized the need for a career college that would serve students and Florida's growing business community. Art and Evelyn Keiser opened the Keiser School on Oakland Park Boulevard in Fort Lauderdale with one student and 2,400 square feet of classrooms and office space. Over the last 30 years, the Keiser family developed a university worthy of regional accreditation which today encompasses 14 campuses throughout the State of Florida, employs over 1,600 faculty and staff, serves 10,000 students studying in 40 high-demand degree fields and has cooperative agreements with the university systems in China and Moldova to serve international students. About 10 % of the Keiser University student body population studies online or internationally.

Our Mission:

Keiser University is a regionally accredited, private, career university offering master's, bachelor's and associates degrees. The main campus is located in Fort Lauderdale with additional campuses located throughout the State of Florida and internationally. The University's degrees are offered both campus based and through web based distance learning. Keiser University prepares graduates for careers in business, criminal justice, health care, technology, hospitality and education. All degree programs provide students with a general education foundation for career-focused professional skills.

Inherent in our Mission is service to the community. This service includes community partnerships, involvement with various constituencies and various continuing education programs.

Our Philosophy:

The growth of Keiser University is largely due to the student centered approach and the unique delivery of the degree programs. Students take one class at a time, for one month at a time, allowing them to better manage their personal time for parenting, work and study. Small class sizes ensure personalized attention, practical training and accessibility to instructors.

Becoming a University:

In celebrating 30 years since the Keiser family founded Keiser College, the transition to university status is a logical progression, which includes the addition of graduate level programs and new scholarship opportunities for students and employers. The ongoing traditions of serving students first, focusing on student outcomes and employing academically qualified, industry experienced faculty has led Keiser University to its current recognition as "Florida's Statewide Career University."

While this leap forward brings exciting changes, prospective students and future graduates can be assured the mission to provide quality career education with a hands-on orientation, small class sizes and innovative scheduling to accommodate working adults will remain constant. Employers can continue to rely on the competitive edge they have come to expect from Keiser University graduates as their course work is taught in state-of-the-practice laboratories and classrooms and combined with solid academics.

LETTER FROM THE CHANCELLOR

Dear Friends, Colleagues and Esteemed Visitors,

On behalf of the Keiser family, our faculty, staff and students, welcome to Keiser University's celebration of 30 years of excellence in education, culminating in the official transition from Keiser College to *Keiser University*. This is a proud moment for all of us and we are thrilled you are able to join us.

When our family started our first school in Ft. Lauderdale in 1977 – with one student and several classrooms – I could never have imagined at that time that 30 years later we would have 14 campuses throughout the State of Florida, cooperative agreements with the university systems in China and Moldova to serve international students, 1,600 staff, and approximately 10,000 students, with associate, bachelor's and master's degree programs in several high-demand career fields.

And yet, this is precisely what we have accomplished.

This dramatic growth can be traced directly back to our original commitment to our philosophy that *students come first*. Simply stated, they are the reason we exist. Our mission, and our decades-long commitment to it, is to be accountable to our students by offering an innovative, proven educational approach with small class sizes, highly personalized teaching, hands-on practical training, and flexible scheduling to accommodate working adults and families. And I am quite proud that this model results in a high rate of graduation and job placement in the field of study of our students.

But I'm also pleased about our contributions to the State of Florida. By working closely with industry partners and community leaders, we educate men and women who help address the state's economic development and workforce needs. After graduation, our students typically stay in state, serving as citizens, taxpayers and community leaders in high-demand occupations such as nursing and information technology. In addition, we have always taught the importance of leadership and serving the communities in which we live and work. This commitment extends beyond the classroom as our students, faculty and staff continually seek opportunities to volunteer their time and resources to charitable organizations. We know this matters to our students, as our graduates routinely tell us this aspect of their education not only benefited their career, but also enriched their lives and families.

I personally invite you to visit one or more of our Keiser University campuses. I assure you that you will experience a caring, friendly environment which we believe is conducive to successful learning. This environment, our culture of "students first" and our commitment to quality is the recipe for our success, and it is what helps our graduates enter the workforce with a high degree of personal and professional confidence.

Thank you again for joining us today and we warmly welcome you to Keiser University.



Arthur Keiser, Ph.D.
Chancellor

CHANCELLOR / CEO



Arthur Keiser, Ph.D.
Chancellor, Keiser University

As Co-founder and Chancellor of Keiser University, Dr. Arthur Keiser is responsible for oversight of operations, administration and development throughout Keiser University's statewide educational system in Florida, which now includes 13 university campuses, an online campus, three Keiser Career College campuses and three Everglades University campuses.

He graduated from Tulane University, cum laude with honors in history, and the University of Florida's Graduate School of History before earning his doctorate in higher education administration from the Union Institute and University Graduate School of Cincinnati.

As a graduate student of the University of Florida, Dr. Keiser recognized the need for a career educational institution that would serve the needs of career-focused students and Florida's growing business community. In 1977, with Evelyn Keiser, he opened the Keiser School on Oakland Park Boulevard in Fort Lauderdale with one student and 2,400 square feet of classrooms and office space. Over the next 30 years, Dr. Keiser created a premier educational network with 22 locations, more than 10,000 students and 1,600 employees.

Professional Service:

Dr. Keiser has always considered himself a student of his profession and he is recognized nationally as an expert and leader in the career college industry. Dr. Keiser was recently appointed by U.S. Secretary of Education Margaret Spellings to serve on the board of the National Advisory Committee on Institutional Quality and Integrity (NACIQI). He is the immediate past chairman of the Accrediting Commission of Career Schools & Colleges of Technology and was appointed by the governor of Florida to both the State Board of Independent Colleges and Universities, from 1995-1998, and the State Board of Independent Postsecondary, Vocational, Technical, Trade and Business Schools, from 1990-1993.

Dr. Keiser served as president of the Florida Association of Postsecondary Schools and Colleges (FAPSC) in 1994 and also as treasurer and board member for the national Career College Association. He was appointed by the Florida commissioner of education to various committees and task forces charged with addressing issues such as student financial aid, postsecondary review and accountability, and the state funding of higher education. He has been selected as a team leader or as a team member for the ABHES Accrediting Commission, Southern Association of Colleges and Schools, ACCSCT/NATTS Accrediting Commission and the Commission on Occupational Education. He is a past director of the Fort Lauderdale Chamber of Commerce and past president of the Broward Association of Career Schools.

Community Service:

To his students, Dr. Keiser sets the example that community service is a responsibility. Most recently, Dr. Keiser has served on the Honorary Committee for the 2006 Jeb Bush Florida Classic to benefit the Cystic Fibrosis Foundation. In 2004, Dr. Keiser co-chaired the Broward County American Red Cross Ball. As an advocate for children and teens, he has given his time and resources to the Cattleman of the Boys and Girls Clubs of Broward County; Sheridan House Family Ministries; the Fort Lauderdale Jaycees, serving as Past President; and the Russell Life Skills and Reading Foundation, serving as a board member. Dr. Keiser currently serves on the Advisory Board and the Finance Committee of Pine Crest School and many other charitable boards and organizations too numerous to list.

Publications and Dissertations:

As a strong proponent of career education, Dr. Keiser has authored "Career Colleges Provide Choice for Students," South Florida Business Journal (1999); "Key Admissions Benchmarks as Measures of Performance for Private Career Schools," Career Education Review (1999); "A Brief History of the School Business," Career Education Review (1999); "Benchmarking in Private Career Schools: A Preliminary Empirical Investigation in the Establishment of Quantitative Strategic Indicators in this Specialized Postsecondary Education Sector," Dissertation-Union Institute (1998); and "We're Darn Good," Career Education Review (1995).

EXECUTIVE VICE CHANCELLOR



Peter F. Crocitto Jr., M.B.A.
Executive Vice Chancellor
Chief Operating Officer

As Executive Vice Chancellor and Chief Operating Officer of Keiser University (KU), Peter F. Crocitto, Jr. is responsible for the management of 14 campuses including the internationally accessible online division. His operational oversight and direction includes providing day-to-day leadership that mirrors the mission and core values of the university. Under his direction, KU has grown into one of Florida's largest private colleges with nearly 1,600 employees, serving approximately 10,000 students studying in 40 degree programs. About ten percent of the KU student population is enrolled in the online program.

After graduating from Fort Lauderdale College in 1983 with a Bachelor of Science in Accounting, he earned a Master's of Business Administration degree from the New York Institute of Technology.

Professional Experience:

Mr. Crocitto's career in the field of higher education began in 1983 when he served as Controller and Accounting Instructor for Prospect Hall College. In 1988, he was named Director of Financial Affairs for his alma mater, Fort Lauderdale College and held the position of College Director until 1992. As a result of his financial and managerial successes with Fort Lauderdale College, later that year, Mr. Crocitto was selected by Bauder College to serve as campus president.

In 1995, Mr. Crocitto began his tenure as Chief Operating Officer and Vice President of Administration at KU which consisted of three campuses located in Fort Lauderdale, Melbourne and Tallahassee. During his leadership from 1995 to 2002, campuses were added in Daytona Beach, Sarasota, and Lakeland. In 2002, he was named President of the KU system and over the next four years he would be at that helm during the college's largest growth spurt since its founding in 1977. As a result of his vision, oversight, and his commitment to the highest ethical standards in collegiate education, campuses were added in Orlando, Kendall, Port St. Lucie, West Palm Beach, Pembroke Pines, Jacksonville and Tampa.

In 2006, in recognition of his excellence in leadership, academics and operational aspects of collegiate management, Mr. Crocitto was named Executive Vice Chancellor and Chief Operating Officer.

Professional Service:

With over 23 years of post-secondary education experience, Mr. Crocitto is widely recognized as a champion of the career college sector, as an advocate for students' successful outcomes, and as a pursuant for the accountability of post-secondary colleges and universities. He was appointed by former Florida Governor Jeb Bush to serve as commissioner for the Commission for Independent Education (CIE), the state licensing board for independent colleges. In 2004, he was named chair of the CIE and was subsequently re-elected in 2006. Prior to his service on the commission, he was appointed by Governor Bush to serve as a board member for the Florida Department of Education's State Board of Non-Public Career Education in 2000.

Additionally, Mr. Crocitto has served as president, treasurer, secretary, and membership chairman for the Florida Association of Post-Secondary Schools and Colleges (FAPSC), an organization charged with representing Florida career colleges and advancing access and financial aid opportunities for students attending FAPSC member schools. In 2003, he was named FAPSC Member of the Year for his participation and effectiveness in raising awareness of the value of the career college sector.

Mr. Crocitto is also a member of the Hollywood Chamber of Commerce Leadership Class of 1986, the Career College Association Senior Executive Management, the Florida Association of Student Financial Aid Administrators, and the National Association of College and University Business Officers.

Community Service:

Inherent to the KU mission is community service and Mr. Crocitto applies that responsibility to his personal life as well. He gives freely of his time and resources to St. Joseph's Catholic School where he has served as Chairman and as a member of the school's Advisory Board. As a baseball enthusiast, Mr. Crocitto supports Little League teams and also generously contributes to the Challenger Program in Martin County which provides opportunities in baseball for children with disabilities. Impressed by the recent generosity of KU students from the Port St. Lucie campus for their adoption of a disadvantaged elementary school, Mr. Crocitto made a personal contribution which helped the KU students provide a computer and over 1,600 school supplies to the school. Additionally, Mr. Crocitto gives annually to the American Cancer Society.

QUICK UNIVERSITY FACTS

Keiser University, founded in 1977, is a regionally accredited, private, career university offering Associate, Baccalaureate, and Master's Degrees.

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, 1866 Southern Lane, Decatur, GA 30033-4097, (404) 679-4500, to award Associate, Baccalaureate, and Master's Degrees.

Keiser University has 14 campuses in the following Florida cities: Daytona Beach, Fort Lauderdale, Fort Lauderdale-Online Division, Jacksonville, Kendall, Lakeland, Melbourne, Orlando, Pembroke Pines, Port St. Lucie, Sarasota, Tallahassee, Tampa, and West Palm Beach. In addition, Keiser University has international cooperative agreements with the university systems in China and Moldova to serve international students.

Keiser University currently serves a student population of approximately 10,000. The university's online and international populations represent 10% of the total student population.

Placement of graduates upon completion of their degree is a priority for the university and our Departments of Student Services work closely with employers in our communities to ensure quality job opportunities are available to our graduates. In 2006, 94% of graduates obtained employment and 84% obtained employment in the field in which they studied.

Keiser University employs over 1,600 full-time and part-time employees in 13 counties within Florida.

Keiser University employs credentialed faculty with professional industry experience. Thirty-six percent of the full-time faculty teaching at Keiser University hold a Ph. D. in their field.

Keiser University encourages its employees to continue their education and currently supports 16.3% of its employees actively participating in the university's tuition reimbursement program.

Keiser University maintains active Advisory Boards at each campus for each program of study comprised of industry experts, community leaders, graduates, faculty and staff. Statewide we have over 700 Advisory Board members from the community reviewing curriculum, equipment, and facilities as well as community services, and graduate placement.

Keiser University views service to the community as a responsibility. The university encourages and supports our students, faculty and staff in their efforts to donate goods, funds, and time to many worthwhile organizations including Second Harvest Food Bank, The Susan G. Komen Foundation, Toys for Tots, American Cancer Society, The Red Cross, Florida's Hurricane Relief Fund, The Heart Walk, The Cystic Fibrosis Foundation and many more. In 2006, charitable giving and volunteer service hours contributed by our students, faculty, staff and administration through institution driven fundraisers across the State amounted to over \$1.5 million.

Keiser University supports the student body by making available both academic and need based scholarships to those who apply and meet eligibility requirements. As the university population has grown, so has the number of students receiving Keiser University Scholarships. Approximately 29% of Keiser University students in 2006 applied for and were granted these university funded scholarships. This number is up from 12% of the student population receiving scholarship funds in the year 2000.

Keiser University has also developed new opportunities for members of the community, students, and alumni of the university to apply for full tuition paid scholarships amounting to \$1 million additional dollars annually starting in 2007. These will include scholarships for healthcare majors in an effort to encourage individuals to enter a career that will address the current healthcare shortages. Additionally, scholarships will be available for other two-year and four-year programs offered by the university.

LICENSURE & ACCREDITATIONS

Keiser University is licensed in the State of Florida through accreditation by the Commission for Independent Education, Turlington Bldg, Suite 1414, 325 West Gaines Street, Tallahassee, FL 32300, (850) 245-3200.

Keiser University has met the standards of accreditation by the following recognized accreditation commissions:

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, 1866 Southern Lane, Decatur, GA 30033-4097, (404) 679-4500, to award Associate, Baccalaureate, and Master's Degrees.

- Keiser University's Medical Assisting program, Ft. Lauderdale, Tallahassee, Melbourne and Sarasota campuses, and Surgical Technology program at the Port St. Lucie campus are accredited by the Accrediting Bureau of Health Education Schools, 7777 Leesburg Pike, Suite 314N, Falls Church, VA 22043, (703) 917-9503.
- Keiser University's Medical Laboratory Technician program, Ft. Lauderdale campus, is accredited by the National Accrediting Agency for Clinical Laboratory Sciences, 8410 West Bryn Mawr Avenue, Suite 670, Chicago, IL 60631-3415, (773) 714-8880.
- Keiser University's Radiologic Technology program, Daytona, Ft. Lauderdale, Melbourne and Sarasota campuses, is accredited by the Joint Review Committee on Education in Radiologic Technology, 20 N. Wacker Drive, Suite 2850, Chicago, IL 60606-3182, (312) 704-5300, www.jrcert.org.
- Keiser University's Medical Assistant program, Daytona Beach campus, is accredited by the Commission on Accreditation of the Allied Health Education Programs (CAAHEP), 35 East Wacker Drive, Suite 1970, Chicago, IL 60601-2208, (312) 553-9355, on recommendation of the Curriculum Review Board of the American Association of Medical Assistants' Endowment (AAMAE).
- Keiser University's Occupational Therapy Assistant program, Ft. Lauderdale and Melbourne campuses, is accredited by the Accreditation Council for Occupational Therapy Education and The American Occupational Therapy Association; ACOTE can be reached at 4720 Montgomery Lane, Bethesda, MD 20814-3425, (800) SAY-AOTA.
- Keiser University's Physical Therapist Assistant program, Ft. Lauderdale campus, is accredited by the Commission on Accreditation in Physical Therapy Education (CAPTE) of the American Physical Therapy Association. The APTA Department of Accreditation can be reached at the Department of Accreditation for Physical Therapy Education, American Physical Therapy Association, 1111 N. Fairfax Street, Alexandria, VA 22314, (703) 684-2782.
- Keiser University's Diagnostic Medical Sonography program, Ft. Lauderdale campus, is accredited by the Commission on Accreditation of Allied Health Programs, 35 East Wacker Drive, Suite 1970, Chicago, IL 60601, (312) 553-9355.
- Keiser University's Diagnostic Medical Sonography program, Daytona campus, is accredited by the Commission on Accreditation of Allied Health Programs, 35 East Wacker Drive, Suite 1970, Chicago, IL 60601, (312) 553-9355.
- The Capital Culinary Institute of Keiser University, Tallahassee campus, is accredited by the American Culinary Federation Inc., 10 San Bartola Drive, St. Augustine, FL 32086, (940) 824-4468.
- Keiser University's Nursing program, Melbourne campus, is fully approved by the State Board of Nursing. Ft. Lauderdale, Jacksonville, Kendall, Lakeland, Sarasota, Tallahassee, and West Palm Beach campuses are provisionally approved by the Florida Board of Nursing, 4052 Bald Cypress Way, BIN C02, Tallahassee, FL 32399-3252, (850) 245-4125.
- Keiser University's Nursing program, Ft. Lauderdale, Jacksonville, Kendall, Lakeland, Melbourne, Sarasota, Tallahassee, and West Palm Beach campuses, is accredited by the National League for Nursing Accrediting Commission, Inc., 61 Broadway, 33rd Floor, New York, NY 10006, (800) 669-1656.

DEGREES

Division of Allied Health

Associate of Science Degrees

Diagnostic Medical Sonography
Massage Therapy
Medical Assisting
Medical Laboratory Technician
Nuclear Medicine Technology
Nursing
Occupational Therapy Assistant
Physical Therapist Assistant
Radiologic Technology
Surgical Technology
Sports Medicine and Fitness Technology

Bachelor of Science Degrees

Nursing *

Division of Computers and Technology

Associate of Science Degrees

Aquatic Engineering
Computer Aided Drafting
Computer Graphics and Design
Computer Networking and Security Management
Computer Programming
Crime Scene Technology
Fashion Design and Merchandising
Fire Science *
Video Game Design

Division of Culinary

Associates of Science Degrees

Baking and Pastry Arts
Culinary Arts

Division of Business

Associate of Arts Degrees

Accounting
Business Administration
Criminal Justice
Health Services Administration
Homeland Security
Paralegal Studies

Bachelor of Arts Degrees

Accounting *
Business Administration
Concentrations:
International Business
Human Resource Management
Management
Marketing
Management
Business Administration (Spanish) *
Criminal Justice
Health Services Administration
Professional Accounting *

Bachelor of Science Degrees

Elementary Education
Health Sciences
Information Management
Management Information Systems

Master of Arts Degrees

Master of Business Administration
Concentrations:
International Business
Leadership for Management
Marketing

For more information regarding degrees offered at Keiser University please visit our web site at www.keiseruniversity.edu.

For updates on new degree offerings please check the front pocket for more information.

** Denotes programs offered only online.*

KEISER UNIVERSITY HISTORY

1977

- Keiser School founded by Keiser Family in Fort Lauderdale

1980

- Keiser School received accreditation from the Accrediting Bureau of Health Education Schools
- Keiser School received accreditation from the National Association of Trade and Technical Schools

1982

- Keiser School renamed Keiser Institute of Technology to effectively represent addition of computer and paralegal programs

1984

- Keiser Institute of Technology received accreditation through the Southern Association of Colleges and Schools Commission on Occupational Educational Institutions

1986

- Keiser Institute of Technology received approval from the State Board of Independent Colleges and Universities to offer Associates of Science Degree
- Keiser Institute of Technology renamed Keiser College to accurately reflect associate degree course offerings

1989

- 2nd campus opened in Melbourne
- Received candidacy for accreditation from Southern Association of Colleges and Schools on Colleges and Schools

1990

- Governor Bob Martinez appointed Dr. Arthur Keiser, Chancellor, to State Board of Independent Postsecondary, Vocational, Technical, Trade, and Business Schools

1991

- Keiser College received accreditation by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097, (404) 679-4500) to award the Associates Degree

1992

- 3rd Campus opened in Tallahassee

1994

- Keiser College was granted accreditation for the Medical Laboratory Technician program

1995

- 4th campus opened in Sarasota
- 5th campus opened in Daytona Beach
- Governor Lawton Chiles appointed Dr. Arthur Keiser, Chancellor, to State Board of Independent Colleges and Universities

1998

- Keiser College was granted accreditation for the Occupational Therapy Assistant program

2000

- 6th campus opened in Lakeland

KEISER UNIVERSITY HISTORY

2001

- Keiser College approved by the Commission for Independent Education to award the Bachelor's of Arts and Bachelor's of Science Degrees
- 7th campus opened in Kendall

2002

- 8th campus opened in Orlando
- Florida Board of Nursing approved Associate's of Science Degree in Nursing to be offered at Melbourne Campus
- Tallahassee Campus of Keiser College named Florida Association of Postsecondary Schools and Colleges "College of the Year"
- Dr. Arthur Keiser appointed to the Florida Board of Education Higher Education Funding Task Force by Jim Horne, Florida Secretary of Education

2003

- Florida Board of Nursing approved Associate's of Science Degree in Nursing to be offered at Sarasota Campus
- Keiser College became a member of the State of Florida, Department of Education Statewide Course Numbering System, all courses assigned a statewide common course number
- 9th campus opened in Jacksonville

2004

- Florida Board of Nursing approved Associate's of Science Degree in Nursing to be offered at Fort Lauderdale and Miami campuses
- 10th campus opened in Port St. Lucie; 11th campus opened in West Palm Beach; 12th campus opened in Pembroke Pines
- Associate's of Science Degree with a major in Aquatic Engineering offered exclusively online
- Lieutenant Governor Toni Jennings appointed Belinda Keiser, Vice Chancellor of Community Relations and Student Advancement, to Florida Career Education Study Task Force
- Mrs. Evelyn Keiser, Chairperson of the Board, awarded an Honorary Doctorate from Beijing University

2005

- 13th campus opened in Tampa
- Governor Jeb Bush appointed Belinda Keiser, Vice Chancellor Community Relations and Student Advancement, to Workforce Florida, Inc. Board of Directors where she currently serves as Vice Chair
- Margaret Spellings, U.S. Secretary of Education, appointed Dr. Arthur Keiser, Chancellor, to National Committee on Institutional Quality and Integrity
- Keiser College launched Bachelor's of Arts Degree in Business Administration entirely in Spanish and online
- Florida Board of Nursing approved Associate's of Science Degree in Nursing to be offered at the Tallahassee Campus
- Miami Campus of Keiser College named Florida Association of Postsecondary Schools and Colleges "College of the Year"

2006

- Keiser College launched Bachelor's of Science in Nursing Online
- Keiser College began offering Bachelor of Science Degree with a major in Elementary Education at its Sarasota campus
- Tallahassee Campus of Keiser College named Florida Association of Postsecondary Schools and Colleges "College of the Year"
- Keiser College became Keiser University
- Keiser University began offering the Master of Business Administration at its Fort Lauderdale campus

2007

- Keiser University celebrates 30 years as Florida's Statewide Career University

GRADUATE EMPLOYERS

A Few of the Employers that have Hired our Graduates

ACS Healthcare

ADT Security Services

Adventist Health System Hospitals

Applied Card Systems

Attorney Barr S. Fishman

Aventura Hospital and Medical Center

Bank of America

Baptist Health Hospitals

Baptist Health South Florida Hospitals

Bell South

Broward General Medical Center

Capital City Bank

Capital Regional Medical Center

Citrix Corporation

City of Sarasota

Coldwell Banker

Columbia Hospital

Computers and Consultants International

Congressman Mario Diaz-Balart 25th District Office

Convergys

CVS Pharmacy

Delray Medical Center

Department of Juvenile Justice

Doctors Hospital of Sarasota

Doctors Memorial Hospital

East Coast Medical Center

Florida Supreme Court

Gadsden County Board of County Commissioners

Geico

Health First, Inc. Hospitals

Hospital Corporation of America Hospitals

Holy Cross Hospital

IBM

Infinity Software and Design

Jackson Hewitt

Jackson Hospital

Lakewood Ranch Medical Center

Liberty County Department of Corrections

Manatee Memorial Hospital

Memorial Healthcare Systems Hospitals

Memorial Regional Hospital

North Broward Hospital District

North Broward Medical Center

North West Florida Community Hospital

Northridge Hospital

Northside Hospital and Heart Institute

Occupational Health Partners

Premier Bank

Primerica

Pediatric Partners

Pinnacle Towers, Inc.

Plantation General Hospital

Publix Supermarkets

Sarasota County Government

Sarasota Memorial Hospital

Sea Ray

Shands HealthCare Hospitals

State of Florida Legislature

Suntrust Bank

Tallahassee Memorial Hospital

Tallahassee Neurology Associates

The Auditor General's Office

The Doubletree Hotel

The Governor's Club

The State of Florida Attorney General's Office

The State of Florida Department of Corrections

The State of Florida Department of Health

The State of Florida Department of Revenue

United States Department of Defense

Universal Studios

University Center Club

Verizon

Volusia County Fire Department

Wackenhut

Workforce Development Board of the Treasure Coast

Walt Disney World

EMPLOYER TESTIMONIALS

“While serving as a member of the Advisory Board, I have seen first-hand the educational experiences the students receive. The University provides a wide academic curriculum with a practical hands-on approach in a professional environment that helps prepare students for similar settings in the workforce of their chosen field. It’s rewarding to see an organization take such pride and care into developing students and helping them achieve their career goals.”

Kelly Gorman, Human Resources
Premier Bank

“Recently, I had the exciting task of hiring a new employee. I was looking for specific skills and was concerned about being able to locate a qualified individual. At Keiser University, I found a place where I could turn for help in this process. Keiser University has been an invaluable source of knowledgeable candidates for my ‘employee search’.”

Laura A. Colovos, President/CEO
MacBusiness Systems

“I would not hesitate to hire another Keiser University student. The students I have encountered are truly motivated, very willing to learn and help productively in the department. I am truly impressed with the quality of students that have done clinical rotations in Imaging Services and congratulate your University on the high standards and good reputation that are being exhibited in the community.”

Gerard Genna, Operational Supervisor, CAT Scan Department
Baptist Hospital of Miami, Baptist Health South Florida

“I want to let you know how valuable Keiser University has been to FASTSIGNS in our efforts to find and employ great people. We are in large part a graphics design company and we have to have the best trained and most qualified candidates for our team. We have always turned to Keiser University first whenever we need to replace a member or add a new position to our growing company.”

Jeffery A. Herig, Owner
FASTSIGNS

“Our extremely busy endocrine office always welcomes your students to our extern site. The students are always eager to learn about our practice and perform all ‘hands on’ tasks. Keiser University students are very well rounded. When we need to hire a Medical Assistant my first choice is to call Keiser to see if you have a graduate who needs placement.”

Patricia Cannon, Office Manager
Medical Associates of Brevard, P.A.

“Kendall Regional Medical Center is a local hospital in the South Florida area, and we are currently a member of the Keiser University Advisory Board. As a member of this board, I am able to see first hand the caliber of education and training that students receive as well as their plans for future program development. Based on our past three years of experience with Keiser University we feel very confident about hiring their graduates and / or recommending their students to associate facilities.”

Michael M. Wood MS, ARDMS, Director of Diagnostic Imaging Services
Kendall Regional Medical Center, Hospital Corporation of America

“I.H.S. STAFFING feels confident about hiring Keiser University graduates. We would highly recommend contacting Keiser University to our professional colleagues and associates here in Florida and across the northeast. I would like to take this opportunity to thank Keiser University for their diligence, professionalism and excellence in the educational field and I feel privileged to be able to have a presence on their board.”

Robin Aigner, Regional Manager
I.H.S. Staffing and Healthcare Services

“I have recently joined the Keiser University Advisory Board. I have received countless requests for internships with our agency from the crime scene unit. As always the interns from KU are top notch. The education they receive is accurate to today’s business community and it shows.”

Corporal Philip J. Schofield, Lead Recruiter
Charlotte County Sheriff’s Office

“I would like to thank you for your excellent contribution to nursing and this community. Finding graduates who are conscientious and well prepared is not easy these days. I have had several graduate nurses from your program and both myself and my staff have been very pleased. You should be very proud of the outcomes of your Nursing Program. In its short life, it has already made a very positive name for itself.”

Jean L. Greulich BSN, RNC, Nurse Manager
Holmes Regional Medical Center, Health First, Inc.

“Imperial Point Medical Center (IPMC) is one of the hospitals that comprise the North Broward Hospital District organization in the South Florida area. I feel that the students we have had not only received a quality education, but they also demonstrated the ability to meet the challenges of their chosen field of study. IPMC feels confident about hiring Keiser University graduates. I would recommend contacting Keiser University to our professional colleagues and associates.”

Flora S. Bialen BS, MT(ASCP)
Imperial Point Medical Center, North Broward Hospital District

“In the time I spent at the West Palm Beach location, I noticed a very professional atmosphere. The students I met are motivated and ambitious. As a recruiter I was very impressed with the quality of the students. I am pleased to tell you that one of your students has entered our training program. I have noticed that the schedule and atmosphere at Keiser have enhanced his entrepreneurial spirit. He is a great asset to our business and I look forward to his continued success. I also look forward to our continued relationship with Keiser University.”

Carolyn Mann, Regional Vice President
Primerica

“As the Senior Recruiter for Applied Card Systems, I have been working with Keiser University for several years. I recruit Keiser University students and I have found that Keiser’s students act more professionally than most students do from other schools. This is largely attributed to the professional dress code required of each student that attends Keiser. I look forward to continuing to work with Keiser University as we partner to employ their students and fill our corporate hiring needs with their qualified students.”

Jeff Tokryman, Senior Corporate Recruiter
Applied Card Systems

WORKFORCE & DEVELOPMENT

Keiser University plays an active role in the Chambers of Commerce, Economic Development Councils, and Workforce Development Boards in the local communities we serve. The University recognizes the critical nature of being involved in building the future and economic growth of the State of Florida and the country. The philosophy of the University has always been to provide career focused education that meets the economic and workforce development needs of Florida. With that primary focus, the University continually updates program offerings to meet those workforce needs in high-demand fields. The University's advisory boards play a primary role in making recommendations for new programs based on community specific needs in the workforce.

Twenty of Keiser University's current program offerings are ranked in the top 100 Fastest-Growing Occupations in Florida list published by the Agency for Workforce Innovation, Labor Market Statistics Center in October 2006.

Major / Occupation	AWI Ranking
1. AS in Medical Assisting	# 3
2. BS in Management Information Systems	# 5
3. AS in Computer Network and Security Management	#6
4. AA in Paralegal Studies	#11
5. AS in Occupational Therapy Assistant	# 15
6. AS in Pharmacy Technology	# 17
7. BA in Human Resource Management	# 25
8. AS in Sports Medicine & Fitness Technology	# 31
9. AS in Nursing	# 36
10. AA in Health Services Administration	# 40
11. AS in Medical Laboratory Technician	# 43
12. BS in Elementary Education	# 49
13. AS in Radiologic Technology	# 51
14. AA in Accounting	# 53
15. AS in Fire Science	# 56
16. AS in Massage Therapy	# 66
17. AS in Respiratory Therapy	# 69
18. AS in Surgical Technology	# 87
19. AS in Culinary Arts	# 90
20. BA in Health Services Administration	# 98

Degree Key:

(AS) Associate of Science, (AA) Associate of Arts, (BS) Bachelor of Science, (BA) Bachelor of Arts