

Professional Development

Join the Leadership Distinction Program

The Leadership Distinction Program consists of a series of professional development seminars designed to complement your academics endeavors and prepare you for the competitive workforce.

Workshop Dates:

5/22/14—Resume Writing

5/23/14—Job Search Using Technology

6/19/14—The Interview

6/20/14—Job Search Using Technology

7/10/14—Resume Writing

7/25/14—Job Search Using Technology

8/8/14—Job Search Using Technology

8/14/14 — Professionalism

For additional information:

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CONGRATULATIONS CLASS OF 2014!



BEST WISHES IN YOUR FUTURE ENDEAVORS!

KEISER UNIVERSITY

COLLEGE OF ADVANCED TECHNOLOGY

Student Organizations: Get Involved!

Phi Theta Kappa
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Alpha Phi Sigma
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Sigma Beta Delta
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Student Veterans Association
Dr. Chris Abreu
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Student Government Association
Matt Dillon
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Society of Occupational Therapy Assistant
Mr. Brett Butler
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Social Media:



www.facebook.com/keiseruniv



<https://twitter.com/KeiserU>



<http://www.youtube.com/user/MyKeiserUniversity>

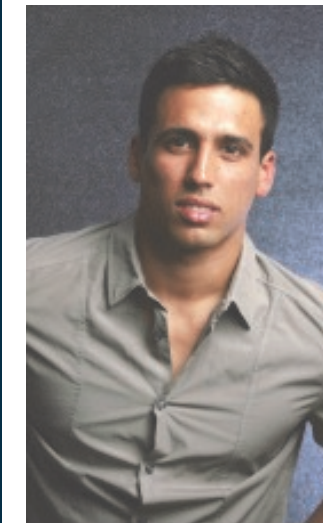
Pembroke Shines

Keiser University Pembroke Pines Student Newsletter



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Pembroke Pines Dietetics and Nutrition Alum Opens Innovative Fitness Facility



Joel Palau RD,CSCS,CES,PES is a Keiser University Alum who earned a Bachelors Degree in Dietetics and Nutrition. He is a Registered Dietitian and fitness expert. Joel has always had a passion for helping others become healthier and to learn more about their bodies. With more and more Americans suffering from weight related conditions like diabetes and high blood pressure, Joel recognized a need for change. He started a company with the belief that a better way should exist for people to get healthy and achieve a better quality of life. Joel is the driving force behind S.W.I.F.T. Health Solutions, Science and Wellness Integrated with Fitness and Technology. Joel explains, "To me it has become obvious that regular gyms, diets, weight loss pills, and 90 day programs clearly aren't working. I have always envisioned a health enhancement experience for the general population that was affordable, effective and fun."

Joel developed his business plan, sought out, applied for, and received venture capital funding to start S.W.I.F.T Health Solutions. He and his partners recently opened the first location of the new health/fitness franchise right here in Pembroke Pines. The facility offers clients and individuals motivational coaching, customized nutrition plans, posture correction and a unique fitness system unlike any other. The S.W.I.F.T. model includes a promise of a personalized experience, active communication to promote client engagement, and noticeable results. Joel believes that this approach will encourage his clients to commit to a healthy lifestyle while inspiring others to do the same.

Joel adds," Seeing my vision for the future of fitness come to life in real time has been a very exciting experience. I would like for you to experience it with me. If you have the desire to improve your health, change your body or simply get an amazing workout I invite you to come by our new location in 1472 South Palm Avenue, Pembroke Pines FL 33025 or email me directly at myswiftbody@gmail.com."



“After serving in the military for many years, I took full advantage of my post-911 GI Bill privileges to enroll in a bachelor degree program. With the opportunities awarded to me at Keiser University I have been able to fulfill my lifelong dream of obtaining my degree and can now proudly serve as a true inspiration to my children and family. My professors encouraged me throughout my journey letting me know that I could conquer the world, and so I am. Any unexpected bumps along the road were met with compassion and accommodation. My military experience now coupled with my education has provided me with the tools necessary to succeed in the business world. For that I am thankful.”

Bachelor of Arts, Business Administration Concentration in Management

August 17, 2012
Darlene Goebel-Logistics
Management Specialist for the United States Army Garrison

Pembroke Pines Hosts Advisory Board Meeting



Keiser University Pembroke Pines campus held its spring Employer Advisory Board meeting on Wednesday, April 16th. The campus hosted board members representing dozens of South Florida businesses. The purpose of the Keiser University Advisory Board is to serve as a liaison between Keiser University and the community we serve. The board members collaborated with the university’s faculty and administration to ensure that Keiser University’s students are career-ready.

Advisory Board Members network with members across the following industries: business, healthcare, information technology, and law enforcement.

Campus President, Cecil Kidd, addressed the attendees and thanked

them for their continued commitment to enhancing both the educational and career opportunities of Keiser University’s students. Following Mr. Kidd’s remarks, board members were separated into program-specific groups for discussion sessions led by Academic Program Directors and faculty.

Advisory Board Members evaluate our programs for effectiveness and graduate employability.

Advisory Board Members evaluated our programs for effectiveness and graduate employability. Board

members were tasked with reviewing the mission of the university, each programs’ objectives, curriculum, textbooks, and facilities. Additionally, board members offered input about externship requirements for applicable programs.

We look forward to reviewing the feedback offered as we continue to improve our programs outcomes.

Learning Opportunities for Law Enforcement Students

U.S. Army visits the Pembroke Pines campus to recruit Special Agent Candidates

Sergeant Jose L. Garcia from the U.S. Army provided an information session for Crime Scene/Forensics and Criminal Justice students and alumni who would like to begin a career focused on criminal investigations. Criminal Justice and Forensic Science programs, respectively welcomed the U.S. Army recruiters and encouraged students who are specifically interested in

The mission of the U.S. Army Criminal Investigation Command is to conduct and control Army investigations of serious crimes as needed to enforce Army law or regulations. These Special Agents provide CID (Criminal Investigations Defense) services to all US Army elements; to maintain full knowledge of and overall responsibility for army investigations of offenses involving "controlled substances", provide personal security (protective service) for DOD and DA as directed; and to conduct sensitive or special interest investigations as directed by the Chief of Staff, Army, or higher priority. Mr. Tim Seguin and Ms. Nancy Alleyne, Program Coordinators for



pursuing careers in criminal investigations to look closely at this Special Agent pilot program.

Florida Highway Patrol Conducts iWitness Presentation for Forensic Students!

Corporal Dooley and Sergeant Wysochy from the Florida Highway Patrol-Davie (Troop L) visited the Pembroke Pines campus to present to the *Crime Scene Photography* and *Advanced Evidence Documentation* classes on the iWitness computer-aided photogrammetry system. This system is currently in experimental use at the Pembroke Pines Crime Scene/Forensic Investigation program and allows technicians to obtain highly accurate measurements with minimal time, effort, and expense.

Students observed an outdoor demonstration of the iWitness system which is designed to reduce road closure times and secondary accidents while quickly but accurately recording accident data. They were able to see the technology in use and applied in a real-world scenario. Florida Highway Patrol Public affairs Sergeant Wysocky answered questions about



University Pembroke Pines is grateful to the Florida Highway Patrol for providing this valuable experience for our Crime Scene and Forensic students.

Phi Theta Kappa Induction Ceremony



Keiser University Pembroke Pines Campus recognized ten students who have demonstrated a commitment to the pursuit of academic success with an induction ceremony into the International Honor Society, Phi Theta Kappa. Associates degree-seeking students were invited to join the prestigious organization based on extraordinary academic achievements. The induction ceremony began with a procession of the new inductees led by the campus

Chapter Advisor. Family members and friends watched as the students lit candles symbolizing the light of knowledge. The students then recited the Phi Theta Kappa membership oath; attesting their commitment to the Phi Theta Kappa ideals of Scholarship, Leadership, Service, and Fellowship. Congratulations new Phi Theta Kappa Inductees!

Preparing for A Career Fair

Why Attend a Career Fair?

Career Fairs provide a unique opportunity for job-seekers to interact in person with a number of recruiters. It is a good opportunity to learn about real-world opportunities, in your market, practice your networking skills and meet other professionals in your field. In order to make the most out of the Career Fair you must prepare in advance. Below is a 6-step guide to prepare for the upcoming July 17th Career Fair.

1. Prepare Your Documents

Visit the Career Center for assistance in preparing a resume and letter of interest tailored to your target job. Create a profile on www.collegecentral.com/keiser to view job postings and for additional resume assistance.

2. Practice Your "Pitch"

How would you introduce yourself to a potential employer? Summarize your key skills and career goals in a 60-second introduction. Practice a firm handshake and appropriate eye contact.

3. Do Your Research

Obtain a list of confirmed career fair participants from Student Services. Visit the career page of EACH company listed. You may discover that a company that you are not knowledgeable about is hiring for a role that suits your talents. While researching, if you come across a job opening that interests you—apply for it in advance of the job fair. The goal is to be able to walk up to the employer's table at the job fair knowledgeable about the company and current opportunities.

4. Presentation is Key

Prepare appropriate attire in advance. Dress for the job fair as though you have been contacted for an interview. Make sure you have enough copies of your resume to distribute to each employer. Consider having some basic business cards made with your name and contact information. Organize your resumes, portfolio, and letters of interest in a neat professional folder or briefcase. In order to present as a professional, please avoid using "student" items such as backpacks or composition books.

5. Work the Room

Arrive early. Scan the room. If you are nervous, visit one or two employers that you are least interested in first as a warm up. Once you are comfortable, visit the employers that you are most interested in. Introduce yourself. Be prepared to chat confidently about your skills and to demonstrate what you know about the company. Present a copy of your resume. Exchange business cards with the recruiter. Remember to smile and to thank the recruiter for his or her time.

6. Follow-up

Within 48 hours send thank you emails to the recruiters. Remind them about your professional background and skills. If you have applied for an opportunity within the organization, reference it to the recruiter. Feel free to attach an electronic version of your resume and letter of interest to the email. Ask the recruiter to keep you in mind for any relevant opportunities.

Register on our online job board today!



Posting your resume will grant you access to our database of available employment opportunities within your field of study while giving employers direct recruitment access to you. Take advantage of our resources and upload your resume today.



www.collegecentral.com/keiser

1. Go to www.collegecentral.com/keiser
2. Click "Students" or "Alumni" depending on your status
3. Click "Register Now"
4. Create your personal Access ID and Password and click "Continue Registration"
5. Complete registration process
6. Begin your job search!



SAVE THE DATE!
Thursday, July 17, 2014
11:00 AM—1:00 PM
Keiser University
Pembroke Pines Campus

Keiser Cares

Students and Staff Serving the Community



Student Dietetics Association Promotes Heart Health By Jennifer Saleh— SDA President

It has been an exciting year for our KU Pembroke Pines Campus; we proudly formed the Student Dietetics Association (SDA). It has been a personal goal of mine to create this organization, as not only myself but others in the program want to make a difference in the community. Nutrition is not only a way of life, but a lifestyle and behavior that we students are studying and practicing to guide those in need of support. The SDA hopes to raise awareness about health concerns related to nutrition, and to support organizations conducting research and educating the public about these issues.

For our first project, The Student Dietetics Association prepared treats and organized a multiple bake sales to raise funds for the American Heart Association. We offered tasty but healthy options such as sugar free treats and fruit. The Pembroke Pines campus demonstrated support by purchasing these home baked goods. Heart disease is one of the top five health and lifestyle related diseases affecting our nation. After weeks of fundraising, the SDA participated in the Broward Heart walk on March 8th at Nova Southeastern University in Davie. In addition to members of the SDA; family, friends, and Keiser University Pembroke Pines Staff

joined us at this 5K walk to show solidarity in the fight against heart disease. We had a great time. This is just the beginning for SDA. Be on the lookout for future events during the summer and fall.



A Walk to Remember

By: Joseph Friewald— S.O.T.A. President

The April 6, 2014 Autism Speaks Walk in Doral, Florida was more than a fun day out in the sun supporting and raising awareness for Autism, it was a welcomed reminder of why my fellow classmates and I joined the Occupational Therapy Assistant program at Keiser University. As students in the O.T.A. program, we have been exposed to the difficulties Autism brings to the individual and their families through formal education and fieldwork. Participation in this community event to help raise awareness allowed us to see a different side of how people handle and treat this disorder.



Over 30,000 walkers who showed up to participate in the 2 mile walk at JC Bermudez Park and a total of just over \$600,000 was raised. I am proud to say that the Keiser University S.O.T.A. (Student Occupational Therapy Association) of Pembroke Pines was able to exceed our goal of \$200.00 and raise over \$700.00 in donations to support the

cause.

Upon arrival at the park S.O.T.A. members, classmates, and faculty enjoyed taking part in the Zumba for Autism, and other event activities. It was more than a pleasure to take part in this community event, it was an honor to be able to raise awareness for this disorder and a true reminder of why

the O.T.A. profession is so important. It brought a feeling to us students, faculty, family and friends who participated that can only be expressed as inspirational. On behalf of all the O.T.A. students, I would like to thank Autism Speaks and its supporters, Keiser University staff and a special thanks to Director of Student Services, Kenly Sornoza, Professor Brett Butler and Professor Lorena Burgoa for encouraging us to be more than students and giving us the confidence to do more for the community.



Criminal Justice Students and Alpha Phi Sigma Support Fallen Police Officer Memorial By: Arlene Coto Valdes— Alpha Phi Sigma President

The Criminal Justice Program and Alpha Phi Sigma Criminal Justice Honor Society is designed to develop leadership skills, promote community involvement, and expand knowledge of the Law Enforcement field.

Recently, we became aware of an initiative to honor fallen police officers who have been killed or injured while serving their communities. Alpha Phi Sigma and the Criminal Justice students collaborated to raise funds for the National Law Enforcement Memorial and Museum and to support Miramar Police Officers who will be participating in the Police Unity Bike Tour. Officers will bike nearly 300 miles from various cities to the memorial in Washington DC. Our goal was to raise \$300 by selling breakfast and lunch for our fellow students. We surpassed our goal, reaching over \$600. We would

like to thank the Miramar Police Department for reaching out to us in this time of need, especially for all of the help and assistance they have provided to our campus Criminal justice program. As the current Alpha Phi Sigma President, the program and honor society has shown me to go above and beyond what is asked of me, to help others in their times of need, and be an active voice of the community. I will cherish all the special moments, activities, and skills I have acquired of my 4 year term with my fellow peers and professors, I wish to pass on the torch ensuring that our chapter will continue to be an active part of the community and campus as well.

