# **Keiser University Newsletter**

# Pembroke Shines

SPECIAL EDITION

# OUR STUDENTS GIVING BACK TO THE COM







#### Beta Omicron Kappa Chapter

officers, President Jennifer Chauvel, Vice President of Service Yazmine Dunn and Vice President of Fellowship attended the 89th International Phi Theta Kappa Conference in Nashville, Tennessee, April 12-14, 2007, for the world's largest gathering of two-year degree honor students. This multinational gathering featured three days of education, information, instruction and fellowship. Guest Speakers included: former Vice President Al Gore, Jehan Sadat, Internationally known Middle Eastern activist and Kevin Sharp, country music singer and cancer survivor, just to name a few.



SUMMER SEMESTER 2007

#### **INSIDE THIS** ISSUE:

Phi Theta Kappa 1

Miracle Walk

Message from C 2 **Campus President** 

1

**Dress for Success** 

Information Literacy 3

Financial Aid 3

**Calendar of Events** 

# Miracle Walk

The Miracle Walk, held in C.B. Smith, raises money and awareness for transplant pa-



Left to Right: Carlos Pena (LMT), Linda Colon, Maria Hindely and Robbin George

tients. This April for the second consecutive year, Keiser University helped with this worthwhile cause. Eight hands, to be exact, volunteered their

time to perform 10 minute massages on participants. Program Coordinator Carlos A. Pena (L.M.T.) was joined by 3 current Keiser University Massage Therapy students.

Maria Hindely, Linda Colon, and Robbin George gave 6 hours on a Saturday to help. Around 50 massage were performed. Once again, we are proud that we can be part of community events. Pembroke shines!







#### **SPECIAL NOTE:**

**HAPPY MOTHER DAY** TO ALL THE MOTHERS

#### FROM **KEISER UNIVERSITY STAFF**



**Keiser University Advancements** 

## MESSAGE FROM THE CAMPUS PRESIDENT



Mr. Neil Issac, Pembroke Pines Campus President

Most of the managers here at Pembroke Pines campus will tell you that I say one phrase all the time, and that phrase is "constant and never-ending improvement." That phrase is my baseline philosophy. I have seen that philosophy become a reality as I see faculty and staff members advance. For example, we are proud to announce the promotion of Linda Allen from Registrar to Associate Dean. In addition, Mark Allison has moved from Program Coordinator to Program Director (this means he offers his expertise on the CNSM program to other computer networking leaders/ teachers at other campuses. In addition, Jacqueline Bledsoe was promoted on April 13 to the Chancellor's Office to help

Student Services departments and directors at the many Keiser University campuses. Now this philosophy is also true for students as well. I have seen three students take important steps in advancing their professional growth as they are now members of Phi Theta Kappa. I am very proud of these three medical assisting students Jennifer Chauvel, Rachel Craig and Yazmine Dunn. In addition, for all students, the first step in advancement is maintaining progress towards your goals. It is very important for you to repeat to yourself the importance of graduating and attaining a job in your field of study. Keep dreaming. If you plant the idea in your subconscious mind, you will be surprised at how those seeds of hope will spring to reality. Remember, the most important step in reaching your goals is to attend class every day and on time.

If we aren't moving forward, we might be moving back-wards. So remember "constant and never-ending improvement" now as a student and in your professional careers.

Happy Summer 2007

## **Dress For Success**



Proper professional dress and appearance create the first impression upon which an employer evaluates a candidate and, therefore, professional dress and appearance are expected at the University. Each student must maintain proper personal appearance and wear approved dress.

#### Allied Health Program Major Course



Students in allied health programs take major courses must wear medical scrubs and shoes of the correct color and style. Uniforms must be maintained and clean at all times. Medical students must wear white nursing shoes or approved predominately white sub-

stitutes.

#### **General Education Courses**

Students in Keiser University's general education course must were dress slacks, (no jeans, jean skirts, jean overalls) pant suits, slacks suits or dresses, as would be required of professional in most work situations. Men enrolled in Keiser University programs must wear collared shirts and ties (pullovers are not permitted). Tennis, running, aerobic/crosstraining, jogging or flip-flop shoes are not permitted. T-shirts, shorts, cut-off's, beachwear, halters, and the tube-tops are inappropriate. Students are not permitted to wear tops that expose the stomach or waist, shorts, or extremely short

skirts to class.

Students displaying inappropriate dress after warning may be asked to leave the classroom to change. Students will be readmitted upon displaying appropriate attire. Keiser University firmly believes that the development of proper work habits assists students in meeting their career objectives and that professional dress elevates the general level of professionalism I the classroom, thereby enhancing the educational experience.

# Information Literacy...What is it?

We may not have an illiteracy problem since we are able to read and write well. But are you an information literate person? Is it easy for you to locate reliable information other than using Google or Wikipedia? If the answer is "not sure", then you may need an information literacy training facilitated by a professional librarian.

Information literacy is now a vital component of higher education. A student who is informationally literate will:

\* Know where to look for infor-

mation. Having a general idea of "where to look for what" is the initial step for a successful search.

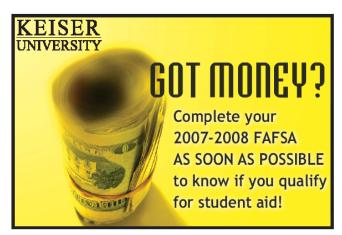
- \* Know how to locate information efficiently. Knowing how to maneuver around the maze of subscribed databases is never an easy task.
- \* Know how to evaluate information resources. Once information is located, it is important to measure if the information is credible.

The ETS, Educational Testing
Services, is promoting a test to

measure how well students' use technology to find, organize, and communicate information. Some day you may want to take the test and list a good result to enhance your resume.



# REMEMBER TO FILL OUT YOUR FINANCIAL AID FORM FOR 2007—2008 SCHOOL YEAR



#### Applying for student aid with the FAFSA is fast & free!

The results of YOUR FAFSA - Free Application for Federal Student Aid - will determine your eligibilty for:

- Grants
- Stafford Student Loans
- Work-Study Programs
- PLUS Loan for Parents

Complete your FAFSA online or pick up an application at Keiser University's Financial Aid Office. You will need a federal PIN and your tax information (if you are a dependent, undergraduate student you will also need you parent's tax information) to complete the FAFSA. You may request a federal PIN online at www.pin.ed.gov.

### NO FAFSA ⊕ NO MONEY!

Go to the Keiser University Financial Aid Office to submit your FASFAA today!





"Do-Over Scholarship" Apply NOW!

ScholarshipExperts.com is offering five (5) \$1,000 scholarships!

The rules are pretty simple. You must be a U.S. student (13 or older) to apply, and you must answer our scholarship question online in 250 words or less:

"If you could get one "do-over" in life, what would it be and why?" You must apply online by May 15, 2007!

Just go to:

http://www.scholarshipexperts.com/scholarship/apply.jsp and apply using the online application form.

Open to all U.S. High School Students, Undergraduates, Graduate Students and Returning Adult Students.

#### Good Luck!

For more information about this scholarship program, email members@scholarshipexperts.com or call 904-854-6750.





#### **SPECIAL EDITION**

12520 Pines Blvd.
Pembroke Pines, FL 33027
Phone: 954-431-4300
Fax: 954-431-2929

We're on the Web www.KeiserUniversity.edu

#### **UPCOMING EVENTS:**

#### Mav:

5/1: Term A Begins

5/3: Retention & Awards Day

5/4: Relay for Life

5/8: PTK Orientation

5/9: National Teacher's Day

5/10: Blood Drive & Student Appreciation Day

5/15: Graduate Seminar for August Graduates

5/17: Pre-Registration

5/24: Josten's & Graduation Pictures Spring Career Fair, New Student Orientation

5/25: Term A Ends

5/26: Open House for High School Students

5/28: Memorial Day

5/29: Term B Starts

5/31: PTK Induction Ceremony

#### June:

6/5: Graduate Seminar for Sept. graduates

6/21: New Student Orientation

6/22: Term Ends

6/25: Term C Starts

#### July

7/4: Independence Day- NO CLASSES

7/10: Graduate Seminar for October graduates

7/13: Graduation for January - June 2007 gradu-

ates

7/14: Flag Day

7/17: Father Day's

7/20: Term C End

7/23: Term D Begins

#### August:

8/7: Graduate Seminar for November graduates

8/9: Blood Drive

8/17: Term D Ends

8/20-24: Fall Break NO CLASSES

8/27: Term A Starts III Quarter

#### **DON'T DELAY—REGISTER NOW!**

Online Career Center Access = Access to Jobs

#### **Get Registered to Get Job Leads**



Step 1: Go to www.collegecentral.com/keiser

Step 2: Click on Students/Alumni Icon

Step 3: Click on Students Icon

Step 4: Where it asks: "New to the site? Click here to register." Click to register

Step 5: Type in "Keiser University" as your school name. Create an Access ID using PP as the first 2 letters, followed by up to 9 additional characters of your choice. Create a Password using up to 10 characters of your

choice. Select continue.

Step 6: Follow the on screen instructions to complete online registration.

#### Come to the Fair -- Prepared!

#### Kate Lorenz, CareerBuilder.com Editor

Job fairs are a great way to shop for new job opportunities, network and make personal contacts with recruiters at various organizations. Here are some techniques recommended by experts to ensure that your performance at the fair doesn't turn into a circus:

#### Do some research.

Find out which companies will be represented and learn about them in advance through corporate Web sites or other tools. The more you know, the more you can converse with the company representative in the booth and the more memorable you will be. You will also appear much more professional than unprepared job seekers who make the mistake of starting off their conversations with company representatives by asking, "What does your company do?"

**Deliver your key messages quickly.** Interviewers are very busy, so don't waste their time. Work on a "sound bite" that says what your skills are, the type of work that interests you and the kind of company with which you want to associate.

#### Plan some questions.

If you have additional time, be ready to ask intelligent questions. Ask how departments are organized and how your skills might be utilized within the framework of the company. Also show you know something about the company by asking questions about a recent product release, acquisition or other relevant news. And make sure to ask the interviewer what he or she likes best about the corporate culture to better assess if this company is right for you.

#### Get the interviewer's business card.

If an interview goes well, you will want to follow up with a letter that reinforces the points you made and the facts you learned. If you made a good impression at the fair, the interviewer probably has made a note to that effect and will remember that you passed his

or her on-site screen.

#### Take advantage of the obvious.

Sometimes recruiters will post job openings at their booth and provide written information. Grab all of the information you can on site before you get in line for an interview so you won't waste precious time discussing the obvious.

#### Dress appropriately.

You are going to a job interview, so dress the part. Break out the business attire and shine your shoes. It's better to error on the side of the conservative than to be too casual.

#### Keep lively.

The lines may be daunting, but don't fail to maximize this opportunity. Talk to every company that fits your experience and ambitions. If you meet with 20 recruiters, at the end of the day you will know 20 people by name. That sure beats sending a blind resume to "Personnel Director."

