

Student Achievement Data

Student Performance Data

Accounting

	Enrollment			Retention*			Graduates			Job Placement**		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2020	2021	2022
Associate of Arts in Accounting	115	100	71	64.3%	71.4%	61.0%	49	43	43	100.0%	100.0%	85.0%
Bachelor of Arts in Accounting	189	189	167	75.5%	79.3%	73.8%	49	47	39	100.0%	100.0%	86.1%
Master of Accountancy	32	34	24	79.2%	88.9%	64.1%	10	14	17	100.0%	100.0%	85.7%

Business

	Enrollment			Retention*			Graduates			Job Placement**		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2020	2021	2022
Associate of Arts in Business Administration	126	151	141	64.3%	68.0%	62.5%	34	67	59	98.0%	88.9%	96.3%
Bachelor of Arts in Business Administration	1,163	1,179	1,120	76.0%	76.4%	70.7%	251	235	242	86.0%	93.9%	94.7%
Bachelor of Arts in Business Administration-Automotive	3	5	4	60.0%	100.0%	66.7%	3	1	0	75.0%	33.0%	100.0%
Master of Business Administration	374	380	350	84.2%	87.1%	80.7%	186	173	177	88.0%	93.9%	98.2%
Doctor of Business Administration	109	107	101	80.7%	89.4%	82.6%	14	18	13	100.0%	100.0%	100.0%

2023 Benchmarks *retention 2% increase, ** job placement 90%

2024 Benchmarks Retention 6% increase, Enrollment 1% increase, Number of graduates 1% increase

Student Learning Outcome Data												
Accounting												
	Prepost Tests *			Learning Outcomes **			Peregrine ***			Accounting Research ****		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
Associate of Arts in Accounting	75	75	79	N/A			N/A			N/A		
Bachelor of Arts in Accounting	75	79	80	N/A			61.6	62.5	65.9	N/A		
Master of Accountancy	N/A			3.6	3.8	3.8	64.6	71.8	65.6	3.1	3.8	2.7
Business												
	Prepost Tests *			Learning Outcomes **			Peregrine ***			Capstone/Dissertation ****		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
Associate of Arts in Business Administration	80	79	82	N/A			N/A			N/A		
Bachelor of Arts in Business Administration	83	82	83				56.1	62.3	71.5			
Bachelor of Arts in Business Administration-Automotive	76	73	60				N/A					
Master of Business Administration	N/A			3.4	3.4	3.7	52.8	57.1	63.9	3.1	3.3	3.4
Doctor of Business Administration	N/A			3.6	3.7	3.7	N/A			3.5	3.6	3.5

2023 Benchmarks *Prepost ≥75% on the posttest or ≥30 point difference **Learning Outcome ≥3 on a 4-point scale
 Peregrine raw score of ≥60, *Capstone/Dissertation/Acct Research ≥3 on a 4-point scale