



# KEISER UNIVERSITY



## Fact Book 2017-2018

August 30, 2017 Edition

# Fact Book 2016-2017

K E I S E R U N I V E R S I T Y



## Preface

Welcome to the Keiser University Virtual Fact Book! This publication contains frequently requested information about the University. It is designed to provide a snapshot of the institution's principal characteristics. The Fact Book is published and maintained by the *Office of Institutional Research, Planning and Assessment (OIRPA)* with new information added as it becomes available. The sources for much of the information are from the current University Catalog and Addendum, the Integrated Postsecondary Education Data System (IPEDS) report, accreditation correspondence, external publications and internal reports. These dated information sources are cited within each section beneath the headings.

To facilitate document navigation, the Fact Book Table of Contents contains automated text links to each section. In addition, each heading has a 'Return to [Table of Contents](#)' link located directly beneath it.

For comments or questions regarding this publication, please contact Dr. John Sites, Vice Chancellor of Academic Affairs at [jsites@keiseruniversity.edu](mailto:jsites@keiseruniversity.edu), or call (954) 776-4476.



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## Overview

### Summary of Institutional Characteristics

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017; accreditation correspondence and internal reports

**Type:** Not-for-profit 501(c)(3) corporation incorporated in the State of Florida

**Established:** 1977

**Name Progression:** 1977 The Keiser School; 1982 Keiser Institute of Technology; 1986 Keiser College; 2006 Keiser University

**Chancellor/CEO/Co-Founder:** Arthur Keiser, Ph.D.

**Chairperson Emeritus / Co-Founder:** Evelyn C. Keiser

**Governance:** Board of Trustees

Chair:

Gregg Wallick, President, Best Roofing Inc.

Board Members:

Tom Foster, President, Foster Learning Corporation

Frank Frione, President/CEO GFA International

Anita Harrow, Ph.D, Author

Bill Kent, President, Team Horner Group

Maria C. Kondracki, President, Strategic Planning, Inc.

Craig Perry, CEO, Perry Ventures

Thea Scott, CDA Emeritus, Dental Practice Management, LLC, Accounts Payable

Andrew Wright, President/Founder, On-Rite Corporation

**University Accreditation:** Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)  
1866 Southern Lane, Decatur, Georgia 30033-4097, (404) 679-4501  
Classified as a Level VI institution in February 2012

**Specialized Accreditation:** See *Accreditation, Approvals and Memberships* Section for current listing

**Calendar System:** Semester

**Curricula:** Degrees Offered: Associate (35), Baccalaureate (33), Masters (27), Ed Specialist (2), Doctoral (10)

**Campuses:**

19 Locations

<u>Locations</u>	<u>Founded</u>
<u>Main Campus</u>	
Ft. Lauderdale, Florida	1977
Online Division	1999
<u>Off-Campus Instructional Sites</u>	
Clearwater, Florida	2015
Melbourne, Florida	1989
Tallahassee, Florida	1992
Daytona Beach, Florida	1995
Flagship Residential-West Palm Beach, FL	2015
Fort Myers, Florida	2010
Sarasota, Florida	1995
Lakeland, Florida	2000
Kendall, Florida	2001
New Port Richey, Florida	2015
Orlando, Florida	2002
Jacksonville, Florida	2003
Pembroke Pines, Florida	2004
Port St. Lucie, Florida	2004
West Palm Beach, Florida	2004
Tampa, Florida	2005
Shanghai, China	2010
San Marcos, Nicaragua	2013

**Financial Aid/Scholarships:** Federal Grants: Federal Pell Grant, Federal Supplemental Educational Opportunity Grant (FSEOG)  
State Grants: Florida Student Assistance Grant (FSAG), William L. Boyd, IV, Florida Resident Access Grant (FRAG)  
Federal Loans: William D. Ford Federal Direct Loan Program, Subsidized Direct Loan, Unsubsidized Direct Loan, Federal Direct PLUS Loan, Federal Graduate/Professional PLUS Loan, Federal Perkins Loan,  
Federal Work Study Program (FWS)  
Keiser University Academic and Financial Scholarships  
Private Scholarships: Ft. Lauderdale Jaycees High School Achievement Scholarships, National Association for the Advancement of Colored People Scholarship (NAACP), Florida Bright Future Scholarship, Florida Association of Private Schools and Colleges Scholarship

**University Website:** [www.keiseruniversity.edu](http://www.keiseruniversity.edu)



## University Mission Statement

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017

Keiser University is a regionally accredited private career university that provides educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional and online delivery formats. The main campus is located in Fort Lauderdale, with campuses located throughout the State of Florida and internationally. Through quality teaching, learning, and research, the university is committed to provide students with opportunities to develop the knowledge, understanding, and skills necessary for successful employment. Committed to a "students first" philosophy, Keiser University prepares graduates for careers in business, criminal justice, health care, technology, hospitality, education, and career-focused general studies.

Inherent in the Mission is service to the community. This service includes community partnerships, involvement with various constituencies and various continuing education programs.

# Fact Book 2017-2018

## KEISER UNIVERSITY



## Locations

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017; and approval correspondence

### **KEISER UNIVERSITY, Ft. Lauderdale**

1500 NW 49th Street  
Fort Lauderdale, Florida 33309  
(954) 776-4456

eCampus-Online Division  
1900 W Commercial Blvd, Ste 100  
Fort Lauderdale, Florida 33309  
(954) 351-4040

### **Additional Locations**

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Keiser University, Clearwater  
16120 US Highway 19 North  
Clearwater, FL 33764  
(727) 576-6500

Keiser University College of Golf and Sport Management  
2600 North Military Trail,  
West Palm Beach, FL 33409  
(561) 478-5500

Keiser University, Daytona  
1800 Business Park Boulevard  
Daytona Beach, Florida 32114  
(386) 274-5060

Keiser University Flagship Campus  
2600 North Military Trail,  
West Palm Beach, FL 33409  
(561) 478-5500

Keiser University, Ft. Myers  
9100 Forum Corporate Parkway  
Ft. Myers, Florida 33905  
(239) 277-1336

Keiser University, Jacksonville  
6430 Southpoint Parkway  
Jacksonville, Florida 32216  
(904) 296-3440

Keiser University, Lakeland  
2400 Interstate Drive  
Lakeland, Florida 33805  
(863) 682-6020

Keiser University, Melbourne  
900 South Babcock Street  
Melbourne, Florida 32901  
(321) 409-4800

Keiser University, Miami  
2101 NW 117th Avenue  
Miami, Florida 33172  
(305) 596-2226

Keiser University, New Port Richey  
6014 US Highway 19 North, Suite 250  
New Port Richey, FL 34652  
(727) 484-3110

Keiser University, Orlando  
5600 Lake Underhill Road  
Orlando, Florida 32807  
(407) 273-5800

Keiser University, Pembroke Pines  
1640 SW 145th Avenue  
Pembroke Pines, Florida 33027  
(772) 398-9990

Keiser University, Port St. Lucie  
9400 SW Discovery Way  
Port St. Lucie, Florida 34986  
(772) 398-9990

Keiser University, San Marcos  
Gasolinera UNO, 2 c al sur  
San Marcos, Carazo, Nicaragua  
Local (505) 2535-2314 / 2535-2312  
Toll Free (800) 969-1685

Keiser University, Sarasota  
6151 Lake Osprey Drive  
Sarasota, Florida 34240  
(941) 907-3900

Keiser University, Shanghai  
Guanhailu Road, No. 505 Pudong  
Shanghai, China 201300  
+86 21 6207 6550

Keiser University, Tallahassee  
1700 Halstead Boulevard  
Tallahassee, Florida 32309  
(850) 906-9494

Keiser University Tallahassee Annex  
1276 Metropolitan Boulevard  
Tallahassee, Florida 32312  
(850) 692-0100

Keiser University, Tampa  
5002 West Waters Avenue  
Tampa, Florida 33634  
(813) 885-4900

Keiser University, West Palm Beach  
2085 Vista Parkway  
West Palm Beach, Florida 33411  
(561) 471-6000



## Accreditation, Approvals and Memberships

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017; and Accreditation Correspondence

### ACCREDITATION

Keiser University has met the standards of accreditation by the following recognized agencies:

- Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University. *Please note: Normal inquiries about Keiser University, such as admission requirements, financial aid, educational programs, etc., should be addressed directly to Keiser University and not to the Commission's office. The Commission should be contacted only if there is evidence that appears to support an institution's significant non-compliance with a requirement or standard.*
- The following business programs at Keiser University- Ft. Lauderdale Campus and its extended off-campus learning sites in Florida are accredited by the Accreditation Council for Business Schools and Programs: Associate of Arts in Business Administration, Bachelor of Arts in Business Administration, and Masters of Business Administration.
- Keiser University's Center for Culinary Arts, Melbourne, Sarasota, and Tallahassee campuses, is accredited by the American Culinary Federation, Inc., 180 Center Place Way, St. Augustine, Florida 32095, (904) 824-4468, [www.acfchefs.org](http://www.acfchefs.org).
- Keiser University's Culinary Arts program at the Melbourne, Sarasota, and Tallahassee locations has been accepted by the World Association of Chefs Societies (WACS) into their Recognition of Quality Culinary Education program.
- Keiser University's Diagnostic Medical Sonography program, Daytona Beach (general concentration), Fort Lauderdale (general and vascular concentrations), Fort Myers (general concentration), Melbourne (general concentration), and New Port Richey (general concentration) campuses, are accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP) on recommendation of the Joint Review Committee on Education in Diagnostic Medical Sonography (JRC-DMS), Commission on Accreditation of Allied Health Education Programs 25400 US Highway 19 North, Suite 158, Clearwater, FL 33763; 727-210-2350 [www.caahep.org](http://www.caahep.org)
- Keiser University Lakeland, Pembroke Pines and Port St Lucie's Nutrition and Dietetics Education Program is accredited by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics, 120 South Riverside Plaza, Suite 2190, Chicago, IL 60606-6995, USA, (312) 899- 0040 ext. 5400. <http://eatright.org/ACEND>. Keiser University Melbourne's Nutrition and Dietetics Education Program has been granted candidate status by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics, 120 South Riverside Plaza, Suite 2190, Chicago, IL 60606-6995, USA, (312) 899-0040 ext. 5400. <http://eatright.org/ACEND>.
- The Associate Degree Health Information Management program at Keiser University, Fort Lauderdale campus, is accredited by the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM), 233 N. Michigan Avenue, 21<sup>st</sup> floor, Chicago, IL 60601-5800. <http://cahiim.org>.

- The Bachelor Degree Health Information Management program at Keiser University, Fort Lauderdale campus, is accredited by the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM), 233 N. Michigan Avenue, 21<sup>st</sup> floor, Chicago, IL 60601-5800. <http://cahiim.org>.
- Keiser University's Histotechnology program, Orlando and Pembroke Pines campuses, is accredited by the National Accrediting Agency for Clinical Laboratory Sciences (NAACLS), 5600 N. River Road, Suite 720, Rosemont, Illinois 60018-5119, (773) 714-8880, (773) 714-8886 (fax), [info@naacls.org](mailto:info@naacls.org), <http://www.naacls.org>.
- Keiser University's Associate of Science degree in Medical Assisting, Daytona Beach campus, is accredited by the Commission on Accreditation of Allied Health Education Programs ([www.caahep.org](http://www.caahep.org)) upon the recommendation of the Medical Assisting Education Review Board (MAERB), Commission on Accreditation of Allied Health Education Programs, 25400 US Highway 19 N., Suite 158, Clearwater, FL 33763, (727) 210-2350.
- Keiser University's Medical Laboratory Technician programs, Fort Lauderdale and Orlando Campuses, are accredited by the National Accrediting Agency for Clinical Laboratory Sciences (NAACLS), 5600 N. River Road, Suite 720, Rosemont, Illinois 60018, 773-714-8880. E-Mail: [info@naacls.org](mailto:info@naacls.org) Website: [www.naacls.org](http://www.naacls.org)
- Keiser University's Fort Lauderdale campus is seeking programmatic accreditation for its Bachelor of Science in Medical Laboratory Science program by the National Accrediting Agency for Clinical Laboratory Sciences (NAACLS), 5600 N. River Road, Suite 720, Rosemont, Illinois 60018. The program is in the process of collecting and compiling data to submit for accreditation. The accreditation process may take up to two years, however completion of the accreditation site survey does not assure that the Medical Laboratory Science program will be granted accreditation status. If the program attains "Serious Applicant Status" prior to graduation, graduates will be eligible to sit for the American Society for Clinical Pathology (ASCP) Medical Laboratory Scientist examination immediately upon completion of the program.
- Keiser University's Lakeland campus Nuclear Medicine Technology program is accredited by the Joint Review Committee on Educational Programs in Nuclear Medicine Technology 2000 W. Danforth Rd. STE 130, #203 Edmond, OK 73003 Phone: (405) 285-0546 [mail@jrcnmt.org](mailto:mail@jrcnmt.org)
- Keiser University's Associate Degree Nursing program, Ft. Lauderdale, Jacksonville, Lakeland, Melbourne, Miami, Orlando, Sarasota, Tallahassee, Tampa, and West Palm Beach campuses, holds continuing accreditation status by the Accreditation Commission for Education in Nursing (ACEN). The Port St. Lucie Associate Degree Nursing Program holds candidacy status, effective May 2016 – May 2018. ACEN, 3343 Peachtree Road NE, Suite 850, Atlanta, Georgia 30326, 404-975-5000, fax 404-975-5020. [www.acenursing.org](http://www.acenursing.org)
- Keiser University's Bachelor of Science in Nursing programs are accredited by the Commission on Collegiate Nursing Education (CCNE), One Dupont Circle NW, Suite 530, Washington, DC 20036-1120, (202) 887-6791, [www.aacn.nche.edu](http://www.aacn.nche.edu). For more information about Keiser University's BSN programs, go to [www.keiseruniversity.edu/nursing-bs](http://www.keiseruniversity.edu/nursing-bs).
- Keiser University's Occupational Therapy Assistant program, Daytona, Ft. Lauderdale, Fort Myers, Jacksonville, Melbourne, Miami, Orlando, Pembroke Pines, Tallahassee, Tampa and West Palm Beach campuses, are fully accredited by the Accreditation Council for Occupational Therapy Education (ACOTE) of the American Occupational Therapy Association (AOTA). ACOTE can be reached at the Accreditation Council for Occupational Therapy Education, American Occupational Therapy Association, 4720 Montgomery Lane, Suite 200, Bethesda, Maryland 20814-3449. Office phone: (301) 652-AOTA, [www.acoteonline.org](http://www.acoteonline.org).
- The Physical Therapist Assistant Programs at Keiser University's Fort Lauderdale, Sarasota, Jacksonville, Lakeland, West Palm Beach, and Miami campuses are accredited by the Commission on Accreditation in Physical Therapy Education (CAPTE), 1111 North Fairfax Street, Alexandria, Virginia 22314; telephone:(703) 706-3245; email:[accreditation@apta.org](mailto:accreditation@apta.org); website: [www.capteonline.org](http://www.capteonline.org). Graduation from a physical therapist assistant education program accredited by a regional or national institutional accrediting agency recognized by the United States Department of Education and/or by the Commission on Accreditation in Physical Therapy Education (CAPTE), 1111 North Fairfax Street, Alexandria, Virginia, 22314; phone: 703-706-3245;[accreditation@apta.org](mailto:accreditation@apta.org) is necessary for eligibility to sit for the licensure examination which is required in all states.
- Effective November 9, 2016, Keiser University – Melbourne Campus has been granted Candidate for Accreditation status by the Commission on Accreditation in Physical Therapy Education (1111 North Fairfax Street, Alexandria, VA, 22314; phone: 703-706-

3245; email: [accreditation@apta.org](mailto:accreditation@apta.org)). Candidate for Accreditation is a pre-accreditation status of affiliation with the Commission on Accreditation in Physical Therapy Education that indicates that the program is progressing toward accreditation and may matriculate students in technical/professional courses. Candidate for Accreditation is not an accreditation status nor does it assure eventual accreditation.

- Keiser University's Radiologic Technology program, Daytona, Ft. Lauderdale, Jacksonville, Lakeland, Melbourne, Miami, and Sarasota campuses, is accredited by the Joint Review Committee on Education in Radiologic Technology, 20 N. Wacker Drive, Suite 2850, Chicago, Illinois 60606-3182, (312) 704-5300, [www.jrcert.org](http://www.jrcert.org).
- The AS Degree Respiratory Therapy program at Keiser University located in Fort Lauderdale, FL, program number 200571, is accredited by the Commission on Accreditation for Respiratory Care ([www.coarc.com](http://www.coarc.com)), 1248 Harwood Road, Bedford, Texas 76021-4244, Tel. (817) 283-2835.
- Keiser University's Surgical Technology program, Clearwater and Tampa campuses, is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP), 25400 US Highway 19 N., Suite 158, Clearwater, FL 33763, Phone 727-210-2350 [www.caahep.org](http://www.caahep.org)
- Keiser University Latin American Campus is a member of/accredited by the Nicaraguan Council of National Universities (CNU) to award bachelors in arts and sciences degrees. For additional information on the CNU, please go to their webpage [www.cnu.edu.ni](http://www.cnu.edu.ni) or call 505-2278-5072 or 505-2278-3385 regarding the Keiser University Latin American Campus status.
- Keiser University Latin American Campus holds International Mission status with the Foreign Ministry of the Government of Nicaragua.
- The following business programs at Keiser University- Ft. Lauderdale Campus and its extended off-campus learning sites in Florida are accredited by the Accreditation Council for Business Schools and Programs: Associate of Arts in Business Administration, Bachelor of Arts in Business Administration, and Masters of Business Administration.
- The Master of Science in Nursing degree at Keiser University is accredited by the Commission on Collegiate Nursing Education, One Dupont Circle, NW, Suite 530 Washington, DC 20036, 202-887-6791.
- The Keiser University Occupational Therapy Bridge Program has applied for accreditation and has been granted "Candidacy Status" by the Accreditation Council for Occupational Therapy Education (ACOTE) at [acote.aota.org](http://acote.aota.org) of the American Occupational Therapy Association (AOTA) at [aota.org](http://aota.org). ACOTE is located at 4720 Montgomery Lane, P.O. Box 31220, Bethesda, MD 20824-1220. ACOTE'S telephone number C/O AOTA is (301) 652-AOTA. Upon completion of the accreditation process, graduates of the program will be eligible to sit for the national certification examination for occupational therapists, administered by the National Board for Certification in Occupational Therapy (NBCOT; [nbcot.org](http://nbcot.org)). After successful completion of the national certification examination, the individual will be an Occupational Therapist, Registered (OTR). Program results from the National Board for Certification in Occupational Therapy (NBCOT) can be found online at <https://secure.nbcot.org/data/schoolstats.aspx>
- At its September 2016 meeting, the Accreditation Review Commission on Education for the Physician Assistant (ARC-PA) placed the Keiser University Physician Assistant program sponsored by Keiser University on Accreditation-Probation status until its next validation review in September 2018. Probation is a temporary status of accreditation conferred when a program does not meet the *Standards* and when the capability of the program to provide an acceptable educational experience for its students is threatened. Once placed on probation, programs that still fail to comply with accreditation requirements in a timely manner, as specified by the ARC-PA, may be scheduled for a focused site visit and/or risk having their accreditation withdrawn. Specific questions regarding the Program and its plans should be directed to the Program Director and/or the appropriate institutional official(s).

*Accreditation and approvals are available at the University for inspection during regular business hours.*

## **MEMBERSHIPS AND APPROVALS**

### **Association Memberships**

American Culinary Federation  
American Institute of Graphic Arts  
American Nurses/Florida Nurse Association  
American Society of Radiologists  
Association of Educators in Imaging and Radiologic Science  
Broward County Veterans Council  
Career College Association  
Council of Colleges and Military Educators  
First Coast Black Nurses Association  
First Coast Higher Education Alliance  
First Coast Nurse Leaders Consortium  
First Coast Student Max Program  
Florida Advisory Council on Military Education  
Florida Association of Postsecondary Schools and Colleges  
Florida Association of Veterans Education Specialists  
Florida Cooperative Education and Placement Association  
Florida Restaurant and Lodging Association  
Florida Police Chiefs Association  
Great 100 Nurses of Northeast Florida  
Human Resource Association of Tallahassee  
Independent Colleges and Universities of Florida  
Jacksonville Blueprint for Prosperity  
Jacksonville Society of Radiologic Technologists  
Media Relations Committee for the Tallahassee 25  
National Association of Colleges and Employers  
National Association of Health Career Schools  
National Association of Legal Assistants, Inc.  
National Association of Student Employment Administrators  
National Association of Veteran's Program Administrators (NAVPA)  
National Council of Teachers of English  
National League for Nursing  
National Science Teachers Association  
Sarasota Human Resources Association  
Southern Association of Student Employment Administrators  
Uptown Business Association  
Volusia Manufacturers Association

### **Chamber of Commerce Memberships**

Brandon  
Brevard County  
Cocoa Beach  
DeLand

Ft. Lauderdale/Broward County  
Greater Orlando Area Chamber of Commerce  
Greater Sarasota  
Halifax/Daytona  
Jacksonville  
Lakeland  
Manatee Chamber of Commerce  
Melbourne/Palm Bay  
Miramar/Pembroke Pines  
Palm Beach County  
Port St. Lucie  
Tallahassee  
Tampa  
West Kendall

**Approvals**

Brevard County Private Industry Council  
Broward Employment and Training Administration  
Flagler Volusia Workforce Development Board  
Florida Department of Labor and Employment Security Division of Vocational Rehabilitation  
Florida Department of Veterans Affairs, Bureau of State Approving for Veterans Training (not all programs or locations)  
U.S. Department of Education (for Title IV federal financial aid programs)

**Other Affiliations**

Brevard Economic Development Commission  
Business Development Board of the Palm Beaches  
Emerge Lakeland  
Higher Education Partnership in South East Florida  
Lakeland Economic Development Council  
Lakewood Ranch Business Alliance  
Leon County Economic Development Council  
Manatee Economic Development Council  
Metro Orlando Economic Development Commission  
Polk County Workforce Development Board  
Sarasota Economic Development Corporation  
Sarasota Workforce Development Committee  
Suncoast Education Alliance  
Tallahassee Work Force Development Board  
Work Force Alliance, Palm Beach County



### National and State Rankings

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Source: Community College Week Analysis of US Department of Education Data

Rankings in 2016 Report are based upon preliminary analysis of degrees awarded during the 2014-2015 academic year using IPEDS data collected by the National Center for Education Statistics (NCES)—See publication for further information

### NATIONAL RANKINGS—2016 REPORT DATA

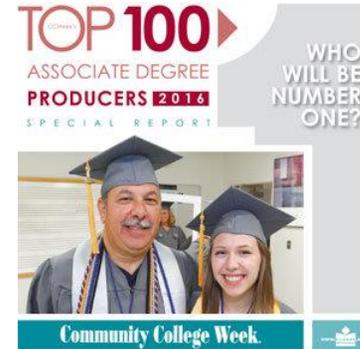
#### Number of Associate Degrees Awarded by Discipline

Discipline	Keiser Rank
Associate Degrees: All Disciplines—Grand Total	18
Degrees to African-Americans	28
Degrees to Hispanics	29
Degrees to Minorities	24
Degrees to Non-Minority	28
Computer and Information Sciences & Support Services <sup>1</sup>	9
Criminal Justice and Corrections <sup>2</sup>	17
Health Professions & Related Programs <sup>3</sup>	4
Registered Nursing, Nursing Admin, Nursing Research & Clinical Nursing <sup>4</sup>	3
Parks, Recreation, Leisure & Fitness Studies <sup>5</sup>	2
Protective Services: Homeland Security, Law Enforcement, Fire Fighting and Related Protective Services <sup>6</sup>	13

#### <sup>1</sup>Number of Associate Degrees Awarded in Computer and Information Sciences and Support Services

Report Year	Keiser Rank	Graduates
2016	9	206
2015	10	169
2014	11	168
2013	8	214
2012	6	213
2011	7	194
2010	6	221
2009	4	229
2008	7	214
2007	9	199

*Keiser University ranked second in Florida*



**Community College Week - Top 100 Associate Degree Producers | 2016**

**<sup>2</sup>Number of Associate Degrees Awarded in Criminal Justice and Corrections**

Report Year	Keiser Rank	Graduates
2016	17	199
2015	14	204
2014	7	313
2013	8	335
2012	6	285
2011	5	260
2010	7	181
2009	5	268
2008	3	284
2007	3	189

*Keiser University ranked second in Florida*

**<sup>3</sup>Number of Associate Degrees Awarded in Health Professions and Related Programs**

Report Year	Keiser Rank	Graduates
2016	4	2,460
2015	3	2,505
2014	2	2,620
2013	3	2,730
2012	2	2,495
2011	2	2,224
2010	3	1,749
2009	3	1,538
2008	1	1,391
2007	1	1,292
2006	1	913
2005	5	645
2004	1	850
2003	4	324

*Keiser University ranked second in Florida*

**<sup>4</sup>Number of Associate Degrees Awarded in Registered Nursing, Nursing Administration, Nursing Research and Clinical Nursing**

Report Year	Keiser Rank	Graduates
2016	3	511
2015	6	446
2014	5	476
2013	6	387
2012	11	329
2011	3	421

2010	10	311
2009	14	278

*Keiser University ranked top school in Florida*

**<sup>5</sup>Number of Associate Degrees Awarded in Parks, Recreation, Leisure & Fitness Studies**

Report Year	Keiser Rank	Graduates
2016	2	172
2015	3	168
2014	3	171
2013	3	138
2012	3	74
2011	4	64
2010	7	31
2009	21	15

*Keiser University ranked top school in Florida*

**<sup>6</sup>Number of Associate Degrees Awarded in Protective Services: Homeland Security, Law Enforcement, Firefighting and Related Protective Services**

Report Year	Keiser Rank	Graduates
2016	13	248
2015	9	249
2014	7	359
2013	7	395
2012	7	353
2011	4	325
2010	4	285
2009	2	393
2008	2	371
2007	3	240

*Keiser University ranked second in Florida*

**FLORIDA RANKINGS—2016 REPORT DATA**

**Top Granters of Associate Degrees—All Disciplines—Grand Total**

Report Year	Keiser Rank	Graduates
2016	8	3,593
2015	7	3,557
2014	7	3,842
2013	5	4,021
2012	6	3,635
2011	7	3,162

2010	8	2,652
2009	7	2,606
2008	7	2,502
2007	8	2,260
2006	9	2,010

**Number of Associate Degrees Awarded in Computer and Information Sciences & Support Services**

Report Year	Keiser Rank	Graduates
2016	2	206
2015	2	169
2014	1	168
2013	1	214
2012	1	213
2011	1	194
2010	1	221
2009	1	229

**Number of Associate Degrees Awarded in Criminal Justice and Corrections**

Report Year	Keiser Rank	Graduates
2016	2	199
2015	2	204
2014	2	313
2013	1	335
2012	1	285
2011	1	260
2010	2	181
2009	1	268

**Number of Associate Degrees Awarded in Health Professions & Related Programs**

Report Year	Keiser Rank	Graduates
2016	2	2,460
2015	1	2,505
2014	1	2,620
2013	1	2,730
2012	1	2,495
2011	1	2,224
2010	1	1,749
2009	1	1,538
2008	1	1,391
2007	1	1,292
2006	1	913

**Number of Associate Degrees Awarded in Registered Nursing, Nursing Administration, Nursing Research and Clinical Nursing**

Report Year	Keiser Rank	Graduates
2016	1	511
2015	2	446
2014	2	476
2013	2	387
2012	5	329
2011	2	421
2010	4	311
2009	6	278

**Number of Associate Degrees Awarded in Parks, Recreation, Leisure & Fitness Studies**

Report Year	Keiser Rank	Graduates
2016	1	172
2015	1	168
2014	1	171
2013	1	138
2012	1	74
2011	1	64
2010	2	31
2009	2	15

**Number of Associate Degrees Awarded in Protective Services: Homeland Security, Law Enforcement, Firefighting and Related Protective Services**

Report Year	Keiser Rank	Graduates
2016	2	248
2015	2	249
2014	2	359
2013	1	395
2012	1	353
2011	1	325
2010	1	285
2009	1	393



## Admission Requirements

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017

### GENERAL ADMISSIONS REQUIREMENTS

Applicants desiring to enter Keiser University must submit an application to the Admissions Office well in advance of the start date. This permits proper scheduling and assures availability of classroom space. Applications for Winter, Spring or Fall semesters should be made as early as possible, as these entry dates are normally the time of greatest enrollment. Applicants are encouraged to visit the University in person. The Admissions Office is open Monday through Thursday from 9:00 a.m. to 8:00 p.m. and on Fridays from 9:00 a.m. to 5:00 p.m. (with other times by appointment). To be considered for enrollment at Keiser University, all applicants must supply:

Verification of high school graduation (transcript, diploma, etc.)

or

Verification of GED completion (GED scores or GED diploma)

or

Proof of graduation from a foreign institution comparable to a United States secondary school

Applicants will not be required to provide proof of high school graduation when they provide the following:

Verification of an earned degree from an accredited institution recognized by the United States Secretary of Education,  
An evaluation of an official transcript by an approved educational evaluator service attesting that the degree is equivalent to a degree earned at a regionally accredited institution of higher education in the United States.

Home-schooled applicants who have a high school diploma are considered for admission.

An applicant must make arrangements to take Keiser University's entrance examination (administered at the University) or provide results of his/her Scholastic Aptitude Test (SAT), American College Testing examination (ACT), or Armed Services Vocational Aptitude Battery examination (ASVAB).

University requirements for admission are a combined score of 910 on the SAT (or the previous version SAT examination score equivalent - see Entrance Test Concordance Table below), a composite score of 17 on the ACT, a score of 50 on the ASVAB, or successful passing score on the University entrance examination.

Candidates seeking general admission to the University are not required to take the general admission test upon providing written proof of an associate or higher degree earned from an accredited college. Candidates providing proof of an associate or higher degree with a cumulative grade point average of 3.0 or higher from an accredited college seeking entry into the University's allied health programs are exempt from taking the general admissions test. Candidates must meet all other general and allied health program-specific admission requirements.

Keiser University reserves the right to accept up to 10% of applicants who do not meet appropriate entrance test scores but who request admission based on other criteria. An appeal letter and accompanying documentation is reviewed by the Dean of Academic Affairs and the Campus President. If the appeal is approved, a waiver letter is placed in the applicant's academic file.

The University reserves the right to deny admission to any prospective student that in their judgment poses an undue risk to the safety or security of the University and the University community. This judgment will be based on an individual determination taking into account any information the University has about a prospective student's criminal record and the presence of secondary school students on the campus.

Additionally, the University reserves the right to evaluate the individual circumstances regarding registered sex offenders, and in certain cases refuse admission to the University. When a prospective student receives a registered sex offender designation, the University reserves the right to place the admissions process on hold, contingent upon the review and approval from a designated acceptance committee.

#### *Academic Placement Determination*

Entering students are tested for English and mathematics placement using diagnostic tests provided by Keiser University. Upon completion of the examination, students are notified which English and mathematics courses they must take.

#### *Program-Specific Admissions Requirements*

All candidates must achieve the required entrance examinations scores and all other requirements for admission to specific bachelor and associate degree allied health programs. Scores on the SAT, ACT or ASVAB examinations equivalent to Keiser University's entrance examination may be accepted in lieu of taking the University's examination.

#### *International Students*

Keiser University is proud of the international character of its student body and welcomes students from other nations. All international students must be fluent in English before they enroll. Applicants are asked to furnish proof that they can read, write and speak English fluently. The University accepts only F-1 visas based upon a student's program of study. International student applicants must meet the following requirements for admission to Keiser University:

Successful completion of a secondary school program that is equivalent to high school in the United States. (Official records must be evaluated by an approved educational evaluator service attesting that completion is equivalent to secondary school completed in the United States.)

Certification of financial ability to meet tuition and other necessary expenses or ability to qualify for financial aid as an eligible non-citizen.

If an applicant's primary language is not English, the applicant must present a TOEFL® score of 500 or higher on a paper-based examination, a score of 173 on a computer-based examination, an internet-based score (iBT) of 61, or an IELTS™ score of 6.0 or higher.



## Curricula

### Program Inventory

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017; and SACSCOC accreditation correspondence

Please Note: This list may also include recently approved programs. The Keiser University website also lists degree offerings.

#### DOCTORAL DEGREES

- Doctor of Business Administration (Specializations: Marketing, Global Organizational Leadership, and Global Business)
- Doctor of Chiropractic
- Doctor of Health Science
- Doctor of Nursing Practice
- Doctor of Philosophy in Counselor Education and Supervision
- Doctor of Philosophy in Curriculum and Instruction
- Doctor of Philosophy in Educational Leadership
- Doctor of Philosophy in Industrial and Organizational Psychology
- Doctor of Philosophy in Instructional Design and Technology
- Doctor of Philosophy in Psychology

#### SPECIALIST DEGREES

- Education Specialist in Educational Leadership
- Education Specialist in Instructional Design and Technology

#### MASTERS DEGREES

- MBA in Accounting
- Master of Accountancy
- Master of Business Administration
- Master of Science in Clinical Mental Health Counseling
- Master of Arts in Criminal Justice
- Master of Science in Education, Allied Health Teaching and Leadership
- Master of Science in Education, Career College Administration
- Master of Science in Education, Leadership
- Master of Science in Education, Online Teaching and Learning
- Master of Science in Education, Teaching and Learning
- Joint Master of Science in Education/Master of Business Administration
- MBA in Health Services Administration

Master of Arts in Homeland Security  
Master of Science in Information Security  
MBA in International Business\*\*\*\*  
Master of Science in Management\*\*\*\*  
MBA in Management\*\*\*\*  
MBA in Marketing  
Master of Science in Nursing  
Master of Science in Nursing, Family Nurse Practitioner  
Master of Science in Nutrition with Distance Learning Internship  
Master of Science in Occupational Therapy  
Master of Science in Organizational Leadership  
Master of Science in Organizational Psychology  
Master of Science in Physician Assistant  
Master of Science in Psychology  
MBA in Technology Management

#### BACHELOR OF ARTS DEGREES

Accounting\*\*\*\*  
Business Administration\*\*\* (Concentrations: International Business, Management, Human Resource Management, Marketing, Finance, or Transportation and Logistics)  
Business Administration: Automotive Dealership Management  
Criminal Justice  
Financial Crime Investigation  
Health Services Administration\*\*\*\*  
Homeland Security  
Legal Studies (Concentration: Law Office Management)  
Political Science  
Psychology (Concentrations: Human Services, Developmental Psychology, Health Care and Fitness, and Business)

#### BACHELOR OF BUSINESS ADMINISTRATION DEGREES

Accounting  
Advertising and Marketing  
Automotive Marketing & Management  
Economics  
Entrepreneurship  
Fashion Marketing & Management  
Finance  
Hospitality Management  
International Business  
Management  
Marketing  
Sports and Entertainment Management

#### BACHELOR OF SCIENCE DEGREES

Biomedical Sciences  
Biotechnology

Computer Information Systems  
Cyber Forensics/Information Security  
Dietetics and Nutrition  
Exercise Science  
Forensic Investigations  
Health Information Management  
Health Science  
Imaging Sciences (Concentrations: Imaging Administration, Radiologic Technology, Vascular Sonography, Nuclear Medicine, or Clinical Imaging)  
Information Technology Management  
Integrated Marketing Communications  
Interdisciplinary Studies  
Interdisciplinary Studies, Pre-DPT Bridge  
Management Information Systems  
Medical Laboratory Science  
Network Systems and Data Communications  
Nursing (Traditional, FastTrack, Accelerated, RN to BSN)  
Public Safety Administration  
Software Engineering  
Sport Management  
Sports Medicine and Fitness Technology

#### ASSOCIATE OF ARTS DEGREES

Accounting  
Business Administration  
Criminal Justice  
General Studies  
Health Services Administration  
Homeland Security  
Hospitality  
Paralegal Studies

#### ASSOCIATE OF SCIENCE DEGREES

Baking and Pastry Arts  
Biotechnology  
Crime Scene Technology  
Culinary Arts  
Diagnostic Medical Sonography (Concentrations: General Sonography, or General and Vascular Sonography)  
Fire Science  
Golf Management  
Graphic Arts and Design  
Health Information Management  
Histotechnology  
Information Technology  
Information Technology and Programming  
Massage Therapy

Medical Administrative Billing and Coding\*\*\*\*  
Medical Assisting  
Medical Assisting Science\*\*\*\*  
Medical Laboratory Technician  
Nuclear Medicine Technology  
Nursing  
Occupational Therapy Assistant  
Physical Therapist Assistant  
Radiation Therapy  
Radiologic Technology  
Respiratory Therapy  
Sports Medicine and Fitness Technology  
Surgical Technology  
Video Game Design

GRADUATE CERTIFICATES

Career College Administration  
Health Services Management  
Management and Leadership  
Nursing, Family Nurse Practitioner (post-master's certificate)

# Fact Book 2017-2018

K E I S E R U N I V E R S I T Y



## Class Size

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Source: IPEDS Fall 2015/16 Enrollment Survey

The overall student to faculty ratio for undergraduate programs at Keiser University is **12:1**.



## Facilities

### Buildings and Grounds Information

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Source: *2017-2018 Keiser University Undergraduate Catalog*, Volume 17, No. 1, August 2017; and *2017-2018 Keiser University Graduate School Catalog*, Volume 5, No. 1, August 2017



#### **Keiser University, Clearwater**

Keiser University – Clearwater is located off Highway 19 near East Bay Drive, not far from the St. Petersburg-Clearwater International Airport. At our Clearwater campus, you can take advantage of the services offered by our helpful admissions, academic affairs, student services and financial aid departments. Our Clearwater campus features spacious classrooms, labs, computer workstations, auditorium, and career and student services centers, and a student lounge area where you can go between classes or study for your next exam. We also offer convenient on-site parking.



### **Keiser University College of Golf & Sport Management**

The Keiser University College of Golf & Sport Management is located on the Keiser University Flagship Campus at 2600 North Military Trail in West Palm Beach. The College maintains state-of-the-art equipment and facilities for its programs in Golf Management, Exercise Science, Sport Management, and Sports Medicine and Fitness Technology. The Flagship Campus is the home of 20 NAIA athletic teams, club sports, and intramural activities. All equipment used at the Keiser University College of Golf & Sport Management meets industry standards and promotes program objectives.



### **Keiser University, Daytona Beach**

The Daytona Beach site is located one mile north of the Daytona International Speedway. Its 38,000 square-foot building has ample parking and is on a bus line. The campus has seventeen classrooms, two computer laboratories and individual laboratories for medical assisting, radiologic technology, diagnostic medical sonography, occupational therapy, sports medicine and fitness and forensic investigations. The University has a library, student lounge and auditorium. All equipment used at Keiser University is comparable to industry standards and effectively meets all program objectives.



### **Keiser University Flagship Campus**

Keiser University's Flagship Campus is located at 2600 North Military Trail in West Palm Beach, on a 100-acre site with 263,968 square feet of buildings. The Flagship Campus offers students suite-style residence halls with meal plans, 24-hour security, Wi-Fi, and cable access, and maintains facilities to support 17 NAIA athletic teams, club sports, and intramural activities. All equipment used at Keiser University meets industry standards and program requirements.



### **Keiser University, Ft. Lauderdale**

The main campus of Keiser University is located in uptown Ft. Lauderdale approximately one mile west of Interstate 95. The building has six floors and encompasses over 100,000 square feet of laboratories, classrooms and offices. The University has a library, student lounge, six computer laboratories, seven medical laboratories, a sport and fitness laboratory and a large auditorium. Keiser University provides free parking and is on a major bus line. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Fort Myers**

The Fort Myers site is located off of I-75 at the 138 Exit. The 41,000 square-foot building has ample parking and is on a bus line. The Fort Myers campus has a library, student lounge and balcony, a student success center and an auditorium. Academically, there are three computer laboratories, eleven classrooms, and individual laboratories for diagnostic medical sonography, crime scene technology, information technology, medical assisting, sports medicine and fitness technology, and occupational therapy. All equipment used at Keiser University is comparable to industry standards and effectively meets all program learning objectives.



### **Keiser University, Jacksonville**

The Jacksonville site is located in south Jacksonville at The Summit at Southpoint, 6430 Southpoint Parkway. The 66,000 square-foot campus, located in a three-story building, has free parking. The Jacksonville campus has a library, writing center and mathematics lab, two student lounges, 28 classrooms, auditorium with seating for 104 people, seven medical laboratories, four computer laboratories, two radiology x-ray rooms, two physical therapy labs, three nursing labs, a forensic lab, a sport medicine and fitness technology laboratory and a crime scene technology laboratory. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Lakeland**

The Lakeland site is located in the Interstate Business Park at Exit 31 from Interstate 4. The two facilities (comprised of one 42,000 square-foot building and one 26,000 square-foot building) contain 31 classrooms, fifteen allied health laboratories, two natural science laboratories, six computer laboratories, and a dietetics laboratory. It has a student library, multiple student common areas, an auditorium and free adjacent parking. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Melbourne**

The Melbourne site is approximately three miles east of Interstate 95 between the Eau Gallie and US 192 exits. It comprises two buildings totaling approximately 92,000 square feet with 36 classrooms, 18 medical and science laboratories, eight computer laboratories, and offices. The complex has a library, auditorium, and two student lounges. Keiser University provides adjacent free parking. The buildings house facilities for Culinary Arts students, including a production kitchen, three kitchen laboratories, classrooms, and a multi-use facility for banquets, seminars, and special functions. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Miami**

The Miami site is located at 2101 NW 117<sup>th</sup> Avenue. The facilities consist of approximately 90,000 square feet, divided into three floors of classrooms, laboratories, an auditorium, conference rooms, bookstore, a library, administrative offices and student break areas, plus a 140,000 square foot parking garage. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, New Port Richey**

The New Port Richey campus of Keiser University is located in downtown New Port Richey on highway 19 North. The building has five floors and the campus has approximately 22,000 sq. ft. and consists of laboratories, classrooms and offices on the first, second and third floors. The University has a library, student lounge, one computer laboratory, and four medical laboratories. Keiser University provides free parking and is on a major bus line. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Orlando**

The Orlando site is located approximately five miles east of downtown Orlando at the intersection of Semoran Blvd (State Road 436) and Lake Underhill Road. The facilities consist of 55,000 square feet of medical and computer laboratories, classrooms, offices and a library. There is free parking adjacent to the building. Orlando also has an excellent bus system with two stops directly in front of the building. All equipment is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Pembroke Pines**

The Pembroke Pines site is located off of Interstate 75, at 1640 SW 145<sup>th</sup> Avenue. The building has over 78,000 square feet of classrooms, laboratories and offices. It includes 39 classrooms, five medical laboratories, seven computer laboratories, one crime scene laboratory, a library and a 125-seat auditorium, as well as a covered walkway from the parking lot to the building. All equipment used at the University is comparable to industry standards and effectively meets program objectives.

### **Keiser University, Port St. Lucie**



### **Keiser University, Port St. Lucie**

The Port St. Lucie site is located on SW Discovery Way 1.4 miles south of Tradition Parkway, exit 118 off I-95 west. The building is 78,000 square feet containing 29 classrooms and 17 laboratories including allied health, natural sciences, sports medicine and fitness, computer as well as a dietetics & nutrition laboratory. It also contains a library, student lounge with an outdoor area and a large auditorium with theater-style seating. Free adjacent parking is available and security is provided. All equipment used at the University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, San Marcos, Nicaragua**

The San Marcos site is located on the beautifully renovated site of a former teachers' school, *La Antigua Escuela Normal de Señoritas de San Marcos*, Department of Carazo, Nicaragua and encompasses over 740,000 square feet including green areas and athletic field. It has 23 classrooms, a library and auditorium, campus dining facilities, modern computer and science laboratories, spacious dormitories, faculty offices, fitness center, administrative buildings, student services building, conference center, and a 300-person chapel, *La Purísima*. The equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Sarasota**

The Sarasota site is at Interstate 75 and University Parkway. The three-story building has over 75,000 square feet and adjacent free parking. The facility has 28 classrooms, two medical laboratories, five large computer labs available, a library with a study area, and a large auditorium. A similar 75,000 square-foot building houses facilities for a variety of programs including Culinary Arts, which includes a production kitchen, three kitchen laboratories, and an additional 14 classrooms, multiple allied health available, and a conference room in a multi-use facility for banquets, seminars and special functions. All equipment used at the University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Shanghai, China**

The Shanghai Center is located in the Shanghai Industry and Commerce Foreign Language College (SCIFLC), which is situated in the Nanhui Technical and Educational Park. The center is housed in Building 4, one of several academic and residential buildings located on the fifty-acre campus of the SICFFL. The institution contains 200 classrooms, 14 computer laboratories, multiple offices, various meeting and conference rooms, and a 600,000-volume multi-functional library. SICFLG occupies 13,511 square meters. Building 4 is located across the main campus thoroughfare in the middle of the campus and has devoted instructional spaces, an exhibition area, and various nationally decorated language laboratories featuring the country whose language is taught in the facility. Keiser's facilities are on the first floor at the southwest corner of the facility and consist of an office and conference room with access to numerous instructional classrooms; the offices and classrooms contain appropriate instructional and administrative furnishings and equipment. Keiser students have access to all SCIFLC facilities, including furnished dormitories, food service and lounge facilities, a library, and athletic facilities, including a large indoor stadium. The institution is located near major transportation routes with various public transportation options.



### **Keiser University, Tallahassee and Annex**

The Tallahassee site is at Interstate 10 at the Capital Circle N.E. exit. It comprises five buildings that encompass 50,000 square feet of laboratories, classrooms and offices. Included is the Keiser University Center for Culinary Arts, a 16,000 square-foot, modern culinary facility providing Culinary Arts students with a production kitchen, four instructional kitchen laboratories, classrooms and a multi-use facility spacious enough for banquets, seminars and special functions. The Tallahassee complex also has 27 classrooms, four medical laboratories, six computer laboratories, multiple student lounges, a computer center and a library. Keiser University provides free parking that is adjacent to classrooms. All equipment used at Keiser University is comparable to industry standards and effectively meets program objectives.



### **Keiser University, Tampa**

The Tampa site is located on West Waters Avenue one mile east of the Veterans Expressway. The campus is accessible to several major interstate highways. The five-story building provides over 96,000 square feet of classrooms, computer and medical laboratories and offices. The University has a library, writing studio, career center, a cafe and more than 400 adjacent free parking spaces. All equipment used at the campus is comparable with industry standards and effectively meets all program objectives.



**Keiser University, West Palm Beach**

The West Palm Beach site is located one mile west of the intersection of the Florida Turnpike, between Okeechobee Boulevard and Jog Road; and, ten miles west of Interstate 95 in the Vista Business Center. The site consists of more than 47,000 square feet of classrooms, laboratories and offices and provides free adjacent parking. It has 21 classrooms, seven medical laboratories, five computer laboratories, a library, career center, student lounge and a large auditorium. All equipment used at the University is comparable to industry standards and effectively meets program objectives.