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**Keiser University to partner with LPGA Teaching & Club Professionals**

**as a Global Education Provider**

*Keiser University’s Blackboard online platform to be utilized by LPGA Teacher Education Programs*

**DAYTONA BEACH, Fla., Jan. 24, 2019** – The LPGA Teaching & Club Professional (T&CP) membership today announced a partnership with Keiser University to become the exclusive online Global Education Provider for the largest and longest standing women’s sports teaching organization in the world with more than 1,700 members.

"It just makes sense for us to partner with Keiser," said Nancy Henderson, the LPGA’s Chief Teaching Officer. "Keiser is a leader in online education, and the technical and design support they can provide through their Blackboard learning management system will help us improve the standard of excellence that we provide in our LPGA Teacher Education Programs and allow us to continue our global expansion."

The LPGA Teacher certification is a research-based and student-centered curriculum designed to train golf instructors in all areas of teaching, swing mechanics and performance. All members are required to complete this certification. However, the LPGA also welcomes non-members to attend these programs. Through three levels of certification, teachers are presented with scientific theory on golf mechanics, and human performance then challenged to put those theories into practice with hands-on learning and practical testing. The LPGA T&CP launched the teacher certification in Asia in 2012 and has seen an outpouring of interest with members now representing more than 23 countries.

"We are proud to be the Global Education Provider for the LPGA,” said John McMurry, vice president, Keiser University Flagship Campus and College of Golf. “Providing an online delivery of the LPGA Teaching and Club Professional certification program, as well as a pathway for young women to achieve an AS/BS Golf Management Degree and their LPGA T and CP Certification at the same time, excites us.”

“Both Keiser and the LPGA have a passion for education and golf, so we are looking forward to serving women in golf and growing the game through our partnership,” said Gary Vonk, president of Keiser University Flagship Campus. “The LPGA has been innovating and leading the path in golf in recent years, and we are proud to join forces."

Keiser University is a regionally accredited private career university that provides educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional and online delivery formats. The university has more than 20 campuses located throughout the state of Florida and two internationally. The Flagship Campus in West Palm Beach is also home to the College of Golf.

"Partnering with Keiser allows the LPGA T&CP to offer our members the best quality education in the comfort of their own home," said Marvol Barnard, National President of the LPGA T&CP. "Not only is this a more affordable option, it allows members to move through the three levels of education in their timeframe."

Key elements of the LPGA Teacher Education, such as the Practical Teaching Evaluation, will still be communicated through in-person programs where LPGA Professionals can interact and learn from hands-on application in both a classroom and an on-course setting. The number of required in-person education hours has been reduced from 96 hours to 48 hours, thereby shrinking the number of required days away from work and family.

As part of this new partnership, Keiser University is proud to offer LPGA T&CP members and their families a scholarship of 25 percent tuition reimbursement.

**About the LPGA Teaching and Club Professionals**

The LPGA Teaching and Club Professional (T&CP) membership was established in 1959 as an outgrowth of the LPGA Tour membership and has enjoyed an unprecedented rate of growth in recent years. The LPGA T&CP boasts the largest membership of women golf professionals in the world. With more than 1,700 members, the LPGA T&CP membership is dedicated to the advancement of golf through teaching, managing golf facilities, and coaching. The LPGA T&CP has earned a reputation as the leader in research-based golf education and provides its members with section, regional and national programs that further the LPGA's commitment to offering state-of-the-art education in golf teaching methods and techniques. The LPGA T&CP offers member seminars and conferences; tournaments with opportunities to win purse money; employment services; online education; junior golf programs and more. LPGA T&CP members also teach and support the LPGA's various grassroots programs that increase the involvement of women and youth in golf, as well as contribute to the overall growth of the sport, including LPGA-USGA Girls Golf, LPGA Tour Junior Clinics, the LPGA Lesson Zone, and others.

**About Keiser University**

Keiser University is a private, not-for-profit university, serving nearly 20,000 students and employing 3,800 faculty and staff members. Co-founded in 1977 by Chancellor Arthur Keiser, Ph.D., and Evelyn Keiser, the university currently offers more than 100 degrees at 21 Florida campuses, as well as online and at two international sites.

Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges as a level VI institution to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels.

For additional information regarding Keiser University, visit [www.keiseruniversity.edu](http://www.keiseruniversity.edu).