

KEISER UNIVERSITY

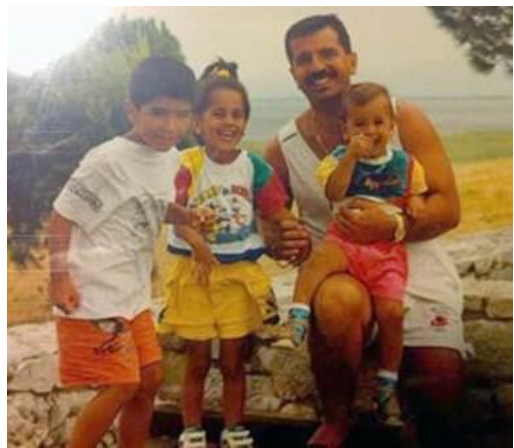
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Media Contacts: Kelli Lane / 954-235-0331 / kellil@keiseruniversity.edu
Suzi McCreery / 561-301-9583 / smccreery@keiseruniversity.edu

Keiser University Student is Now One Step Closer to Helping Syrian Refugees Thanks to College Pitch Contest



Simon Said (center) with Keiser University Professors



Simon with his family in Syria

West Palm Beach, Florida – April, 2017 As first place winner of the Keiser University Entrepreneurship Society Pitch Competition, Flagship Campus junior Simon Said has won \$7,000 in cash and \$5,000 in consulting services toward development of *Warm in Syria*, an organization he developed to systematically gather and distribute necessities to Syrian refugees.

A Keiser University Seahawk soccer player, Said grew up in Stockholm, Sweden, and became astutely aware of Syrian violence and unrest as he matured and periodically visited the homeland of his parents. “It has opened my mind and heart that we need to take care of one another. Everyone needs help at some point, and I have chosen to help Syrians because they are close to my soul. The Syrian people are kind and warm and desperately in need of our love and attention,” reflected Said, a business management major who has immediately donated a portion of his prize money to a Syrian children’s hospital.

In addition to thanking professor’s Michael Olsher and George Stamas, Said credited business management professor Martha Rader for helping to develop his strategic business and leadership skills.

“We are very proud of Simon Said and all of our Keiser University Pitch Competition entrepreneurs,” said Rader. “What struck me most about Simon and this worthy cause was his heartfelt passion for the powerless children in the refugee camps. It takes courage to stand up for what one believes. I am thrilled that Simon has the vision and determination to transform his idea into reality as he applies his strategic management knowledge toward the important effort.”

Having already distributed clothes, foods and necessities to over 40,000 refugees displaced in Syria, Said shared that *Warm in Syria* will be based within the United States. To learn more, please visit and like the organization’s [Warm In Syria Facebook Page](#) .

About Keiser University: Keiser University, co-founded by Dr. Arthur Keiser, Chancellor in 1977, is a private, not-for-profit university serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 18 Florida campuses, online and internationally, employing 3,800 staff and faculty.

Ranked #23 by US News & World Report in its 2017 Best Regional Colleges South category, Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.

For additional information regarding Keiser University, visit www.keiseruniversity.edu.

