Keiser University to take over Northwood University’s West Palm Beach campus
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Keiser University will take over Northwood University’s campus in West Palm Beach.

Brian Bandell Senior Reporter-South Florida Business Journal

Northwood University is handing its West Palm Beach campus over to Keiser University, which now has its first residential campus.

Located at 2600 Military Trail, the 100-acre site will be the second campus in the city for non-profit Keiser University and the 17th in Florida. It has dormitories, a gymnasium and a student center. Financial terms of the deal weren't announced.

"We are committed to continuing to provide students with opportunities to develop the knowledge, understanding, and talent needed to compete globally and achieve their dreams," Keiser University Chancellor and CEO Arthur Keiser said in a news release. "This agreement will allow our regionally-accredited, not-for-profit university to meet our goal to provide students with a residential, traditional, educational experience in West Palm Beach."
Northwood University’s main campus is in Midland, Mich. It said its students in West Palm Beach would have the opportunity to become Keiser University students starting July 1. Most of its programs there are in business education.

On the South Florida Business Journal’s list of largest local colleges, Northwood University reported having 749 students in fall 2014 compared to 7,341 for Keiser University. Northwood University currently has 586 students, according to school officials.

Keiser University intends to continue the NAIA athletics programs at that campus. It will also build a Center for Entrepreneurship and Innovation.

"For 31 years, Northwood University – West Palm Beach has offered an excellent business education experience," Northwood University President and CEO Keith A. Pretty said. "We are excited with Keiser University’s decision to support our students through this agreement with the West Palm Beach campus...We are extremely confident the current Northwood University – Florida students, faculty and staff are in good hands."

Brian Bandell covers real estate, transportation and logistics. Get the latest news with our free daily newsletter.