Keiser plans to move PSL campus to Tradition

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PORT ST. LUCIE — Keiser University plans in two years to abandon the old U.S. 1 strip mall where it has operated for 16 years to open in a new, two-story building on a spacious campus in Tradition.

“It’s where the population’s moving,” said Arthur Keiser, founder of the private, nonprofit university. “We think the future’s along the I-95 corridor.”

Keiser said the college is negotiating the purchase of a nine-acre parcel on Innovation Way, alongside Tradition Medical Center. Soon, he hopes to start construction of a two-story, 80,000-square-foot classroom building he anticipates opening in two years. The building would accommodate twice the 600 students attending Keiser’s existing Port St. Lucie campus, at 10330 U.S. 1.

“I’m sure we’ll add new programs, especially in the graduate schools,” Keiser said.
The commuter college is one of 17 Keiser campuses, most in Florida. Its career-oriented programs appeal to older, working students. Medical programs including nursing and radiologic technology are the most popular majors at the Port St. Lucie campus, Keiser said.

As enrollment grows, Keiser said he envisions adding more buildings to the Tradition campus.

“It’ll be beautiful,” he said. “It’ll certainly benefit the community.”