

KEISER UNIVERSITY



“Students First”
Celebrating 35 Years
of Career-Focused Education



TRANSITION OF KEISER UNIVERSITY TO NOT-FOR-PROFIT



Belinda Keiser
Vice Chancellor of
Community Relations and
Student Advancement

Florida-based Keiser University was founded by Dr. Arthur Keiser and Evelyn Keiser in 1977. Both Art and Evelyn were in separate graduate school programs and envisioned starting their own school; it would be student driven with workforce relevant programs. Art, studying Latin American History, and Evelyn, studying Healthcare Administration, took a calculated risk and opened the Keiser School with one

student. Having joined the university and family in 1984, I have seen its evolution firsthand and I'm proud that today that as a regionally-accredited school we educate nearly 18,000 students studying in over 60 associate through doctoral degree programs. We provide employment to 3,500--mostly Floridians--across 15 campuses statewide and throughout our graduate and international divisions.

We know that we did not get here alone. It is our employees--such as Dr. Louise Morley--who have been with us for over three decades and who also believe that developing Florida's workforce talent is a mission worth achieving year after year, each student at a time. And, it is the thousands of large and mid-sized employers and small business owners who serve on our advisory boards guiding our curriculum to ensure our graduates have a competitive edge to make an immediate impact in their new careers.

Our family's venture was always guided by the vision that we would one day leave a lasting educational legacy to the State of Florida and nation. That vision was realized this past January, after years of planning and preparation, when Keiser University proudly announced its transition to not-for-profit and its acquisition by Everglades College, Inc., a 501(c)3



"Dignitaries are greeted by Chancellor Arthur Keiser, Mrs. Evelyn Keiser, Chief Operating Officer Peter Crocitto and Chairman of the Board Greg Wallick."

organization. This transition provides Florida with an educational resource that will serve the public for centuries into the future and is the result of several milestones.

While this transition to not-for-profit status brings opportunities to better serve students and our communities, much will remain constant. We will continue our long standing charitable giving program, which has provided hundreds of thousands of dollars to worthy organizations, and nearly \$12 million in need based and academic scholarships annually. With 62 percent of our graduates in Science, Technology, Engineering and Mathematics (S.T.E.M.) and healthcare, our commitment to these fields will only strengthen. The university has been the state's leading producer of graduates in Health Sciences and Related Clinical Professions since 2003 and is currently ranked second in Florida and third in the nation in production of Associate in Science Nursing graduates.

Keiser University's 60 degrees include the fields of allied health, nursing, information technology, criminal justice, firefighting, homeland security, and culinary. There are several master's degrees offered in business administration and education, and a Ph.D in educational leadership.

Our Mission:

Keiser University is a regionally accredited private career university that provides educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional and online delivery formats. The main campus is located in Fort Lauderdale, with campuses located throughout the State of Florida and internationally. Through quality teaching, learning, and research, the university is committed to provide students with opportunities to develop the knowledge, understanding, and skills necessary for successful employment. Committed to a "students first" philosophy, Keiser University prepares graduates for careers in business, criminal justice, health care, technology, hospitality, education, and career-focused general studies. Inherent in the Mission is service to the community. This service includes community partnerships, involvement with various constituencies and various continuing education programs.



Exciting opportunities to continue our evolution abound. Soon, we will pursue the highest Level VI accreditation with more doctoral offerings and implementation of a research division. Our students are now eligible for the Florida Resident Access Grant (FRAG), and with 83 percent already working part- or full-time, many with dependents, this will help them to complete their degrees efficiently. Our faculty may pursue grants and research projects and the university will generate more partnerships with the Independent Colleges and Universities of Florida and articulation agreements similar to those we currently have with the State Community Colleges, the state universities of both South and Central Florida, and University of Miami, among others. This fall, the School of Advancing Technology will open at our Pembroke Pines campus offering degrees in emerging technology fields including software engineering, information security and Information Technology leadership.

The mission of the university to provide career-focused education and prepare graduates for employment as determined by business and industry leaders, and our "students first" philosophy remain unchanged. Our staunch advocacy on behalf of students seeking private education continues to be a driving force of our national and statewide efforts, and we strongly believe an inclusive approach to higher education is best for students and Florida's economic prosperity

According to a Washington Economics Group study titled, "A Comparative Analysis of the Costs of Instructional Programs at Community Colleges and Public Universities Relative to Keiser University Costs for Similar Programs" dated March 2007, it was reported that, "current enrollment projections for the State's public colleges and universities suggested that an increase of \$8.1 billion in operating expenditures for instruction will be needed over the next five years, but this figure will be higher without an expansion in enrollment at Florida's private colleges and universities". The report also stated that Keiser University has an economic impact of more than half a billion dollars and generates 25,000 jobs directly or indirectly.

Private colleges and universities must continue to be included and valued in the state's framework of higher education. All students deserve the opportunity to choose the educational option that best meets their needs and Florida taxpayers deserve continued and thoughtful solutions by our lawmakers when it comes to funding education.

This turning point in Keiser University's history leads to more exciting opportunities for students, provides our family a legacy of service and strengthens our generational commitment to prepare workforce-ready graduates and future leaders to make a positive impact on their world today, tomorrow and always.

KEISER UNIVERSITY SET TO REALIZE LONG TERM VISION WITH LAUNCH OF FOUNDATION

Keiser University is set to fulfill a long term vision and dream for which the Keiser family had always planned -- the launch of the university's foundation.

Keiser's foundation will accomplish specific needs within the communities served by the campuses and beyond while providing unique opportunities to deserving students. It will be aligned with the university's mission and will focus on expanding student talent and a commitment in community service. As the university's global presence expands, the foundation will support international, entrepreneurial and internship programs for our students and cultivate leadership...skills they can use in their future careers and in public or civic service. It will build upon the university's national and state ranking in the healthcare fields, generate even more scholarships and focus on the critically needed professions in the STEM areas (Science, Technology, Engineering and Math).

As Keiser University celebrates 35 years, the foundation is a way to give back to Florida communities and the nation. Throughout Keiser's history, there has been a belief based on first hand experience that investing in students is an investment in the nation's long term prosperity. The university is pleased to announce the launch of its foundation, and its continued investment service to students locally, throughout America and globally.

Our Philosophy:

The growth of Keiser University is largely due to the student centered approach and unique delivery of the degree programs. Students take one class at a time, for one month at a time, allowing them to better manage their personal time for parenting, work and study. Small class sizes ensure personalized attention, practical training and accessibility to instructors.



KEISER UNIVERSITY IS REGIONALLY ACCREDITED BY THE SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS

(Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award certificates and degrees at the associate, baccalaureate, masters, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.)

In 1986, Keiser College began the process of seeking regional accreditation from the SACS Commission on Colleges and in 1991, that goal was achieved, providing Keiser University regional accreditation for over 20 years.

In 2006, Keiser College became Keiser University with the addition of Master's degree programs. In 2010, Keiser University began its first Ph.D. and earned Level V SACS regional accreditation. The university holds 21 additional programmatic accreditations in its commitment to attain the highest levels of industry approval of its degrees.

Keiser University is the 2nd largest producer of two-year degrees for health professionals (up from 3rd last year) in the nation, and 3rd for registered nursing degrees (up from 10th last year). The regionally-accredited, not-for-profit university was also ranked highly in several other degree producing categories by the Department of Education's IPEDS surveys.

"We are pleased to be recognized consecutively for our production of associate degrees," said Belinda Keiser, Vice Chancellor and former Workforce Florida Chair. "These statistics further validate our mission to prepare career minded students for in-demand job fields, and help fill the need for trained workers allowing our country to be globally competitive."

In other national rankings, Keiser is 4th nationally in Homeland Security and Law Enforcement and Firefighting; 5th in Criminal Justice; and 4th in Parks, Recreation, Leisure and Fitness Studies (on the strength of the fitness studies). Keiser awards the 15th most associate degrees to African Americans, 12th most to Hispanics and 16th most over all.



KEISER UNIVERSITY HAS STRONG FOCUS ON S.T.E.M. PROGRAMS

Keiser is a private, not-for-profit, Level V SACS accredited university serving approximately 18,000 students seeking doctoral, master's, bachelor's and associate degrees in over 60 programs. The University holds top national and state rankings in production of associate degree graduates in health professions and related sciences, including nursing, and over 60 percent of students annually graduate within S.T.E.M. (Science, Technology, Engineering and Mathematics.) Keiser University is comprised of 15 campuses throughout Florida, a Graduate School and a nationally recognized College of Golf. The University's educational reach extends globally through its international programs including the Latin Division, a cooperative agreement in the Eastern European nation of Moldova, and a branch campus in Shanghai, China.

KEISER UNIVERSITY



ADDITIONAL \$1 MILLION IN SCHOLARSHIPS OFFERED

In celebration of nearly 35 years of serving students throughout Florida communities and its transition to a not-for-profit institution, Keiser University announces \$1 million in new scholarship opportunities to our students. This is in addition to the university's existing \$12 million annual scholarship program.

These scholarships signify a generational commitment to charitable giving, responsible community service, and the university's goal of developing future leaders prepared to thrive in a global economy. Keiser University staff, faculty and students have devoted approximately one million dollars in service hours volunteering for nonprofit and charitable organizations, raising funds and donating their respective talents to those in need. The university's scholarship program provides support for academic and needs-based students.

"We believe this transition is an exciting turning point for Keiser and higher education in Florida and will expand upon a tradition of service and excellence committed to preparing the state's present and future leaders," stated Belinda Keiser, Vice Chancellor of Community Relations and Student Advancement.

KEISER UNIVERSITY OFFERS MORE THAN 60 DEGREES

A comprehensive list of career-focused degrees are offered at Keiser University, ranging from associate to doctoral degrees.

PhD Educational Leadership
 PhD Instructional Design and Technology
 DBA Business Administration with specializations in Marketing, Global Organizational Leadership, and Global Business
 MEd Education with specializations in Career College Administration, Leadership, and Teaching and Learning
 MS Nursing
 MS Physician Assistant
 MBA Business Administration (offered in Spanish) with concentrations in Leadership for Managers, and International Business
 MBA Business Administration with concentrations in Accounting, Health Services Management, International Business, Leadership for Managers, and Marketing
 MA Criminal Justice
 BS Cyber Forensics/Information Security
 BS Dietetics and Nutrition
 BS Elementary Education
 BS Forensic Investigations
 BS Health Information Management

BS Health Science
 BS Information Technology Management
 BS Interdisciplinary Studies
 BS Management Information Systems
 BS Network Systems and Data Communications
 BS Nursing
 BS Public Safety Administration
 BS Software Engineering
 BS Sports Medicine and Fitness Technology
 BA Accounting
 BA Business Administration (offered in Spanish) with concentrations in International Business, Management, Marketing, and Finance
 BA Business Administration with concentrations in International Business, Management, Human Resource Management, Marketing, and Finance
 BA Criminal Justice
 BA Health Services Administration
 BA Homeland Security
 BA Legal Studies
 AS Aquatic Engineering
 AS Baking and Pastry Arts
 AS Biotechnology
 AS Computer Programming
 AS Computer-Aided Drafting
 AS Crime Scene Technology

AS Culinary Arts
 AS Design and Multimedia
 AS Diagnostic Medical Sonography
 AS Diagnostic Vascular Sonography
 AS Fire Science
 AS Golf Management
 AS Health Information Management
 AS Histotechnology
 AS Information Technology
 AS Massage Therapy
 AS Medical Assisting
 AS Medical Laboratory Technician
 AS Nuclear Medicine Technology
 AS Nursing
 AS Occupational Therapy Assistant
 AS Physical Therapy Assistant
 AS Radiation Therapy
 AS Radiologic Technology
 AS Respiratory Therapy
 AS Sports Medicine and Fitness Technology
 AS Surgical Technology
 AS Technology Integration
 AS Video Game Design
 AS Web Design and Development
 AA Accounting
 AA Business Administration
 AA Criminal Justice
 AA Health Services Administration
 AA Homeland Security
 AA Paralegal Studies





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Fort Lauderdale eCampus
1900 W Commercial Blvd., Suite 100
Fort Lauderdale, FL 33309
Telephone: (954) 351-4040

Fort Myers Campus
3800 Colonial Blvd.
Fort Myers, FL 33966
Telephone: (239) 277-1336

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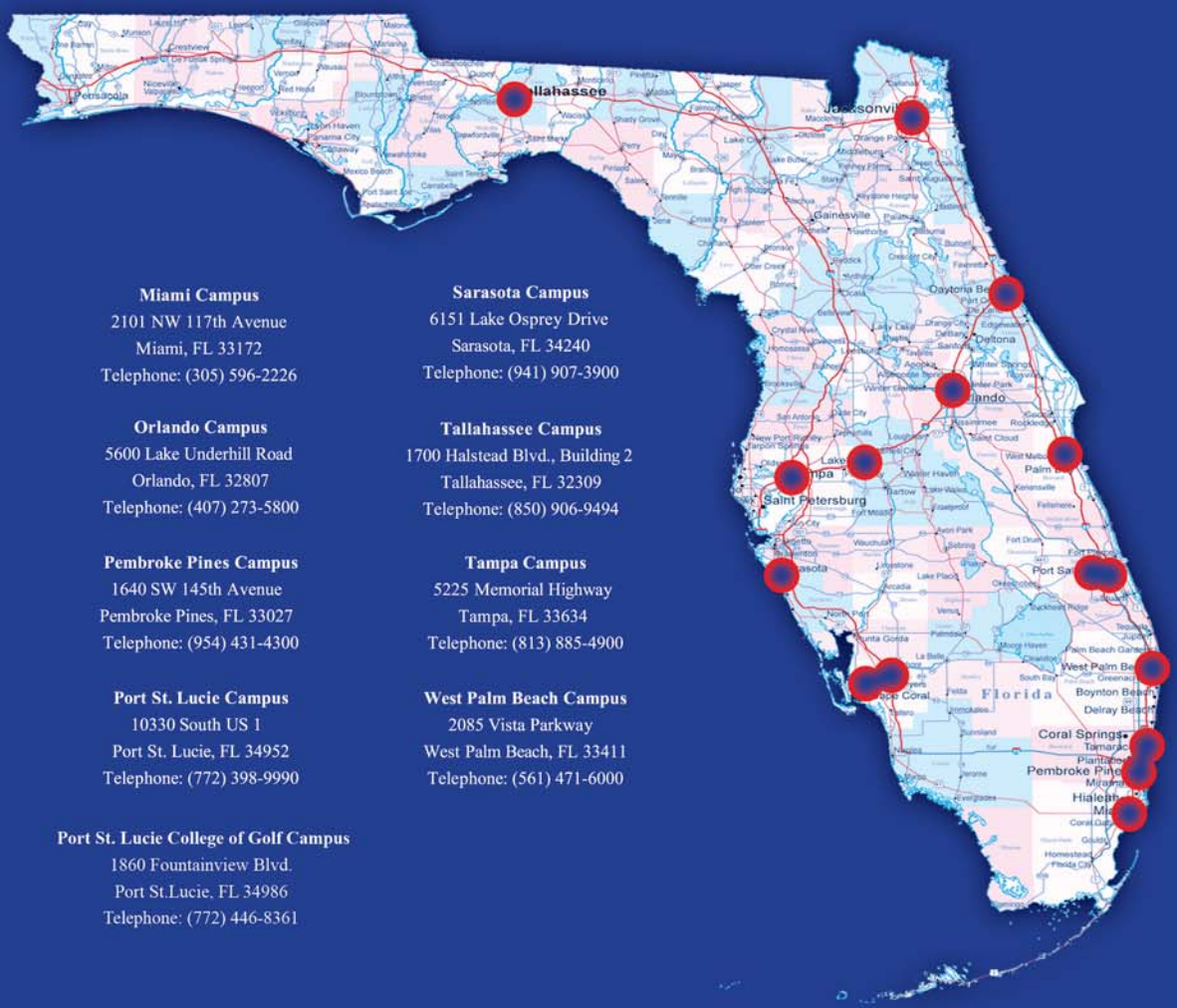
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