

Issue 1  
August 2006



# Exclusive

Port Saint Lucie  
A KEISER COLLEGE NEWSLETTER

*"Keiser College - today and tomorrow."*

## Movin' On Up!

By Barbara Loven, President

We are on the MOVE with our new facility at 10330 South Federal Highway, Port St Lucie. Our new building is located in the MarketPlace shopping center, south of Jennings Road (two traffic lights south of our present campus). The 50,000 square facilities is approximately twice the useable floor space of our present buildings, all under one roof. The layout of the building and expansive hallways provide easy accessibility for students to move from one area of the building to another. The building has the capacity to house 500+ students as well as the additional programs planned for our future. The building design is similar to our sister campuses in Daytona and Melbourne.

The building is a completely new construction with the exception of the outside walls. Exciting features of the new campus include large, program-specific laboratories, a 75-seat theatre type auditorium, indoor and outdoor student lounges (with new vending machines!), and front door parking.

It is anticipated that the relocation of the college will be in mid-September as construction continues to be on schedule. The interior walls are nearing completion and the new cement foundation is complete. The drywall has begun in some classroom and office areas. The HVAC systems are being installed along the sprinkler system.

As the building development goes beyond the "hard hat" stage, we anticipate having a special tour set up for students to visit the new campus for a sneak preview! Stay tuned for more details.



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*What lies behind us and  
what lies before us are ...*



*...tiny matters compared  
to what lies within us*

Editor...Samantha Ratcliff  
~CGD Student / Workstudy

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Ms. Noel Kudla  
~Financial Aid

Ms. Maria Nieblas  
~Bursar

# Calendar of Events

August 2006

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31		
	20	21	22	23	24	25
	13	14	15	16	17	18
	6	7	8	9	10	11
						12
						19
						26
						2
						9
						16
						23
						30
						6
						13
						20
						27

School is out for the Summer Break. Enjoy yourselves and stay safe, return to class on Monday, August 28th

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## Does Your GPA Really Matter?

By Laura Morsch,  
CareerBuilder.com writer  
<http://www.careerbuilder.com/JobSeeker/careerbytes/CBArticle.aspx?articleID=469>

Studies have shown college graduates earn up to 75 percent more than people with just a high school diploma. So students earn good grades, study for the SATs and rack up an impressive list of extra curriculars in their quest for that oh-so-important acceptance letter.

But now that you're in, can you relax? Just how important are your college grades to future employers? Are those long hours at the library and those all-night study sessions really worth it?

### Where it really counts

Keeping your grade point average (GPA) up can be vital to your academic success. Slacking off could land you on academic probation, or the university could yank your scholarship. Plus, according to the U.S. News and World Report, maintaining a high GPA is crucial to those who dream of attending top graduate schools like Harvard medical school (3.8 average GPA), Yale law (3.9) or Stanford business school (3.6).

### The realities of the job market

Thankfully, most employers don't enforce these same academic standards on their applicants. According to the National Association of Colleges and Employers' "Job Outlook 2005" survey, 70 percent of hiring managers do report screening applicants based on their GPA, but the largest group say they use 3.0 as their cutoff.

All other factors being equal, an employer is more likely to choose the candidate with stellar grades, but that doesn't mean a so-so student can't land a competitive job with a prestigious company.

Employers understand that students have different circumstances. Employers do take a university's reputation into consideration, but they also understand working to pay your way through school, extra-curricular involvement and extenuating circumstances can lower your academic marks.



Having relevant experience like internships is key to getting ahead in today's cutthroat job market. Luckily, a superior GPA from a top-ranked university isn't required to get an internship, according to the Princeton Review. Internship coordinators look for candidates with a go-getter attitude, something that can be expressed in a cover letter and interview - not a resume or transcript.

### Don't be deceptive

Although employers may not automatically cut you for your low grades, leaving your GPA off your resume completely may do you more harm than good. If you're a new grad and omit your GPA from your resume, you might find employers warily wondering how terrible your grades really are. One career adviser even said if there's no GPA on a resume, he automatically assumes it's under 3.0. And it should go without saying that you should never lie and tell an employer you have better grades than you really do.

### Resume remedies for mediocre students

If your GPA falls below your dream employer's minimum standards, you do have options. Again, leaving the figure out isn't wise, but you should emphasize your academic strengths as much as possible.

Luckily, some business schools and other graduate programs pay closer attention to the grades you earned during your junior and senior years than to your overall transcript. This can really help out people who are struggling to raise their averages after a rough transition into college life. Another option is to list your major GPA, or you average grades for only the classes taken in your major.

Collegegrad.com offers these tips for choosing which GPA to include: If your major GPA is higher than a 3.0, and your overall grades fall below that cutoff, only list your major average. If both averages are higher than a 3.0 and your major GPA is at least three-tenths of a point higher than your overall average, feel free to list both. Always round to the nearest tenth of a point.

And remember what President George W. Bush told a group of graduates in 2001: "To all the C-students, I say, you too can be president of the United States."



## What's New With Computers?

Computer Graphics & Design  
Computer Networking & Security Mgt.

### Salary watch:

### Cashing in specialty skills

Submitted By Chris Carlson, CNSM Instructor  
By Linda Tucci, Senior News Writer  
23 Aug 2005 | SearchCIO.com  
[http://searchsecurity.techtarget.com/originalContent/0,289142,sid14\\_gci1118272,00.html](http://searchsecurity.techtarget.com/originalContent/0,289142,sid14_gci1118272,00.html)

Keep in mind two things when sorting out IT salary news: Demand and salaries for specific skills (think network security or SQL DBA) continue to rise. And the big picture is not as bright. There may be record-low unemployment figures in the U.S., but that hasn't translated into higher IT salaries -- at least, not yet.

"What we are seeing is a good, solid, stable hiring market, but we don't see a huge translation into increases in wages," said Jim Lanzalotto, vice president of strategy and marketing at Yoh, a Philadelphia technology recruiting firm that measures pay for "high-impact" technology positions every four weeks.

"What's happened is that companies have gotten so much productivity out of the people in place that the increase in demand has not materialized," he said. "In technology sectors there has not been an abundance of hiring relative to other post-recession periods."

Average wages for technology professionals in the second quarter 2005 were flat compared to the Q1 2005, according to Yoh. The company, which bills itself as the one of the largest staffing firms in the country, derives its data from the wages of roughly 5,000 temporary employees hired by more than 1,000 businesses.

KEISER SEVERE WEATHER  
**HOTLINE**  
**1-877-3KEISER**  
**1-877-353-4737**  
for the use of Hurricane Updates

## 2006-2007 FFELP INTEREST RATES



Rates effective for loans disbursed on or after July 1, 2006.

### Stafford Loans

**6.80%** fixed

### GRAD PLUS & PARENT PLUS

**8.50%** fixed

Rates effective for loans disbursed July 1, 1998 through June 30, 2006.

**6.54%** Stafford in school  
**7.14%** Stafford in repayment

**7.94%** Parent PLUS

**FIRST HORIZON**  
Lender Code 810643

### To Submit Stories or Information

Email The Editor!

Subjectline: Exclusive Newsletter

Samantha: [fire3tree@wildmail.com](mailto:fire3tree@wildmail.com)

If the subjectline is not as written above  
your submission will NOT be considered



## MEDICAL ASSISTING

Ms. Alice Macomber would like to proudly present the following ladies as MA stars of Keiser College, Port Saint Lucie Campus. These Ladies are all “thriving and all engaged in actually working and developing new skills and accumulating valuable experience!” Each of students below are either currently in or have completed their externship and are currently in their General Education classes.

Janay Gordon is with Dr. Traynor, Cardiologist  
 Kelli Buckner is with South Florida Orthopedics  
 Luz Duncan is with Podiatrist Dr. Breslauer

Sabrina Harper is with Indian River Walk-In Clinic  
 Oslyn Murriel is with Medical Resources

## CNSM

Mr. Chris Carlson would like to present: Robert Fairchild, who became a Keiser graduate in October of 2004. Since August 2005 he has held a position at Ultimate Solutions Inc., in Stuart, Florida, Robert is a Copy Repair Tech. His responsibilities include repairing copiers, installing them onto a company’s intranet, and handling communication problems with copier software and PC systems.

## What’s New With GenEd?

Math  
 English  
 Humanities  
 Natural Sciences  
 Communications  
 Social/Behavior Sciences

## What’s New With Computers?

Computer Graphics & Design  
 Computer Networking & Security Mgt.

## Statistic Project

Ms. Kathy Gedamke (Math Instructor) would like to announce the Statistic Night Class Project for August. Her students will be going around to fellow students and possibly faculty and staff to have them fill out questionnaires. The students will then tabulate the data and conduct hypothesis tests. The questions could include favorite radio stations, your hair color, what pets you have, how far you drive to KC, favorite foods...endless possibilities. Maybe they could find out, according to everyone’s answers: Do night students study less hours than day students? Are there more blondes in the massage program? Do computer students really like wearing ties? The results will be published in the September issue of the Exclusive.

## Congratulations!

Mr. Chris Carlson would like to congratulate the following students for gaining their certifications this last quarter (April-May-June):

Dave Ramnarain: A+ Certification  
 Joe Flint: Net + Certification

## Way to go guys!

Remember that Keiser College is a Vue/Prometric testing site and students can either schedule tests during normal operation hours by visiting the Vue.com website or for other arrangements, may contact the bookstore manager (Jenna Carter) directly.

## What’s New With Allied Health?

Medical Assisting  
 Massage Therapy  
 Pharmacy Tech.  
 Surgical Tech.

## 7 Years of Good Luck

By Alice Macomber, Medical Assisting Instructor and Externship Coordinator

In October 1999 I found myself in a difficult situation. I had spinal surgery to restore my physical functional abilities but this required a period of healing and avoidance of heavy lifting and hard physical exertion. I was an Assistant Director of Nurses in a 171 bed facility, with many responsibilities and duties. I loved my job but I could no longer give 100% physically. It was a real dilemma for me!

At a job fair, where I was trying to recruit new nurses, I met a recruiter from Keiser Career Institute and believe it or not - I knew immediately that this was an opportunity sent just for me. I called and made an appointment to come in. Mr. Larry Delvecchio took my call and told me to come in October 18th. I politely explained that this was my birthday. He politely told me “That is alright - come on in!” I did!

My life changed in such a dynamic way. I did not even understand what a medical assistant was until I was hired. I had no idea how much money I was being paid and really did not care. Mr. Delvecchio offered me the job; I took it and started the ride of my life.

Over the years, many things have changed and Keiser College has evolved to the school that it is today. Meeting all the wonderful students, all of the interesting instructors, and all the dynamic leaders have enriched my life in so many ways. Mr. Delvecchio taught me so much about commitment and perseverance. Mr. Lambeth taught me a great deal about responsibility and trust. Mrs. Loven has instilled in me a new burst of enthusiasm and trusting my abilities.

As I age, and my body parts need tuning and adjusting I have the opportunity to visit many different physician offices as a patient. There is not one single office that I go to that does not have a Keiser student working there. The sense of pride that I feel as I watch them is tremendous. If I should die tomorrow, being at Keiser College has made me feel as though my life had purpose and meaning.



## “Bar-B-Que”

By Samantha Ratcliff, AS CGD-N  
 English Comp II, Ms. Kate Vega

Cool clear splattering of the sprinklers  
 Lick her laughing, smiling face  
 A tiny pink tongue darts out  
 Catching sweet water  
 Trickling down and  
 Into her mouth

His boisterous voice booms  
 “Come an’ git ‘em!”  
 Steaks and burgers  
 Juicy and waiting  
 Beckoned us on

Dogs cast their glance of lust  
 Upon a fallen sandwich  
 Who now wishes for safety  
 They attack as a group  
 An army  
 Only one wins the victim  
 Mostly whole  
 While the rest argue for the  
 Crust and discarded condiment

High overhead  
 Hiding among the strong  
 Safe boughs of My Tree  
 I spy them  
 I laugh  
 I gaze  
 I smell the flame broiled goodness  
 I...  
 I want one of those burgers...



## The Culture and Environment of School

By Phyllis Matthews, Medical Assisting, SGA Member

The school that I attend is Keiser College. I started in June of 2005 and my graduation date is November 17, 2006.

I was very excited to further my education and become something that would help others. My major is Medical Assisting which has turned out to be a wonderful choice for me. I find myself very blessed to have such a wide variety of employment opportunities available. I love the fact that you only take one class at a time, every month. I was able to concentrate on the subject at hand and study for tests, which was extremely helpful to be able to make good grades. I loved all my classes and all my teachers. I have been certified in a lot of areas that I would have never pursued on my own, thanks to Keiser.

The next step for me after successfully completing my medical classes were to go out "into the real world" and do my externship. I felt prepared to do this, and I think I did quite well. It was a long two months, but I learned a lot, and loved the Doctor I got to work with, along with the staff.

I was ready to come back to school, and learn more to better equipped myself for the real deal. I am now taking my general education classes and am challenging myself in those classes as well.

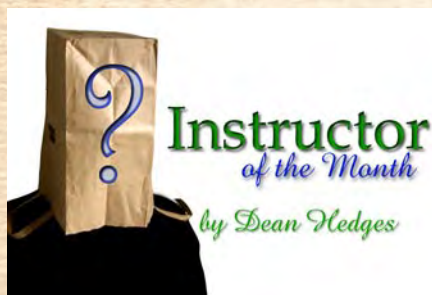
I feel very connected to the school, so much so that I joined the student government and not only are we doing everything possible to better the school, we are also finding ways to help the less fortunate, by suggesting fund raisers, etc.

The staff at Keiser College is so motivated to keep the students happy. In our student government meetings the questions are always based on a "What can we do to make it better for the students." I like that. I feel a lot of satisfaction knowing that our input is going to help the development of the school now and the future of the school.

In recent months it has been brought to our attention that Keiser College is relocating, to a much nicer, better built facility. I think it is exactly what the school needs, to have a more organized look which should be appealing to all. It is a comfort to know that the future of Keiser College is extremely bright and successful.

I know that if I have a question or a problem that there is always someone I can go to and it will be addressed. I take comfort in that knowing that it isn't like other schools I've heard about that are to big to know who you are let alone who to go to if you need help. At Keiser College I hope it never gets that big that will ever happen. I feel when they get more students they will also get more staff to accommodate.

Overall, my experience here at Keiser College has been one hundred percent positive. We have rules and regulations that we have to follow, some boarder lines are necessary, however, the positive outweighs the negative. I am proud to say I am a student at Keiser College, and I hope to be a part of the student government long after I graduate, so I can encourage students and help in what ever way I can.



### DAY June 2006

Gerry McGrath (Paralegal)

Mr. McGrath is the Program Chair for Paralegal. He also assists the Dean with the various Business programs. He has over 17 years law experience. Mr. McGrath possesses a Juris Doctorate Degree from New England School of Law (Suffolk University). He obtained his Bar License from Pennsylvania and is a practicing attorney.

### NIGHT June 2006

Dr. Michael Weir (Surgical Technology)

Dr. Weir is the Extern Coordinator and Instructor for Surgical Technology. He has a very impressive academic background including a BS in Biology from St. Augustine College, a MS in Biological Sciences from University of Massachusetts and obtained his MD from New York Medical College. Dr. Weir is a Certified Surgical Technologist as well. He has over 10 years clinical and 8 years teaching experience.



### Massage Table

Almost New. Please call Susanna at 772.214.2620

### nvidia 7800 Gt PCI express video card

(SLI compatible) 256MB. It's 4 months old the sale price is \$225.00 Contact: Joseph Flint cell phone 772.215.9406 and e-mail address is spongerbch@yahoo.com, plus "I'm at school at night Monday, Tuesday and Thursday 6pm-10pm."

### TO PLACE AN AD

Email Subjectline MUST read "Exclusive Newsletter" or it will not be opened.

Acceptable ads are for Merchandise you wish to sell. A land or water vehicle you'd like to sell. If you are looking for a new roommate. If you are searching for a carpool. Phone numbers or emails given will be published for fellow students to respond to. If you have a "deadline" for your ad please give the date so it can be published.

If you have questions about your ad's eligibility, please call Mr. Hooker at 772.398.9990 ext 126.

Please send your ads to Samantha at fire3tree@wildmail.com remember, subjectline must read "Exclusive Newsletter".



Currently...

### June 2006

Covers April, May and June

Elizabeth Moore, Paralegal, Day Student  
Dolores Peralta, Medical Assisting, Night Student

To backtrack a little....

### March 2006

Covers January, February and March

Janay Gordon, Medical Assisting, Day Student (tie)  
Jason Lowry, Criminal Justice, Day Student (tie)  
Samantha Ratcliff, Computer Graphics and Design, Night Student



### Car For Sale

93 Bonneville SSE  
3.8 V6  
168K Miles  
Cold Air, Runs good, Good Tires

\$2500 OBO

Contact: Pam Giannone (MA Instructor) for details, or call 772.336.5529 and leave message.