



KEISER QUARTERLY

— SPECIAL 30TH ANNIVERSARY EDITION —

Q & A WITH PRESIDENT STERNER



President Sterner

Q. How long have you been with Keiser University?

A. I have been with Keiser University going on eleven years and I've been the president for four years.

Q. How does this department benefit students?

A. Through quality control we make sure students are getting the quality education they expect from the time they begin classes at Keiser through to their graduation.

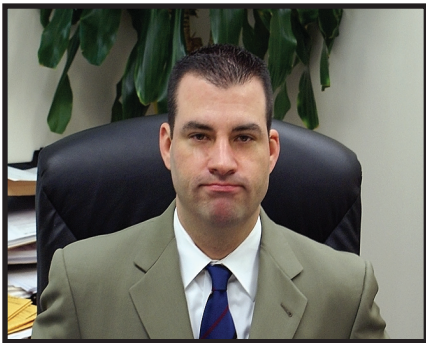
Q. What is it that Keiser students might

not know about your position here at Keiser?

A. It is a primary objective of my position to insure students who graduate Keiser move in to their career fields bringing a positive representation of Keiser University.

A few ways to achieve this is to ensure our students quality of education, the academic integrity of each student's diploma, and by being active in our community and letting potential employers know we are here.

Q & A WITH DEAN WILBOUR



Dean Wilbour

Q. What brought you to Keiser?

A. I came in as an instructor for Criminal Justice.

Q. What are your day to day responsibilities?

A. I make sure the students are provided with the academic excellence they came for. The Dean's job is to manage the faculty, put the classes together, monitor student's progress, and things like that.

Q. If you could try any other job for a

day, what would it be?

A. It would be too cheesy if I said Graphic Designer, wouldn't it? (*laughs*)

Q. Favorite movie?

A. Caddyshack.

Q. What is your motto?

A. Test and challenge yourself every day.

Q. What do you wish you were doing right now?

A. I wish I was watching Caddyshack. *Be the ball, Dean, be the ball.*

Note: This publication was designed, produced and published in 3 days by the talented individuals listed below.

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KEISER 30TH ANNIVERSARY

What is the legacy of Keiser University? Founded in 1977 by the Keiser family as Keiser College, it has grown from a single Fort Lauderdale campus into over twelve locations all over the great state of Florida. Gaining University status in 2006, it is no wonder KU has nearly 1,600 staff & faculty and 10,000 students.

Started by the need for quality career education with hands-on orientation for the community, KU

has become a leading force in the academic field. The revolutionary class scheduling of 1 class a month, 3-5 days a week, and 4-5 hours/day, only add to the glory.

For the past thirty years, Keiser University has been steadily increasing the number of degrees offered to more than thirty-five. This Thirtieth anniversary sets the bar for the decades of high-end education to come out of the heart of Florida.

STUDENT SERVICES — LIFE AFTER KEISER



Mike Johnston

Most of us know that we have a student services office, headed up by Mike Johnston. His presence is very well known, but how many of us know how beneficial and helpful his services can be to us?

Some of the most basic services offered can help a student with resume and cover letter writing, but the most important of his services, Mr. Johnston explained, are the job placement assistance services. Some of the forms these services can take are job interview

skill upgrades, mock interviews, dress for success advice and help in generating job leads. He explained that workshops are available and that he is available on an individual basis with students.

Mr. Johnston also explained he is behind many of Keiser's Advisory Boards and that the board members are involved in making recommendations on the school's curriculum, trying to keep current with "real life" situations, and they are the first ones called when a student is looking for job placement.

On a final note, Mr. Johnston was asked if he had one single piece of advice that he could convey to our students about his department, what would that advice be? He stated emphatically, "Use me, come see me, get to know me."

Mr. Johnston has a passion for sports and fishing, is married and has two boys, one of whom is serving our country in the 3rd Ranger Battalion. He also has an adopted Beagle of which he chuckled and said, "he snores like a truck driver..."

DID YOU KNOW...?

The first student to attend Keiser was over an hour late for the first class.



This campus was originally located in the Quay in Sarasota.



The first set of classes at the Sarasota campus only contained a total of 35 students.



In 1995, at the campus at the Quay, there was a "tidal wave" sized flood that started in the admission offices and spread throughout the first floor.



Ruth Conover (Bookstore) was the first receptionist at this campus over 12 years ago.



This building was struck by lightning twice consecutively in the same day back in 2006.



There are manatees living in the lake behind our building.
(Just kidding)

LIBRARY — "COME IN AND ENJOY"



Abby Chasky in the Library

"We have the students best interests at heart." stated, Mrs Chasky. Mrs. Chasky, who has her degree in MLA (Masters of Library Science), has been a member of the Keiser staff for some time now. The library staff wants the students to be encouraged to visit the library and use its resources to help them succeed in their career.

Our library contains a huge

collection of books ranging from cookbooks to research material. We have an online library system that gives access to many web sites that are free to use here, but would cost a lot to access anywhere else. The library staff are planning to obtain a collection of educational videos and DVD's for student use.

Other than research, the library is used as a place to just get away for a while. If you are feeling a little overwhelmed, go and sit in the very comfortable couches and put your feet up. Bring a snack and a drink with you since eating is allowed in designated areas of library.

As Mrs. Chasky noted, "We're not just teachers and staff, we're friends. Our job is to empower everyone around us."



— Career Classes —



You know why you are here, but what about everyone else? The Sarasota campus currently offers 15 degrees with more on the way.

So just in case you were wondering why the parking lot is so full, here is a brief and light description of all of the courses we offer. Who knows, maybe you might want to try for 2 degrees.

BUSINESS ADMINISTRATION



Workin' 9 to 5

With a degree in Business Administration you will learn the basic business administration skills.

Students use computers, computer skills and software applications necessary to prosper in a business environment. Courses provide an understanding of business administration methods, management skills and business knowledge. B.A. degree available.

CRIMINAL JUSTICE



Book 'Em Dan-O

Criminal Justice presents the major components of the American criminal justice system. It includes criminal

behavior patterns, law enforcement organizations, legal principles & doctrines. Courses utilize hands-on activities and analytical exercises to supplement the presentation of academic information. B.A. degree available.

CRIME SCENE TECHNOLOGY



Whodunit

Get involved in one of the most unique programs offered here at Keiser University. Crime Scene

Technology prepares students with competencies in the areas of locating, collecting, presenting and analyzing physical evidence utilizing modern methods currently used in the field and laboratory for forensic labeling and identification.

PARALEGAL STUDIES



Objection Sustained

A Paralegal Studies degree prepares students to support attorneys with legal research, drafting documents and

motions, the of interviewing clients and witnesses, managing cases, gathering evidence and the litigation procedure. Paralegals are often involved in trial assistance as well as with preparation of probates, contracts and corporate matters investigations.

HEALTH SERVICES ADMINISTRATION



Where Does it Hurt?

This degree will provide a solid instruction in basic health services administration skills.

This intense program prepares students in both business and health service administration, providing courses on business law, management and marketing principles, medical anatomy, physiology and terminology & front office management. B.A. degree available.

COMPUTER GRAPHICS AND DESIGN



Tap Your Talent

If you have a passion for design consider a degree in Computer Graphics. Students learn page layout,

advertising, multimedia, video editing, web design, illustration, 3-D modeling and animation. Contemporary graphic designers create works for traditional print mediums and electronic delivery systems such as CD-ROM and the Internet.

NETWORKING AND SECURITY MANAGEMENT



Cyber-Sluth

This degree will prepare students for an entry-level position in the field of network engineering with a

strong emphasis on security support. Courses prepare students to sit for industry-accepted competency examinations, to administer, manage and troubleshoot hardware, software and services for single, mixed and multi-user environments.

— Career Classes —

RADIOLOGIC TECHNOLOGY



X-Ray Vison

Radiologic Technology will prepare students for entry-level positions in the profession, producing

radiographic images in accordance with the current standardized practices and procedures. The program provides current radiologic information such as medical terminology, patient care, equipment operations and radiographic procedures, and radiation protection.

MASSAGE THERAPY



There's the Rub

With over 600 muscles in your body you are bound to get a little sore every now and then. The

Massage Therapy degree provides comprehensive training in Swedish massage and incorporates courses in hydrotherapy, allied modalities, sports massage, spa theory, Florida Massage Law, ethical procedures and business practices.

MEDICAL ASSISTING



This Won't Hurt

This degree will prepare students to perform medical assisting duties under the direction of a physician/

practitioner, including preparing examination rooms, assisting in minor surgical procedures, giving injections, performing venipuncture, assisting in laboratory operations, taking x-rays. Medical assistants will also learn administrative responsibilities and duties.

NURSING



Say "Ahhh"

A degree in Nursing prepares students to practice professional nursing. This involves the performance

of those acts requiring substantial specialized knowledge, judgment and nursing skill based upon applied principles of biological, physical, psychological and social sciences. Also planning, and evaluation of care. B.A. degree available.

FIRE SCIENCE



Hot•Hot•Hot!

A degree in Fire Science provides instruction in fire prevention methods, fire detection systems, fire

codes, fire investigation rescue, safety and salvage procedures, hazardous materials, pump operations, fire behavior, plans reading and extinguishment. This program assists in qualifying firefighters for management positions with the Fire Service. (On-line Course)

CULINARY ARTS



Now You're Cooking

The Culinary Arts program offers a very comprehensive curriculum that includes principles of

food service production, food service sanitation, nutrition, stock and sauces, American regional cuisine, introduction to baking & pastry, dining room management, storeroom operations, meat cutting, international cuisine, and French cuisine.

ELEMENTARY EDUCATION



2 + 2 = You

This Bachelor of Science degree in Elementary Education will provide instruction in the area of

elementary education with ESOL (English to Speakers of Other Languages). Courses present basics of teaching and teaching diverse classrooms. This program meets the requirements of the Florida Department of Education's Elementary Education degree.

ACCOUNTING



It All Adds Up

Have a knack for numbers? Then think about a degree in Accounting. With a focus on entry-level accounting

skills needed for today's business environment, the accounting program will provide you with the basic understanding of essential business skills and addresses the unique skills needed by an accounting clerk. If this is for you, contact Admissions for more information.

ADMISSIONS — SEEING YOU THROUGH



Brandon Barnhill

Admissions is not just a helpful hand in the beginning of a student's enrollment. "They're the point place," as Brandon Barnhill says, Director of Admissions at Keiser University's Sarasota Campus.

With an 'Open Door' policy the counselors are here to answer any question a student may have. If the counselors are unable to help, then they are definitely qualified to lead you in the right direction.

The admissions department has

broad responsibility as far as helping students. Whether it is helping a student find their classes, or just making the student feel comfortable in a new environment.

Irrespective of age, everyone has been through the butterflies on their first day, especially their first day of college.

Admissions can also help with problems that may very well be about Keiser or, it could be an issue beyond the Keiser walls.

Our admissions are great. They actually want to know the students. They have three main interests:

- What do the student's really want?
- What are the student's personal interests?
- What motivates the students to be here at Keiser University?

This makes our Admissions Department an outstanding part of Keiser University.

BOOK STORE

Ruth Conover, the book store queen, requests that in order for her students to purchase a book they must have their student I.D. They can also purchase with their student number.

A helpful tip from Ruth herself says, in order to avoid the long lines Monday morning don't arrive ten minutes before your class start.

The books go on sale one week before the next class starts, therefore you avoid the rushing crowds and you're one step ahead of everyone else.

The book store will take any suggestions or comments that you might have. If you would like to see something new in the store, just let Ruth know and she'll see what can be done about your request.

And don't forget, if you need any item from the bookstore, **Bring Those I.D.'s!!**

M.I.S. DEPARTMENT

Every person at Keiser comes in contact with computers at some point in time. Whether they are typing a report, surfing the web, or looking up information to help with studies, students use the computers often.

Did you know that Keiser has it's own computer tech, dedicated to solve computer glitches, down servers, setup programs and maintain the internet? Sounds like a super hero right?

Justin Kleinsmith is Sarasota campus's own Computer Tech guy. He's just about as close to a super hero as you can get.

Mr. Kleinsmith's office is located on the west side of the elevators tucked away in a small room filled with computers from floor to ceiling. "My door is always open for questions, feel free to ask me anything."

BURSAR — INVESTING IN KNOWLEDGE



Patricia 'Pat' Mical

When students set foot into the Bursar's office they are transported to a Caribbean paradise, complete with tropical fish and birds. Keiser University's Bursar, Patricia Mical or 'Pat' as she prefers to be called, spends her days helping students understand how to go about paying for college. "My job helps students understand financial and academic responsibilities."

Ms. Mical, who has been here at

Keiser University for 2 and a half years, says she enjoys working here at

"Keiser has a 'Open Door policy' that allows students to check their finances..."

the college and helping students with their finances.

Did you know that your schedule can help you with your college payments? "Setting a day aside every month to pay your tuition, helps keep students organized."

Pat explains, "Keiser University has an 'Open Door' policy that allows students to check their finances at any time. No question is ever too big or too small to ask. If I can't find the answer right away, I'll do my best to find it."

FINANCIAL AID — DOLLARS AND “SENSE”



Michelle Beard

The Financial Aid Department, with a staff of seven, is headed by Michelle Beard. She had some interesting observations in a recent interview. It turns out that more than 94% of our student body has applied for and received loans for their education. That's the good news.

The other side of this “coin” is the fact that there are millions of dollars available in grants and scholarships which can be tapped by many of these same students.

“Students should spend some of their recreational time online researching available funds.”

Ms. Beard was clear about encouraging students to take the time to fully explore the myriad websites that exist for this purpose. Ms. Beard suggested that students should spend some of their recreational time online researching available funds. Underscoring the value of adequate research is the Keiser flyer. These flyers, which list some 15 sites, are available to all students and are all fee free.

Grants, scholarships and loans (payments beginning 6 months after graduation) represent a veritable cornucopia of opportunities. If the students are motivated to investigate all the alternatives that are available, they will ultimately reap the rewards.

IMPORTANT #'s

Keiser University:

(941) 907-3900

Keiser University(fax):

(941) 907-2016

Keiser University Library email:

www.kcnetlibrary.org

Online Catalog:

Athena, Select Sarasota Collection
Library Information Resources

Network:

Authorization Code: 31924

ProQuest Nursing:

Authorization Code: 31924

Pin 31924

CINAHL Nursing Index and Health Journals:

Authorization Code: 31924

Pin 31924

Thompson Delmar Virtual Library:

Authorization Code: 31924

Pin 31924

Ovid:

Password: 31924s.

REGI-WHO?

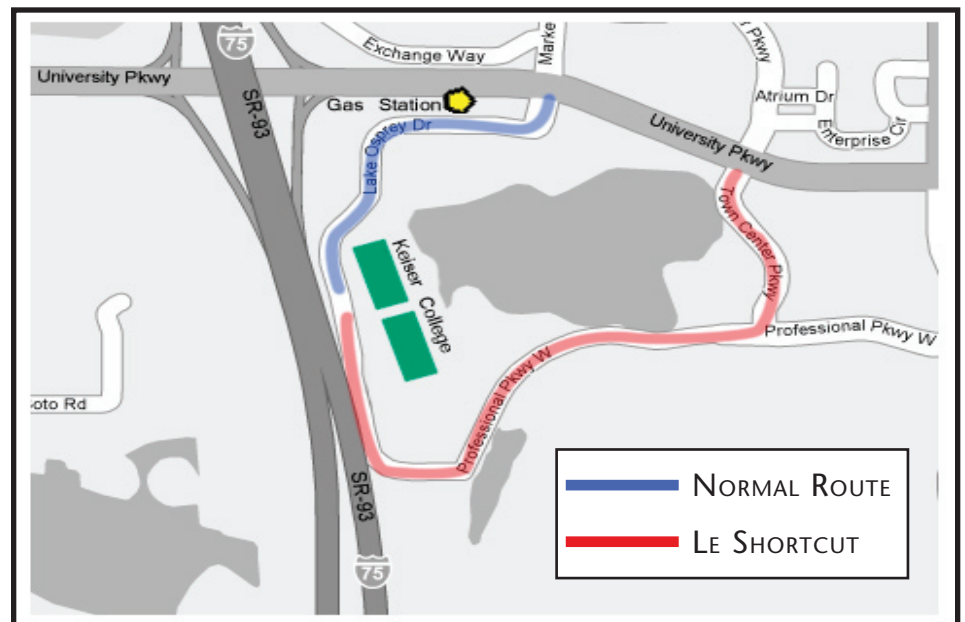
The Registrar, Beth Robinson, tried to cover up her polite giggle at the question “What is a Registrar?” Her role at Keiser University is vital to us students...where else would you go for information and official documents like enrollment files, GPA, transcripts and scheduling? Nowhere. She is it.

“Get the most accurate and specific information as quickly as possible...”

“The two most requested documents here at the Sarasota campus of Keiser University are transcripts and GPA forms” she says. Students who have an employer that is paying for their education need people like Beth to get the most accurate and specific information as quickly as possible. Students who have any scheduling conflicts need to talk to Beth as well.

THE LEGEND OF “LE SHORTCUT”

At 12:50pm, Monday through Friday, road-rage rears its ugly head at the thought of trying to get out of the school. Luckily, students uncovered a map supposedly left by ancient Keiser College graduates. This is the first time this document has ever been printed.*



*PLEASE NOTE: NOW THAT THIS HAS BEEN PRINTED, THE REGULAR WAY MIGHT BE QUICKER.