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**UNIVERSITY**

News Release—For Immediate Release

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**Northwood University - West Palm Beach Campus will become Keiser University**

*Agreement Ensures Ongoing Vitality****;*** *Keiser Will Grow To 18 Florida Campuses*

Fort Lauderdale, FL—Mar. 18**—**Earlier today Keiser University and Northwood University – West Palm Beach proudly announced an agreement in which Keiser University will pursue its long term goal of establishing a residential campus. Northwood University’s campus located at 2600 Military Trail in West Palm Beach will become Keiser University’s second West Palm Beach location and first residential campus in Florida. This agreement ensures that the students at the West Palm Beach campus can complete their education in an effective and seamless manner.

Dr. Arthur Keiser, Chancellor and CEO, Keiser University stated, “We are committed to continuing to provide students with opportunities to develop the knowledge, understanding, and talent needed to compete globally and achieve their dreams.  This agreement will allow our regionally-accredited, not-for-profit university to meet our goal to provide students with a residential, traditional, educational experience in West Palm Beach Florida.”

“At our new location, Keiser University, will offer educational programs at the undergraduate and graduate levels. We now have 17 campuses in the state of Florida alone.  Keiser University has always pursued a ‘students first’ philosophy as it helps prepare students for rewarding and meaningful careers, and we look forward to doing the same on our newest West Palm Beach campus,” Keiser continued.

Northwood President and CEO Keith A. Pretty said, “For 31 years, Northwood University – West Palm Beach has offered an excellent business education experience.  We are excited with Keiser University’s decision to support our students through this agreement with the West Palm Beach campus.  Keiser has approximately 40 years of providing quality education in Florida.  We are extremely confident the current Northwood University – Florida students, faculty and staff are in good hands.

All current Northwood University – West Palm Beach undergraduate students will have the opportunity to become Keiser University students effective July 1, 2015.  Both Keiser and Northwood Universities will be assisting students to understand their options to achieve their educational goals.

Belinda Keiser, Vice Chancellor of Keiser University, announced another exciting development being proposed, their new Center for Entrepreneurship and Innovation.  She said that it is intended to prepare graduates to start their own businesses and reach greater heights in their chosen professions as many Keiser University and Northwood University alumni already have.  Keiser will maintain the existing extracurricular programs currently offered by Northwood University, including the athletic programs.

Current Northwood University students can contact 1-888-4KEISER (1-888-453-4737) with questions.

**About Keiser University:**

Keiser University is a private, not-for-profit University serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 17 Florida campuses, online and internationally, employing 3,500 staff and faculty. Keiser University holds Level VI accreditation signifying recognition of its expanded doctoral degree offerings.

Sixty-two percent of KU students graduate in STEM (Science, Technology, Engineering and Math) and healthcare fields, providing the talented workforce necessary for Florida to compete globally.

Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels.  Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.

For additional information regarding Keiser University, go to [www.keiseruniversity.edu](http://www.keiseruniversity.edu)

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