Keiser University Student Achievement Goals and Student Performance

Keiser University has established the following institutional goals for student achievement appropriate to its mission. Data indicative of student success in achieving these goals are available to students, constituents, and the public. In addition, Keiser University’s Strategic Plan 2013-2015 identifies in Strategic Direction 1, the University’s commitment to “Promote academic excellence and achievement through quality educational programs.”

**Goal 1:** Retention rates for first-time students pursuing Bachelor’s degrees will exceed 70 percent for full-time students.

Actual performance: 74%  
*Source: Integrated Postsecondary Education Data System (IPEDS)*

**Goal 2:** Graduation rates will exceed 55 percent for full-time, first-time students who graduated within 150% of “Normal Time” to complete their program.

Actual performance: 57%  
*Source: Integrated Postsecondary Education Data System (IPEDS)*

**Goal 3:** Job placement rates will exceed 80 percent for eligible graduates employed in field and related fields.

Actual performance: 89.9%  
Total placement: 94.8%  
*Source: KU Office of Institutional Research, Planning and Assessment*  
*n=33,254  All campuses; all undergraduate programs 2002-2013*

**Goal 4:** Licensure/Certification examination pass rates will exceed 80 percent for first-time examinees.

Actual performance: 83.6%  
*Source: KU Office of Institutional Research, Planning and Assessment*  
*n=13,487  All campuses; all undergraduate programs 2002-2013*

**Goal 5:** Pre-Post test scores for individual courses will demonstrate a minimum improvement in average score of 30-points, or a minimum average post test score of 75 percent.

Actual performance: 36 point avg. pre-post gain 77% avg. post test score  
*Source: KU Office of Institutional Research, Planning and Assessment*  
*n=853,919  All campuses; all undergraduate programs 2002-2013*

**Goal 6:** Graduate exit survey results will exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of “High” or “Very High” regarding their learning levels of profession-specific knowledge and skills.

Actual performance: 4.32  
*Source: KU Office of Institutional Research, Planning and Assessment*  
*n=34,163  All campuses; all undergraduate programs 2006-2013*

**Goal 7:** Employer survey results will exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of “Good” or “Very Good” regarding their rating of graduate profession-specific knowledge and skills.

Actual performance: 4.35  
*Source: KU Office of Institutional Research, Planning and Assessment*  
*n=4,238  All campuses; all undergraduate programs 2006-2013*

*Updated April 2014*