

# KEISER UNIVERSITY

## **News Release-For Immediate Release**

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### **Keiser University's Generous Gift Benefits High School Students Seeking Medical Careers**

Port St. Lucie, Florida—Sept. 4, 2008— South Fork High School Nursing Assisting students will be another step closer to achieving real life career experience as Keiser University provides them with brand new medical equipment. On Monday, September 15, 2008 at 9:00 a.m. at South Fork High School, in a reception hosted by the high school, Keiser University will present 30 students with their own medical supply bag containing a blood pressure cuff, stethoscope, a thermometer, scissors and a pair of scrubs.

"The students are energized and looking forward to the Keiser University visit," stated Nancy Mercado, RN, BSN, nursing assisting teacher at South Fork High School. It is such a positive thing for our students and the public deserves to know that positive things can happen when educational organizations work together, she added.

John Bowman, Community Relations Coordinator for Keiser University said that the donated supplies are valued at approximately \$1,500 and are the same equipment provided to Keiser students pursuing allied health degrees.

In making the decision to donate to South Fork High School, Bowman stated that university officials look for quality high school programs that present opportunities to students interested in high demand career fields. Last spring Keiser University provided supplies to students in Martin County High School's medical program.

The South Fork students will also be treated to a field trip to Keiser University on September 16, where they will experience first hand a day in the life of Keiser's Massage Therapy, Sports Medicine and Fitness Technology, Medical Assisting, Radiologic Technology, and Surgical Technology students. The purpose of this field trip is for students to discover possible fields of study as they make plans for their future health care careers.

"Keiser's ongoing, valuable support is integral to the success of South Fork High School's Academy of Health Science and Medicine," added Mercado.

Keiser University is Florida's leading private, statewide provider of career-focused, post-secondary education and is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Keiser University serves approximately 12,000 students seeking associate, bachelor's and master's degrees in over 40 high demand degree programs.

The Port St. Lucie campus of Keiser University is located at 10330 South US 1 and serves approximately 450 students. The newest program offerings include the Associate of Science in Biotechnology and the Bachelor of Science in Sports Medicine and Fitness Technology.

According to a *Community College Week* analysis of U. S. Department of Education data released June 16, 2008, Keiser University was named the nationwide leader in production of Associate of Science graduates in Health Professions and Related Sciences for the third straight year.

For more information on Keiser University, visit [www.keiseruniversity.edu](http://www.keiseruniversity.edu).

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