

KEISER UNIVERSITY

News Release--Immediate Release

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Keiser University Chancellor, Arthur Keiser, Ph.D. Featured on Chinese Television News

Beijing, China—July 6—During a trip to China this past April, Keiser University Chancellor Arthur Keiser, Ph.D. was featured on Zhejiang Cable News, one of the country's largest television news programs which covers education among other noteworthy topics throughout the vast nation. The news segment reported on a conference sponsored by China Education Association, a non-profit organization led by China's Ministry of Education. Keiser University was the only foreign university invited; local participants were China's leading universities' presidents and directors.

"The energy, the discipline and the dynamics of the modern Chinese society provides an incredible hope for the future of close relationships between our two countries as our cultures and economies continue to become evermore entwined and cooperative," said Keiser.

In the segment, Keiser University is highlighted as an innovator and leader in career education. KU's systematic and programmatic practices are shown as a proven successful model that provides the education to prepare graduates to meet job market demands. During the conference, Dr. Keiser presented KU's practices which are of great interest to local university leaders as China's unemployment rate for college graduates is growing.

University presidents and key leaders expressed much "hunger" for KU's "know how" and invited Dr. Keiser to visit their campuses. They have also expressed hopes to work with KU in developing specific programs to serve the Chinese students. The Chinese academic leaders believe by working hand-in-hand with institutions such as Keiser University, their local universities will develop better programs to equip young men and women to live more prosperous lives and contribute to the nation's social and economic value creation.

"It is my hope that Keiser University will work closely with the Republic of China in helping them to meet their educational needs and, at the same time, broaden the horizons of our own citizens in understanding the Chinese culture," he added.

Keiser University is Florida's leading statewide provider of career-focused, post-secondary education and is regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). In July 2009, Keiser University received approval from SACS as a level V institution to offer doctoral degrees. The first Ph.D. program to be offered is the Doctor of Philosophy in Educational Leadership, available fully online.

Keiser University serves approximately 15,000 students seeking associate, bachelor's and master's degrees in over 40 high demand degree programs at its 13 campuses and through its online and Graduate School divisions. The Graduate School opened in 2006 and offers the MBA among a variety of master's degrees in education and criminal justice. Keiser University's educational reach extends globally through its international programs including the Latin Division and cooperative agreements in the Eastern European nation of Moldova.

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According to a Community College Week analysis of U. S. Department of Education data released June 16, 2008, Keiser University was named the nationwide leader in production of Associate of Science graduates in Health Professions and Related Sciences for the third straight year (2006-2008).

For more information on Keiser University, visit www.keiseruniversity.edu.

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