



# Daytona Beach Campus Newsletter

April 2014 - June 2014

## COOL & Professional! Dress for Summer

With temperatures beginning to inch closer to 90+ degrees, we might be tempted to lax on our professional dress code, but there are ways to be cool and professional! Here are some tips:

**Pick the right fabrics** - To stay cool, wear lighter colored fabrics (they absorb less heat in sunlight) and lighter weight fabrics. Cotton is an excellent choice of fabrics for dresses, tops, and skirts. Suits made of linen and silk are cooler than those made of less breathable materials like wool and mohair.

**Get your hair off your neck** - A shorter cut can help you stay cool and look chic, too. If you have longer hair, you can tie it up or back, but don't get too playful when tying back your do and stay way from wearing little girl bows and flowers in your hair.

**Uncover what you can** - Clothing that reveals too much of your back, your chest, your stomach or your under-garments is never appropriate. But bare legs (no stockings) are okay, as long as the dress / skirt come to the top of your knee. Flashy athletic shoes, stiletto heels, fishnet and lace stockings, flip-flops, slippers, and any shoe with an open toe are not acceptable as professional dress.

**Some reminders on the Keiser Dress Code for students, faculty, staff - no matter the season:**

### Professional

Belt & Slacks (not Khakis)  
Conservative Tops with sleeves  
Dresses/ Skirts hit top of knee  
Subtle Nail Polish Colors  
Light Perfume/ Makeup  
Clean Shoes  
Minimal Jewelry  
Covered Tattoos & Piercings

### Not Professional

Leggings  
Yoga Pants  
Sleeveless  
Short Skirts/ Dresses  
Low Neckline Tops  
Stiletto Heels / Flip Flops  
Artificial Nails  
Capris / Shorts

# Reminder from Financial Aid

If not already completed, students must do their 14/15 FAFSA, utilizing their 2013 taxes. Please see a Financial Aid Officer to schedule an appointment if you need help. This must be done in order to calculate Summer 2014 awards, and beyond.

Gary Jones is the son of Arthur Jones. Arthur Jones founded the famous Nautilus Corporation. Arthur later sold Nautilus and started MedX corporation which was sold as medical strength training equipment. Gary founded Hammer Strength exercise equipment which I'm sure most people recognize in their health clubs today. Gary was able to take the Nautilus design and apply it to plate loaded exercise equipment. Hammer Strength became the largest in the health and fitness industry worldwide in sales. I have known Gary for a long time. I recently got invited to go see him in Steamboat CO. to ski. We were able to discuss some trends in the health and fitness industry and I always enjoy my time soaking up the knowledge from a true legend in this industry.

- Rob Maxwell, Program Director



Picture above - Gary Jones and Rob Maxwell, Program Director of Sports Medicine & Fitness Technology

## Sports Medicine & Fitness

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Keiser University wants to make sure our Graduates are ready for their career – and that doesn't mean just teaching you the tech skill, but also making sure you have the professionalism and character traits that employers are looking for! You can learn about things like Professionalism, Resume Writing, Interviewing Skills, and Networking at the **Leadership Distinction Program** (LDP) workshops. Not only will these workshops better prepare you for your career, you'll get some added benefits like:

Letter from Campus President  
*\*something to showoff during a job interview!*

Graduation cord!  
*It's all about the "bling" around your neck, so earn an LDP red cord to wear at Graduation!*

Resume Advantage  
*Guess who employers call first? LDP on resume, or no LDP?*

Certificate of Completion  
*Be sure to add it to your portfolio!*

# National Library Week

## Keiser University Library, Daytona Beach Celebrates National Library Week With Inspiration

The Daytona Beach campus library celebrated this year's National Library Week theme of "Lives Change @ Your Library" with a daylong and evening library event, "For a Change!" Staff members, faculty, and students from every department and program on campus participated in the Thursday event, including Campus President Matt McEnany and Academic Dean Annie Mathews. Ms. Alfonso's Musculoskeletal Disorders OTA class checked out the library rolling in on walkers and wheelchairs to enjoy the event.

The most interesting and enlightening part of the event was discovering who inspired the Daytona Beach campus students, staff, faculty, and administration. Each of the 127 library visitors who attended the event filled out a small slip of paper which asked "Name someone who inspired you." Each person folded the entry and dropped it into an entry collection box. As each library visitor filled out the slip they were told to think of anyone throughout their entire life who inspired them. Several had two people who played an instrumental role in inspiring them and listed both names. It was wonderful to see and hear the thoughts, reminiscences, and discussions centering around all the special people in their lives as library visitors enjoyed the "The Sky is the Limit" and "Lives Change @ Your Library" decorated cakes, bags of a variety of chips, and various cookies.

Remembering that the "Name Someone Who Inspired You" included persons, pets, the famous, and fictional characters throughout one's entire life, the results revealed inspirational sources that were really interesting!

The **Teacher – Keiser category** led the "Name Someone who Inspired You" entries with 30 entries. Twenty-nine Keiser Daytona faculty members were listed by name and one library visitor put "my faculty". (Since the daylong and evening Thursday event had students from every program stop by, the unidentified "my faculty" could easily have been the faculty team of any one of the great programs on our campus.) Some of the faculty named were Barbara McLarnan, Diana Livingston, Ronique Bolden, Ann Mahler (all Medical Assisting), Lisa Menzel (Radiologic Technology), Natalie Chang Mason, Millie Alfonso (both Occupational Therapy), Philip Kincaid, Chris Reeder (both Forensics), Rudi Registrato (General Education/Computers), Kristen Eckman, Hector Ramos (both General Education/Anatomy & Physiology), and Craig Scott (former Dean and instructor).

One of our current students, Carlo Solorzano, in the Bachelor of Science Sports Medicine program (1 entry), has been working diligently on his capstone paper spending long hours, day after day, in the library researching and writing. Another student in a completely different program wanted to know the name of the hardworking student as he had been such a great inspiration to this inquiring student.

The **Family categories** came in second with Mothers leading. Mothers were the most inspirational with 21 entries, followed by 13 entries for Fathers. Grandmothers, not surprisingly, were inspirational (5 entries) and Grandfathers (1 entry) weren't forgotten either. Sisters (3 entries) were more inspiring than brothers (1 entry). Children (4 entries) were more apt to inspire than spouses (3 entries). Uncles received 3 entries and one person was inspired by a nephew with a chromosome disorder.

The **Faith categories** had 8 entries for Jesus, Rabbis, Bishops, Pastors, and Church Elders.

Our **Staff category** had 7 entries. Some of the staff named as inspirations were Stacey Kato, (Executive Administrative Assistant) and Kathryn Johnson (Financial Aid Officer). The Librarian at Daytona received 4 entries (If you feed them cake, chips, and cookies, they're inspired)! J

The **Famous category** included William H. "Bill" Cosby (educator and actor), John Huston (Director), and Dr. Ralph Abernathy (pastor and civil rights activist). The **Friends category** netted two entries. The **Military category** had 1 entry for a Captain who inspired. In the **Other categories**, authors and their works (2 entries) were mentioned. There were 22 other people named who couldn't be placed in a category. Not all of the entries were people. One animal lover named Russian Dwarfs (a breed of hamster) as their inspiration!

Thanks to our *For A Change!* "scientific" J inspiration survey you now know exactly where to go for inspiration. The next time you need inspiration, just turn to your Keiser faculty, your family, your faith, your librarians, Keiser staff, fellow hardworking Keiser students, friends, famous role models, active duty military and veterans, or even your favorite pets!

Looking for inspiration? Stop by your Keiser Library. It just might change your life!

# GRADUATION! *June 13th*

Congratulations to the Graduating Class of 2014! We are very proud of you and look forward to seeing you at the Commencement Ceremonies on June 13<sup>th</sup> at Bethune Performing Arts. The commencement will begin at 6pm, but we need all Graduates to arrive at 5pm, in cap and gown. Please continue to check your email for information on cap/gown pick up day, parking, and additional information.

## KU Calendar

Some upcoming dates for Semester II to note on your calendar:

- 05/05 - Term A Classes Begin
- 05/08 - Student Appreciation Day
- 05/26 - Memorial Day, Campus Closed
- 06/02 - Term B Classes Begin
- 06/30 - Term C Classes Begin
- 07/04 - Independence Day, Campus Closed
- 07/28 - Term D Classes Begin
- 08/25 thru 08/31 - Summer Break!



*Keiser University was selected as Boys & Girls Club Volunteer of the Year!*



Advisory Board Meeting - April 9, 2014



National Library Week - DMS Students



National Library Week - Naming their Inspirations



National Library Week - OTA doing their research