As the American healthcare industry begins to undertake the inevitable conversion from paper-based to electronic medical records and systems, hospitals and other healthcare-related facilities and organizations face a host of challenges. Among these are finding the means to finance the costly conversion, plus finding a qualified workforce capable of managing the logistics of such an enormous, complex change. Fortunately for hospitals in South Florida, Keiser University has recognized this emerging need and responded by developing two new programs that will provide those highly qualified, computer-proficient healthcare professionals.

Keiser University’s new Associate of Science and Bachelor of Science in Health Information Management programs will prepare students for entry level positions as Health Information Technicians (RHIT) and Health Information Administrators (RHIA). Launched in August at the University’s new Century Health Campus in West Palm Beach, the programs are designed to prepare students for entry level positions in healthcare information management. The new programs will provide students with the knowledge and skills necessary to enter the healthcare industry and are expected to be in high demand due to the growing need for qualified healthcare professionals. 

With the implementation of the Health Insurance Portability and Accountability Act (HIPAA), the demand for qualified healthcare professionals has increased. The new programs will provide students with the knowledge and skills necessary to enter the healthcare industry and are expected to be in high demand due to the growing need for qualified healthcare professionals. The programs will be taught by experienced healthcare professionals, including those with experience in hospital information management, and will provide students with hands-on experience in the use of electronic medical records (EMRs).

With the emergence of secure and robust wireless technologies, a hospital or medical practice can achieve desired results during patient stays or visits by adapting electronic or digital bedside collection systems. The new programs will provide students with the knowledge and skills necessary to enter the healthcare industry and are expected to be in high demand due to the growing need for qualified healthcare professionals. The programs will be taught by experienced healthcare professionals, including those with experience in hospital information management, and will provide students with hands-on experience in the use of electronic medical records (EMRs).

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Cover Story: Keiser University’s New Programs Prepare 21st Century Health Information Professionals

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At Keiser University, we don’t start a program unless we are confident that there will be a job market for our graduates. With health information management, the job growth potential is enormous.

- Dr. Mary Jane Moore

Although health information management is a healthcare profession that does not entail working directly with patients, it has a significant impact on patient care and on the entire industry. HIM professionals communicate with physicians and nurses and organize and provide the information that is used for decision-making and care planning. The healthcare data they manage is often the basis for new systems, software and research and containment efforts.

Keiser University is presently in the process of achieving accreditation for the new programs. The university serves over 16,500 students at its 13 campuses, offering over 50 associate, bachelors and doctoral degree programs. It is regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools.

To learn more, Keiser University, visit www.keiseruniversity.edu.