Keiser University Hosts a “Festival of Design”
Design and Multimedia students showcase their talents

Lakeland, FL – March 5, 2011 – On Saturday, March 5 Design and Multimedia program at Keiser University’s Lakeland campus will be hosting a Festival of Design. The event begins at 11:00 a.m. and lasts until 2:00 p.m.

This event has two purposes, with the first being an opportunity to showcase the artwork of our current students and out graduates in selected media forms. The second part of the event will be student led workshops to also showcase their talents. There will be six seminars ranging from how to best use Photoshop to how to use social media.

“Having opportunities such as this for our students and graduates strengthens their presence in the community as professionals who have the necessary skills to make them successful in the workforce,” stated Rebecca McDonnell, Campus President.

In the gallery students will be allowed to show up to three pieces, which serves to highlight the quality and scope of our student work to potential students and local employers. Local designers and advisory board members will review the work and serve as judges and also provide valuable feedback to the students.

The student led mini-seminars demonstrates the level of knowledge Keiser University Design and Multimedia students have in a variety of areas. The subjects of the mini-seminars are: How to Take Better Pictures, How to Improve Your Images with Photoshop, Blogging and Podcasting, Using Social Media to Find a Job, and Using Social Media to Expand Your Business. These seminars are open to the public.

Keiser University is Florida’s leading statewide provider of career-focused, post-secondary education and is regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Keiser University serves approximately 18,000 students seeking associate, bachelor’s, master’s and doctoral degrees in over 50 high demand degree programs at its 14 campuses and through its online, Graduate School and College of Golf divisions. Keiser University’s educational reach extends globally through its international programs including the Latin Division and cooperative agreements in China and the Eastern European nation of Moldova.

For more information on Keiser University, visit www.keiseruniversity.edu or call the Lakeland campus at: 863-682-6020.

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