Keiser University Hosted The First Annual Information Technology Cup Challenge
Local high schools competed at the Sarasota campus

Sarasota, Florida—April 19, 2011—Keiser University hosted the First Annual Information Technology Cup Challenge on Tuesday, April 19 from 5:30 pm to 8:00 pm. The event took place at the Sarasota Campus of Keiser University with Pine View School taking home the traveling trophy. At the second annual Information Technology Cup Challenge they will bring it back to defend their title against other high schools.

Three local high schools competed in a jeopardy style competition based on their knowledge about the field of Information Technology (IT). The participating schools were Pine View, Poly Tech and Braden River High School – FBLA Team (Future Business Leaders of America). There were also employers present who discussed with students what skills today’s IT employers are looking for when they are hiring. There were networking opportunities for students, recruiters and local employers.

“This was a prime opportunity for high school students to learn about their educational opportunities in the IT field, what employers are looking for and to test their knowledge about their chosen field,” stated Todd Pearson, Campus President. “The Information Technology Cup encourages continued interest in computing; facilitates collaboration between high schools, Keiser University, community partners, and companies; and provides a direct pipeline for future technology talent.”

The mission of the Information Technology Cup Challenge, developed by Keiser University, is to promote problem solving, critical thinking, and teamwork skills, showcase student talents, interact with technology professionals, and help promote information technology and network security programs. The competition has been designed to test students’ knowledge, critical thinking skills, and trouble-shooting skills.

“We are proud of this collaborative effort of Manatee and Sarasota public school districts, Keiser University, and our industry and community partners,” stated Violeta Huesman, Director of Student Services. “This event is an excellent opportunity for us to come together to support our future workforce and it is thanks to the generous sponsorship of BarCamp Sarasota.”

About Keiser University:
Keiser University is a private, not-for-profit, Level V SACS accredited university serving approximately 18,000 students seeking doctoral, master’s, bachelor’s and associate degrees in over 60 programs. In its 35th year serving Florida, the University holds top national and state rankings in production of associate degree graduates in health professions and related sciences, including nursing, and over 60 percent of students annually graduate within S.T.E.M. (Science, Technology, Engineering and Mathematics) fields. Keiser University is comprised of 14 campuses throughout Florida, a Graduate School and a nationally recognized College of Golf. The University’s educational reach extends globally through its international programs including the Latin Division, a cooperative agreement in the Eastern European nation of Moldova, and a branch campus in Shanghai, China. For more information, please visit www.keiseruniversity.edu.

ACCRREDITATION:
Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, 1866 Southern Lane, Decatur, GA 30033-4097, (404) 679-4500, to award doctoral, master, bachelor and associate degrees.