

KEISER UNIVERSITY

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For Immediate Release

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Keiser University's College of Chiropractic Medicine Thanks Dr. James Cox for \$100,000 Spinal Research Donation



Dr. James Cox

West Palm Beach, Florida – January 2022 Keiser University's College of Chiropractic Medicine (KUCCM) thanks Dr. James M. Cox for a \$100,000 donation toward spinal research.

"We are very grateful to Dr. James Cox for this generous donation which will have a sizable and measurable impact on students at Keiser University's College of Chiropractic Medicine," said Arthur Keiser, Ph.D. "This contribution will allow Keiser University to provide unique research opportunities to our students as they fulfill their passion to provide dedicated chiropractic patient care."

Having personally and professionally donated to chiropractic research financially through his textbook royalties, speaking honoraria, and more, Dr. Cox has also sought matching funds to complete pilot projects that lead to larger research grants and recognition of insightful spinal research. Dr. Cox's view of this financial donation is its

role as seed money which others are challenged to match and to elevate to shed light on spinal research and pain-relieving conservative treatments.

"Improving chiropractic care for people is my purpose in supporting chiropractic research at Keiser University College of Chiropractic Medicine. Never has the public shown greater interest in natural treatment and healing of human disease. I see Keiser as the leader in aggressive research in the improvement of human health through balance of nerve control of body function coupled with all forms of natural healing. It is also an honor to be associated with KUCCM in their research program," said Dr. Cox.

The gift succeeds a prior \$100,000 donation in 2021, and the funds are used to foster chiropractic spinal research, specifically the effects of Cox® Technic spinal manipulation. In addition, they provide the KUCCM Research Department the opportunity to pursue new and complete current studies which include the promising non-surgical chiropractic treatment of spinal stenosis and post-surgical back and neck pain. "Combining chiropractic spine research with clinical training of chiropractic students at Keiser University College of Chiropractic Medicine creates robust patient care, especially in the non-surgical care of spine pain," said Keiser University Spine Care Clinic Attending Clinician and Assistant Professor Dr. Ralph Kruse.

The Doctor of Chiropractic program at Keiser University is a rigorous professional program consisting of ten semesters of study, which are completed over 40 months. It combines traditional lectures with small group learning, weekly conferences and seminars, laboratory and experiential sessions, and clinical training opportunities at several sites. All coursework includes case-based relevancy for chiropractic practice as a portal-of-entry profession dedicated to excellence in spine care. To learn more about Keiser University's College of Chiropractic Medicine, please visit:

<https://www.keiseruniversity.edu/doctor-chiropractic-dc>

About Keiser University

Keiser University is a private, independent, non-profit university serving nearly 20,000 students at 21 Florida campuses, online, and two international sites. Co-founded in 1977 by Chancellor [Arthur Keiser](#), Ph.D., and Evelyn Keiser, Keiser University currently offers more than 100 degrees from associates to the doctoral level. Keiser University is a member of the Hispanic Association of Colleges and Universities and was ranked No. 11 in the U.S. in Social Mobility by [U.S. News and World Reports](#) in 2021.