

**NEWS RELEASE** – Immediate Release

Contact: Kelli Lane, 954-235-0331 [kellil@keiseruniversity.edu](mailto:kellil@keiseruniversity.edu)

**Keiser University West Palm Beach Campus to Host First Annual “Keiser Celebrates Our Cultural Diversity” Event**

*Students, faculty, and staff will represent 15 different nations and cultures*

West Palm Beach, FL –June 26, 2012— The West Palm Beach campus of Keiser University is pleased to announce its first annual multicultural event, “Keiser Celebrates our Cultural Diversity,” hosted by the International Student Organization (ISO). The event takes place on July 9, 2012 from 12:30 pm – 2:00 pm and 5:30 pm – 7:00 pm.

The purpose of the multicultural showcase is to recognize and appreciate the similarities between different home countries, native cultures, and family traditions of the students, faculty, and staff. Through this engaging social experience, the ISO hopes to create new educational opportunities for international and local students to learn about foreign cultures. Overall, the event will increase awareness and support for the multicultural and international identity of Keiser University.

The event will feature 15 different stations, each one standing for a different nation and culture. The stations will educate and entertain visitors by sharing unique cultural attributes and artifacts, distributing passport pages and educational materials, and providing food samples. The following countries will be represented: Bosnia and Herzegovina, Croatia, Egypt, Iran, Pakistan, Cuba, Columbia, China, Dominican Republic, Ecuador, Haiti, India, Italy, Jamaica, the Philippines, Spain, Trinidad and Tobago, and the USA, which will include Jewish culture and traditions.

“‘Keiser Celebrates our Cultural Diversity’ is the first event of its kind at our campus, but fits perfectly into the ‘Students First’ approach by allowing students to integrate and collaborate with one another on a brand new level,” said Kimberly Lea, West Palm Beach Campus President. “By observing, discovering, and even tasting the specialties of different nations and cultures, our students, faculty, and staff will be united in experiencing a greater pride for the role they play as well as the roles of others in the multicultural identity of their university.”

Special guests from the West Palm Beach community will include the Philippine American Cultural Foundation, the Palm Beach County Library System, Multicultural Outreach, Supervisor of Elections, and Voter Registration offices. Also attending will be guests from the Art Creation Foundation for Children (ACFFC), a non-profit arts organization created to supply needy children in Jacmel, Haiti with education and encourage their personal growth. Children’s artwork and prints will be available for purchase to support this organization.

###

**About:** Keiser University (KU) serves nearly 18,000 students pursuing doctoral through associate degrees on 15 campuses, employing nearly 3,500 staff and faculty. The university has been regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools since 1991 and is a Level VI institution.

Sixty-two percent of KU students graduate in STEM (Science, Technology, Engineering and Math) and healthcare fields, providing the talented workforce necessary for Florida to compete globally. The

University ranks 1st in Florida and 2nd in the nation in production of Associate of Science graduates in healthcare professions and 2nd in Florida and 3rd in the nation in production of Associate of Science in nursing graduates\*.

Keiser University's educational reach extends globally through its international programs, including the Latin Division, a cooperative agreement in the Eastern European nation of Moldova, and a campus in Shanghai, China.

*\*Source: Community College Week evaluation of US. Dept. of Ed--Integrated Postsecondary Education Data System IPEDS 2010 Rank*