

Keiser Flagship Campus
2600 N Military Trl
West Palm Beach, FL 33409

February 2, 2021

Dear Keiser Flagship Campus Staff,

As a Keiser Alumni, it was always a mission of mine to stay involved with the education and development of the university. I saw the value that this private education institution gave to me from the challenging coursework, to the externship sites and the professors who guided me.

When I opened my business in 2016, I knew that I wanted to invite Keiser University students into my practice to instruct them, shape them, mentor them and help me with my caseload as well.

Keiser has provided me with the best and the brightest students for a mutually beneficial experience: education and real-work experience for them and day to day business assistance for me. Being in the health and wellness industry, the students get to experience a different kind of instruction each day in my facility dealing with clients for their metabolic health and wellness goals. Although they are not all medical profession-based students, having this experience in my facility will shape them more as professionals in dealing with clients who may have certain medical limitations.

These students provide great assistance to me in the everyday workings of my business such as greeting the clients, administering some of the tests (with my supervision), helping with social media marketing campaigns and e-mail lists, cleaning the facility and basic administrative items.

These students are prompt, courteous, kind, professional and smart. I consider myself lucky to be able to work with Keiser University and their students during their externships and after they graduate as employees.

In conclusion, I want to say thank you to everyone at Keiser University Flagship campus for allowing me to be an Advisor on your board of professionals and providing me with quality students to mentor and employees for my business.

Sincerely,

Heather Wright R.T.(R) CHN

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KU West Palm Beach Alumni 2012