Keiser University’s Port St. Lucie Campus Adds Three New Bachelor’s Degrees

Port St. Lucie, FL—May 1—As local and statewide demand for baccalaureate degrees increases, Keiser University’s Port St. Lucie campus has added the Bachelor’s of Arts in Psychology and Bachelor’s of Science degrees in Software Engineering, and Data Communication and Network Systems.

“We are seeing the demand from both sides,” said Dr. Tom Creola, campus president. “The students are seeking greater career marketability in a competitive job market and employers are demanding graduates with baccalaureate level education, critical thinking skills and practical training experience,” he added.

The university maintains a heavy focus in STEM (Science, Technology, Engineering and Math) and healthcare, fields in which 62 percent of students graduate annually.

The Bachelor’s of Science in Network Systems and Data Communications provides a comprehensive program of study, designed to prepare graduates for entry-level positions in data operations and infrastructure planning environments. The Bachelor’s of Science in Software Engineering relates to the conceptualization, design, implementation, deployment and maintenance of software solutions (software development life cycle). According to the United States Bureau of Labor Statistics, the 2010-2020 job outlooks for Software Developers and Network and Computer Systems Administrators are ‘faster than average’.

Keiser University has had a presence in Port St. Lucie for over 12 years and currently serves 900 students at its two local campus locations (10330 South US 1, main Port St. Lucie campus and 1860 Southwest Fountain View Boulevard, Keiser University College of Golf).

In addition to the new degrees and a wide variety of associate degrees in healthcare, information technology and golf management fields, the Port St. Lucie campuses offer bachelor’s degrees in Accounting, Business Administration, Criminal Justice, Cyber Forensics / Information Security, Dietetics and Nutrition, Forensic Investigations, Health Science, Health Services Administration, Homeland Security, Interdisciplinary Studies, Legal Studies, Management Information Systems, Nursing, Public Safety Administration, Sports Medicine and Fitness Technology and graduate degrees Business Administration, Criminal Justice, Nursing, and Education.

About: Keiser University (KU) serves nearly 18,000 students pursuing doctoral through associate degrees on 15 campuses, employing nearly 3,500 staff and faculty. The university has been regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools since 1991 and is a Level VI institution.

The University ranks 1st in Florida and 2nd in the nation in production of Associate of Science graduates in healthcare professions and 2nd in Florida and 3rd in the nation in production of Associate of Science in nursing graduates*.
Keiser University's educational reach extends globally through its international programs including the Latin Division, a cooperative agreement in the Eastern European nation of Moldova, and a campus in Shanghai, China.

*Source: Community College Week evaluation of US. Dept of Ed--Integrated Postsecondary Education Data System IPEDS 2010 Rank*