



ADDENDUM NO. 1

TO

2011-2012

KEISER UNIVERSITY CATALOG

VOLUME 11, NO. 1

Effective September 13, 2011

**KEISER UNIVERSITY
CATALOG ADDENDUM**

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Keiser University continually reviews, improves and updates its programs, courses and curricula. It is incumbent on the University to reflect these revisions in its publications. The following *Addendum No.1* represents additions, changes and deletions to the 2011-2012 Keiser University Catalog, September 2011 Edition, Volume 11, No. 1, and is effective September 13, 2011.

PAGE 34, TRANSFER STUDENTS WITH BACHELOR DEGREES

Replace this paragraph with the following:

Students who possess a Bachelor of Science or Bachelor of Arts degree from a regionally accredited institution and who wish to pursue an additional undergraduate degree will be considered to have met ALL the general education requirements of the University.

PAGE 78, GORDON RULE

Replace this section with the following:

The State Board of Education Rule 6A-10.30(2), commonly known as the “Gordon Rule,” specifies that all state universities require, in all baccalaureate and associate of arts degree programs, completion of twelve (12) semester credit hours of general education coursework in which all students produce sufficient written work to ensure adequate writing skills.

It is a Keiser University policy to comply with this Rule, and courses at Keiser University require 4,000 written words per course. At Keiser University, Gordon Rule writing courses are as follows:

American and/or English Literature AML1000 or ENL1000 4,000 words/course
English Composition I and/or II ENC1101 or ENC2102 4,000 words/course
Introduction to Psychology and/or Sociology PSY1012 or SYG1000 4,000 words/course

Satisfactory completion is a grade of “C” or higher.

PAGES 82-83, GRADING

Remove the letter grade “WF” from the Grading Scale.

Add note to Grading Scale as follows:

Students will be assigned a grade of “F” for withdrawing after attending 50% of a course and not taking the final examination.

PAGE 87, SATISFACTORY ACADEMIC PROGRESS

Delete the following from the list of allied health programs:

Health Information Management

Add the following verbiage to the fourth paragraph under Satisfactory Progress and Program Continuation:

Students who do not meet the second semester GPA, either core cumulative GPA or core semester GPA, will be permanently dismissed from the program.

PAGE 91, REGISTRY AND LICENSURE EXAMINATIONS

Add the following verbiage:

Individual programmatic requirements as stated in the programmatic handbooks supersede the policies published in the Keiser University Catalog.

PAGE 105, DOCTOR OF PHILOSOPHY DEGREES

Change heading to “DOCTORAL DEGREES”

PAGE 109, BUSINESS ADMINISTRATION, DOCTOR OF PHILOSOPHY DEGREE

Change subheading to “Doctor of Business Administration Degree”.

Replace this section with the following:

Program Description

The Doctor of Business Administration Degree provides experienced business professionals and future members of academia with the skills to apply business/management theories, methods, and research to dynamically improve the organizations and communities they serve. The program emphasizes the development of new knowledge through both theory and applied research for application in the global environment. The Doctor of Business Administration degree program promotes advanced decision-making and leadership skills, lifelong learning, ethical and informed decision-making, effective communication, sustainability, and the use of information technologies in the global business management environment. Doctoral students specialize in one of three areas. These include: Marketing, Global Organizational Leadership, and Global Business.

Program Objectives

Keiser University’s Doctor of Business Administration degree program enables students to contribute to the business profession and the businesseducational profession through independent learning, scholarship, and research. At the conclusion of the program, doctoral students will:

- Apply and evaluate effective leadership and decision-making practices at complex, multifaceted, and global organizations
- Formulate and disseminate organizational goals and strategies with data through versatile information systems
- Have the ability to prepare and evaluate ethical informed business decisions using advanced research methods, and communicate effectively at various organizational levels, in a global business environment
- Be educated to enhance their awareness and improve their ability to meet the opportunities and challenges in the global business environment
- Be prepared to contribute to the body of knowledge as part of the research community for application in the global business environment
- Be prepared for careers as university researchers and teachers or for senior positions in business or government

Prerequisites for Core Courses

- Master degree in business administration, management, public or non-profit management, or related field that demonstrates exposure to managerial functions from an accredited institution and (2) two years of full-time managerial or professional experience; or Master degree from an accredited institution and at least (3) three graduate credit hours or (6) six undergraduate credits hour in each of the following: accounting, finance, and economics, and three years and preferably (5) five years of full-time managerial or professional experience.

NOTE: Courses in the DBA program are eight-weeks in length and students are scheduled for one or two courses concurrently. Dissertation courses are eight-weeks in length.

Program Outline

Students are required to select one of the three specializations. Students take seven core courses for 21 credit hours (common to all specializations), 9 credit hours in research, 18 credit hours in their respective specialization, and 12 hours in the dissertation.

To receive a Doctor of Business Administration degree, students must earn 60 graduate semester credit hours. Fifty-four of the program hours must be completed through Keiser University. Program requirements are as follows:

Doctor of Business Administration Major Core Courses (60.0 credit hours)

Core Courses (21.0 credit hours)

DBA700	Foundations in Business Research Writing (prerequisite)	3.0 credit hours
DBA710	Management and Leadership Approaches	3.0 credit hours
DBA720	Global Business	3.0 credit hours
DBA730	The Global Economy	3.0 credit hours
DBA740	Financial Theory and Policy	3.0 credit hours
DBA750	Marketing Management	3.0 credit hours
DBA760	Strategic Decision Making for Managers	3.0 credit hours

Research Courses (9.0 credit hours)

DBR800	Methods and Analysis of Quantitative Research	3.0 credit hours
DBR810	Methods and Analysis of Qualitative Research	3.0 credit hours
DBR811	Mixed Methods	3.0 credit hours

Marketing Specialization (18.0 credit hours)

MKT851	Emerging Issues in Marketing	3.0 credit hours
MKT852	Seminar in Global Marketing	3.0 credit hours
MKT853	Seminar in Marketing Models and Theory	3.0 credit hours
MKT854	Consumer Behavior Theory and Practice	3.0 credit hours
MKT855	Strategic Service Marketing	3.0 credit hours
MKT856	Seminar in Research Analysis for Marketing Decisions	3.0 credit hours

Global Organizational Leadership Specialization (18.0 credit hours)

LDR811	In-Depth Exploration of Organizational Behavior	3.0 credit hours
LDR812	Analysis of Management History, Theory, and Leadership I	3.0 credit hours
LDR813	Leading in the 21 st Century	3.0 credit hours
LDR814	Transformational Leadership	3.0 credit hours
LDR815	Emerging Leadership Practices	3.0 credit hours
LDR816	Analysis of Management History, Theory, and Leadership II	3.0 credit hours

Global Business Specialization (18.0 credit hours)

INB821	Cross Cultural Management & Negotiations	3.0 credit hours
INB822	Global Finance Management	3.0 credit hours
INB823	Global Strategic Management	3.0 credit hours
INB824	Global Business and Technology	3.0 credit hours
INB825	Global Supply Chain Management	3.0 credit hours
INB826	Advanced Topics in Global Management	3.0 credit hours

Dissertation Courses (12.0 credit hours)

Students must be admitted to candidacy before enrolling in Dissertation Courses

DISS901	Dissertation I: Pre-Proposal, Literature Review, Chapter I	3.0 credit hours
DISS902	Dissertation II: Methodology, Proposal	3.0 credit hours
DISS903	Dissertation III: Chapter IV	3.0 credit hours
DISS904	Dissertation IV: Chapter V, Defense	3.0 credit hours
DISS900	Continuing Dissertation Services	0 credit hours
DISS905	Continuing Dissertation Services II	1.5 credit hours

The following courses are not scheduled with any other course:

DBA760	Strategic Decision Making for Managers (This course is taken as the final core course)
DISS901	Dissertation I: Pre-Proposal, Literature Review, Chapter I
DISS902	Dissertation II: Methodology, Proposal
DISS903	Dissertation III: Chapter IV
DISS904	Dissertation IV: Chapter V, Defense

PAGE 114, PROGRAM DESCRIPTIONS, MASTER OF BUSINESS ADMINISTRATION DEGREES

Add the following information:

Master of Business Administration Degree (offered in Spanish language)

Concentrations in Leadership for Managers, and International Business

For program information in Spanish, please refer to the Spanish edition of this catalog.

Master of Business Administration Degree (offered in Mandarin language)

For program information in Mandarin, please refer to the Mandarin edition of this catalog.

PAGE 114, MASTER DEGREE PROGRAM DESCRIPTIONS—MASTER OF ACCOUNTANCY

Insert the following before MASTER OF BUSINESS ADMINISTRATION DEGREES:

MASTER OF ACCOUNTANCY

GENERAL ACCOUNTING CONCENTRATION

FORENSIC ACCOUNTING CONCENTRATION

Program Description

Keiser University's Master of Accountancy degree was developed with professional certification in mind, focusing on the theories and practices of accounting. The program prepares accounting professionals to demonstrate an understanding of accounting responsibilities, ethical standards related to business and the accounting profession, and the role accounting plays in business organizations and society. The intensive graduate program fosters independent learning and enables students to contribute intellectually to the accounting profession. Students specialize in one of two areas: General Accounting or Forensic Accounting.

Program Objectives

Keiser University's Master of Accountancy enables students to contribute to the accounting profession through independent learning, scholarship, and research. Upon completion of this program, students are able to:

- Apply accounting theory, practice, and professional ethical behavior to make informed decisions in their profession
- Evaluate and apply generally accepted accounting principles and practices using emerging technologies
- Create a shared vision of an accounting culture by understanding and responding to the needs of business and society in a global environment.
- Effectively apply accounting expertise to the disclosure of accounting information needed by internal and external decision-makers
- Continue to renew and develop expertise in the field of accounting up to and including professional certification

Program Prerequisites

- Baccalaureate degree from an accredited institution in accounting, business or a related discipline.
- ACG 5075 is required if a student does not have an undergraduate degree in accounting.

Program Outline

Students are required to select one of two major concentrations.**NOTE:** Courses in the Master of Accountancy program are each eight-weeks in length, and students are normally scheduled for two courses concurrently.

To receive a Master of Accountancy degree, students must earn 36 graduate level credit hours. Thirty of the program hours must be completed through KeiserUniversity. Program requirements are as follows:

Master of Accountancy Major Core Courses (24.0 credit hours)

ACG5135	Advanced Accounting Theory	3.0 credit hours
ACG5255	Advanced International Accounting Concepts	3.0 credit hours
ACG5835	Ethical Issues in Accounting	3.0 credit hours
ACG6138	Advanced Financial Reporting and Accounting Concepts	3.0 credit hours
ACG6635	Advanced Auditing Theory and Applications	3.0 credit hours
ACG6808	Contemporary Issues in Accounting	3.0 credit hours
ACG6816	Professional Accounting Research	3.0 credit hours
TAX6877	Special Topics in Taxation	3.0 credit hours

General Accounting Concentration (12.0 credit hours)

ACG6367	Advanced Cost/Managerial Accounting	3.0 credit hours
ACG6505	Advanced Governmental and Fund Accounting	3.0 credit hours
ACG6625	Advanced Accounting Information Systems	3.0 credit hours
BUL6831	Advanced Contract and UCC Law	3.0 credit hours

Forensic Accounting Concentration (12.0 credit hours)

ACG6685	Fraud Examination Concepts	3.0 credit hours
ACG6686	Contemporary Issues in Fraud Examination	3.0 credit hours
ACG6687	Fraud Examination Conduct and Procedures	3.0 credit hours
ACG6688	Fraud Examination and the Legal Environment	3.0 credit hours

PAGE 127, BA ACCOUNTING PROGRAM DESCRIPTION—STATISTICS REQUIREMENT

Replace this section with the following:

Upper Division General Education Courses (9.0 credit hours)

CGS3300	Management Information Systems	3.0 credit hours
ENC4313	Research Writing	3.0 credit hours
STA3163	Intermediate Statistics	3.0 credit hours

PAGE 179, BS SPORTS MANAGEMENT PROGRAM DESCRIPTION

Insert the following new program information before the Sports Medicine and Fitness Technology section:

SPORTS MANAGEMENT

Bachelor of Science Degree

GOLF CONCENTRATION

Program Description

Keiser University's Bachelor of Science Degree in Sports Management with a concentration in Golf is a degree completion program for graduates of associate degree programs in hospitality, fitness, sports, recreation, golf, or a related field. The curriculum supports an expanded professional role of sports managers with an emphasis on the golf industry. The program focuses on the managerial and business aspects of a career in a sports related business with a concentration in the golf industry.

Program Objectives

Upon completion of this program, students are able to:

- Integrate knowledge from sports management, golf management and business administration.
- Apply business procedures to sports management with a focus on the golf industry.
- Demonstrate the proper use of technology in golf instruction – including video analysis and online lesson procedures.
- Effectively market various types of golf facilities and golfer development programs.
- Understand the principles of organizational behavior as it relates to sports management and golf industry staffing.
- Understand the legal ramifications of managing a golf facility as it relates to both business law and human resource management.

Prerequisites for Major Courses

- Graduation from an accredited associate degree program in golf, physical education, fitness, sports, recreation or a related field
- Documentation of a minimum of six months post-graduate work experience in a related field
- The following lower level division courses must be successfully completed. (Course equivalency is established by the Dean of Academic Affairs from official transcripts received from accredited institutions.)
ENC2102 English Composition II (prerequisite ENC1101)
MAC2105 College Algebra or MGF2106 College Math, or STA2023 Statistics
- A minimum of 24 semester credit hours of general education courses must be earned by students transferring credits from another associate degree program.

Program Outline

To receive a Bachelor of Science Degree in Sports Management with a concentration in Golf students must earn 60.0 upper division credit hours. Program requirements are as follows:

Upper Division Sports Management Courses (15.0 credit hours)

SPM3158	Strategies in Sport Management	3.0 credit hours
SPM4025	Diversity in Sport	3.0 credit hours
SPM4104	Facilities and Event Management	3.0 credit hours
SPM4204	Ethical Issues in Sports	3.0 credit hours
SPM4505	Sport Finance	3.0 credit hours

Upper Division Business Management Courses (15.0 credit hours)

MAN3025	Introduction to Mgmt/Organizational Behavior	3.0 credit hours
ACG3024	Accounting for Non-financial Managers	3.0 credit hours
MAN 3504	Operations Management	3.0 credit hours
MAN4164	Leadership	3.0 credit hours
MAN4583	Project Management	3.0 credit hours

Upper Division Golf Concentration Courses (18.0 credit hours)

SPM3110	Golfer Development Programs	3.0 credit hours
SPM3115	Principles and Science of Coaching	3.0 credit hours
SPM3310	Marketing in Golf	3.0 credit hours
SPM4118	Technology in Sports Coaching	3.0 credit hours
SPM4128	Human Resources Mgmt. for the Golf Professional	3.0 credit hours
SPM4150	Sport Administration and Law for the Golf Professional	3.0 credit hours

Upper Division General Education Courses (12.0 credit hours)

IDS3355	Critical Thinking	3.0 credit hours
INP3224	Workforce Diversity	3.0 credit hours
COM3131	Interpersonal Communication	3.0 credit hours
ECN3213	Professional Writing	3.0 credit hours

PAGE 246, AS RADIATION THERAPY PROGRAM DESCRIPTION

Replace this section with the following:

Radiation Therapy

Associate of Science Degree

An Associate of Science degree is considered a terminal degree. The decision on course transferability rests with the receiving institution.

Program Description

KeiserUniversity's Associate of Science degree in Radiation Therapy is dedicated to preparing its students to become professional radiation therapists. Students will learn to utilize radiation and radioactive isotopes in the treatment of disease, primarily cancer. Radiation therapists are highly skilled members of the cancer management team and responsible for accurately recording, interpreting and administering the treatment prescribed by radiation oncologists. Students will learn how to localize tumors, implement treatment plans and evaluate the clinical progress of patients. Students will also be trained to demonstrate a high quality of technical expertise, provide competent compassionate clinical care, and collaborate effectively with their colleagues.

Program Mission Statement

The mission of KeiserUniversity's Radiation Therapy program is to provide an academic and clinical environment to educate and graduate competent, entry-level radiation therapists who provide quality patient care in the community. The program will also encourage professional growth and research to advance and promote radiation therapy practice.

Program Goals

The following goals are designed to meet KeiserUniversity's mission and goals and to further define the programmatic goals for Radiation Therapy:

- Provide professional, qualified entry-level radiation therapists to serve in the community
- Provide through educational instruction and clinical experiences a program that develops professional skills necessary to function as radiation therapists
- Provide instruction in diversity, quality patient care, writing, critical thinking and problem solving skills, as well as ethical standards as set forth in the ARRT Code of Ethics
- Graduate students prepared for the national certification examination administered by the American Registry of Radiologic Technologists

Program Objectives

The following objectives are designed to meet the program's mission and goals for Radiation Therapy:

- Acquire the skills and knowledge to function effectively in their role as members of the radiation therapy team in delivering a planned course of treatment utilizing high energy photon or electron beams of radiation
- Competently demonstrate the use and application of ionizing radiation therapy units and devices
- Apply critical thinking and problem solving skills to achieve program goals and clinical objectives
- Exhibit professional and personal growth coupled with lifelong learning skills, communicating effectively with faculty, patients, families and members of the healthcare team
- Demonstrate fabrication and block cutting skills and the use of patient immobilization and treatment enhancing devices appropriately

Prerequisites for Major Courses

- Background check and drug screening when applicable
- Completion of all general education coursework with a minimum grade of "C" for each course
- Cumulative grade average of 3.0 on a scale of 4.0

Program Outline

To receive an Associate of Science degree in Radiation Therapy, students must earn a total of **78.0** credit hours. Each major course is a prerequisite for the subsequent course and therefore must be completed with a grade of “C” and a minimum cumulative grade point average of 2.75 or higher in order to proceed successfully through the program. Program requirements are as follows:

Radiation Therapy Major Courses (67.0 credit hours)

RAT1001	Introduction to Radiation Therapy	5.0 credit hours
RAT1123	Patient Care in Radiation Therapist	5.0 credit hours
RAT2021	Principles and Practice of Radiation Therapy I	5.0 credit hours
RAT2617	Radiation Therapy Physics I	5.0 credit hours
RAT1804	Radiation Therapy Clinical Education I	3.0 credit hours
RAT1814	Radiation Therapy Clinical Education II	3.0 credit hours
RAT2241	Radiobiology and Pathology	5.5 credit hours
RAT2618	Radiation Therapy Physics II	5.5 credit hours
RAT2022	Principles and Practice of Radiation Therapy II	5.5 credit hours
RAT2657	Quality Management	4.25 credit hours
RAT2804	Radiation Therapy Clinical Education III	3.0 credit hours
RAT2814	Radiation Therapy Clinical Education IV	3.0 credit hours
RAT2652	Treatment Planning and Dosimetry	4.25 credit hours
RAT2824	Radiation Therapy Clinical Education V	3.0 credit hours
RAT2834	Radiation Therapy Clinical Education VI	3.0 credit hours
RAT2061	Radiation Therapy Seminar	4.0 credit hours

General Education Courses (26.0 credit hours)

Credit hours in parentheses indicate the required number of credit hours in each discipline.

Behavioral/Social Science (3.0 credit hours)

PSY1012	Introduction to Psychology	3.0 credit hours
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Computers (3.0 credit hours)

CGS1000C	Introduction to Computers	3.0 credit hours
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English (3.0 credit hours)

ENC1101	English Composition I	3.0 credit hours
ENC2102	English Composition II	3.0 credit hours

Humanities/Fine Arts (3.0 credit hours)

AML1000	American Literature	3.0 credit hours
ENL1000	English Literature	3.0 credit hours

Mathematics (6.0 credit hours)

MAT1033	Intermediate Algebra	3.0 credit hours
PHY2001	General Physics (required)	3.0 credit hours

Natural Science (Minimum 8.0 credit hours)

BSC2085C	Anatomy and Physiology I	4.0 credit hours
BSC2086C	Anatomy and Physiology II	4.0 credit hours

PAGE 260, TECHNOLOGY INTEGRATION MAJOR COURSE PREFIXES

Adjust the following course prefixes/numbers:

CET1040C	becomes	ETS1041C
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CET2041C becomes ETS2043C

PAGE 267, CERTIFICATE PROGRAM DESCRIPTIONS—UPPER DIVISION OTHER COURSES

Replace this section with the following:

Upper Division Other Courses

BUL 3130	Legal and Ethical Environment of Business	3.0 credit hours
CGS3300	Management Information Systems	3.0 credit hours
ECO4223	Money and Banking	3.0 credit hours
FIN3400	Principles of Managerial Finance	3.0 credit hours
MAN3025	Introduction to Management and Organizational Behavior	3.0 credit hours
MAN3504	Operations Management	3.0 credit hours
MAN3611	Cross Cultural Management	3.0 credit hours
MAN4583	Project Management	3.0 credit hours
MAN4602	International Business	3.0 credit hours
MAR4804	Marketing Strategy	3.0 credit hours
MAR4841	Service Marketing	3.0 credit hours
MNA4404	Management Law and Employee Relations	3.0 credit hours
QMB3200	Quantitative Approach to Business Decisions	3.0 credit hours
STA3163	Intermediate Statistics	3.0 credit hours

PAGE 282, DOCTOR OF BUSINESS ADMINISTRATION COURSE DESCRIPTIONS

Doctor of Business Administration Degree

Major Course Requirements

Core Courses Descriptions

DBA 700 (3.0 credit hours)

Foundations in Business Research Writing

The course focuses on business research writing and enables students to gather and assess information and ideas in the exercise of academic inquiry. The course provides a solid foundation necessary for academic writing, from identifying a problem to submitting a paper for publication. Topics include: problem identification, formulating a hypothesis, finding and using authoritative sources, paraphrasing and summarizing information, writing literature reviews, identifying a methodology, evaluating and interpreting results, crediting sources, and writing, revising, and formatting the research paper. (Program co-requisite)

DBA 710 (3.0 credit hours)

Management and Leadership Approaches

Doctoral students will increase their learning on the history and evolution of management thought to evaluate the effectiveness of management functions in the modern organization. Doctoral Students will perform an in-depth exploration of the different management approaches in domestic and global organizations as well as management's impact on organizational design, organizational behavior, leadership, international business, ethics, social responsibility, and the legal landscape. (Co-requisite: DBA700)

DBA 720 (3.0 credit hours)

Global Business

The course examines the theory and practice of international and global business focuses on the organizational structures, strategies and operations of Multinational Enterprises (MNEs). Global political, economic, and social environment within which MNE operates, together with issues, such as cross-culture, labor and environmental standards are linked to the topics. This course provides a solid framework for all doctoral students and for the doctoral specialization in Global Management. (Co-requisite: DBA700)

DBA 730 (3.0 credit hours)

The Global Economy

The course examines how to better understand the economic environment by studying periods of prosperity and crises in domestic and global settings. The primary focus will be on the events leading up to economic crises and recoveries and the analysis and synthesis of data used to forecast those movements. Topics will include financial system crises, natural disasters, wars, inflation (or deflation), risk and volatility measures, and econometric models. Doctoral students will utilize event studies, classroom discussions, and brief assignments that will allow them to better understand both short-term and long-term consequences of domestic and global economic events. There will be a heavy emphasis on the adaptation of organizational strategies to reflect current economic realities and possible outcomes.(Co-requisite: DBA700)

DBA 740 (3.0 credit hours)

Financial Theory and Policy

Doctoral students will learn the seminal theories which form the foundation of finance. These theories include, but are not limited to, the capital asset pricing model, arbitrage pricing theory, option pricing theory, and the Modigliani-Miller theorems. Additional topics such as the term structure of interest rates, capital budgeting, the Efficient Market Hypothesis, capital structure, dividend policy and international business will also be studied. (Co-requisite: DBA700)

DBA 750 (3.0 credit hours)

Marketing Management

The course covers the full range of principles, theories, and practice of management of the marketing function. Students will learn the theories of the field including both key seminal literature and current published research. Students will explore problem-solving techniques for practical application through cases and modeling techniques, and will study current developments in marketing from both academic and practitioner perspectives. (Co-requisite: DBA700)

MBA 760 (3.0 credit hours)

Strategic Decision Making for Managers

The course will explore and examine the effective leadership approaches in organizations that have contributed to the organization's success. Since good decisions are driven by data and statistical evidence, business executives and professionals will acquire the ability to adjust decisions on scientific analysis of data. The course will enable business executives and professionals to intelligently collect, analyze, interpret, and present data relevant to decision-making. These conclusions from the analysis will lead managers to design, develop, implement, and effectively disseminate policies through information systems & technology.(Pre-requisite: DBA700, DBA710, DBA720, DBA730, DBA740, DBA750, DBR800, DBR810, DBR811)

Research Course Descriptions

DBR800 (3.0 credit hours)

Methods and Analysis of Quantitative Research

The course focuses on descriptive and inferential statistical methods across the disciplines. Students will identify and interpret variables, data entry procedures, analysis and presentation of data. The material presented will include identification of categories of abstract representation of data, descriptions of data entry procedures, analysis, and presentations. Students will critique descriptive research studies. Computer applications, logistical issues of data collection, and ethical considerations are examined. Upon completion of this course, students will produce a final project that includes SPSS procedure selection and execution, application, analysis, and interpretation of a data set. It is recommended that students have a minimum working knowledge of basic Excel or SPSS functions prior to taking this course. (Pre-requisite: DBA700)

DBR810(3.0 credit hours)

Methods and Analysis of Qualitative Research

The course is designed to give researchers the assumptions, theories, and processes of qualitative inquiry. Course topics include the purpose and methods of various qualitative traditions as well as interviewing techniques, field observations, content analysis, focus groups, and questionnaire design. Decision making and research methodologies for expanding the body of knowledge are developed and implemented. (Pre-requisite: DBA700)

DBR811(3.0 credit hours)

Mixed Methods

This course provides students with an understanding of mixed methods (qualitative and quantitative) approaches to research studies. Appropriate strategies for incorporating both quantitative and qualitative paradigms will be analyzed. Specific issues, challenges, and considerations encountered in using mixed methodologies will be addressed in detail. The conflict between positivism and constructivism will be investigated, as will various examples of mixed model designs applicable to business problems. While there are pragmatic advantages to combining qualitative and quantitative methods, it is important to know that there are philosophical debates about combining these distinct approaches. Students need to understand the paradigmatic backgrounds of each approach and how to deal with these paradigm differences to answer real-world research questions. (Pre-requisite: DBA700, DBR800, DBR810)

Marketing Specialization Course Descriptions

MKT 851(3.0 credit hours)

Emerging Issues in Marketing

The course is designed to help doctoral students develop both an appreciation for the intellectual growth of marketing as an academic discipline and a set of skills related to the practice of marketing management. Students will analyze the role of marketing in a modern organization and, through the use of case, lecture, and market modeling assignments, will develop skills in planning and executing marketing programs. Students will examine the intellectual underpinnings of marketing as a discipline by comparing and contrasting the development of marketing theories from both an historical as well as philosophical basis. In doing so, they will also be exposed to the basic issues involved with doing scientific research in the social sciences. Additional topics include: e-Commerce, social networking, technology, and new trends to be examined. (Pre-requisite: All core and research courses)

MKT 852 (3.0 credit hours)

Seminar in Global Marketing

The course is designed to develop an understanding of the problems and opportunities present in the international business environment and the challenges involved in the development and implementation of the international corporate/marketing strategy. It includes an analysis of the environment of international markets, theories and models, market research methodology, and the marketing mix. (Pre-requisite: All core and research courses)

MKT 853 (3.0 credit hours)

Seminar in Marketing Models and Theory

This course is designed to prepare doctoral students in marketing for the dissertation by providing them with the skills to develop theory within a marketing context. The students will examine a structured theory development procedure and will complete a theory development paper. In addition, students will read and critique works in the field. (Pre-requisite: All core and research courses)

MKT 854 (3.0 credit hours)

Consumer Behavior Theory and Practice

The course examines new customer theory, the applications of creating theoretical constructs incorporating marketing dominant logic, customer lifetime value models, and analytical methods to develop and design consumer response systems. Customer loyalty and satisfaction are measures to help assess impacts of various marketing strategies using techniques and scales to create improved consumer results. Developing promotional methods for practical customer application provides marketing professionals advanced tools to design enhanced service

performance and tangible sales programs. Additional topics include: defining consumer responses to the target market and investigating market segmentation to improve overall goal performance.(Pre-requisite: All core and research courses)

MKT 855 (3.0 credit hours)

Strategic Service Marketing

Service marketing requires strategies and tactics that are different from traditional goods marketing. The doctoral student will explore service quality theories and measurements, customer expectations and perceptions, business-to-business service applications, a conceptual framework for service recovery, the financial and economic impact of service quality, service innovation and design processes, the customer's role in service delivery, and global services marketing. Students will be evaluated on the basis of several practical assignments using new theories of service quality and they will develop a service marketing plan. Students will be prepared for various career opportunities in services marketing.(Pre-requisite: All core and research courses)

MKT 856 (3.0 credit hours)

Seminar in Research Analysis for Marketing Decisions

The course is designed to help doctoral students master their understanding of the total process of generating and transforming data into information relevant to identification and analysis of issues in the field of marketing. Emphases are placed on research designs: exploratory, descriptive, and causal. Additional topics include: methodologies in measurement and scaling, sampling, inferential statistics, and techniques of data collection. (Pre-requisite: MKT851, MKT852, MKT853, MKT854, MKT855)

Global Organizational Leadership Program Description

LDR 811(3.0 credit hours)

In-Depth Exploration of Organizational Behavior

Doctoral students will analyze the importance of how management at all levels and employees view organizations. In depth studies on perception, effective communication, culture, motivation, groups, teams, leadership styles, and power will be researched thoroughly to contribute to their increased mastery of organizational behavior. (Pre-requisite: All core and research courses)

LDR 812(3.0 credit hours)

Analysis of Management History, Theory, and Leadership Thought I

Doctoral students will research the history of management, the emergence of important leaders, and their contributions to the field. Doctoral students will develop taxonomies of leadership qualities that match their own. The taxonomy will be used as a solid foundation for the leadership plan they will write in LDR 816 Analysis of Management History, Theory, and Leadership II. (Pre-requisite: All core and research courses)

LDR 813 (3.0 credit hours)

Leading in the 21st Century

Doctoral students will research leadership practices pre 21st Century and compare and contrast the application of leadership and management thought. Doctoral students compare, contrast, and innovate leadership practices not only for 21st Century organizations but to make them useful for organizational behavior factors such as generational differences, national, multinational, and global organizations and the impact of technology and information systems. (Pre-requisite: All core and research courses)

LDR 814 (3.0 credit hours)

Transformational Leadership

Doctoral students will conduct in depth research on transformational leaders and change agents. Effective leadership will be analyzed. Topics include: guiding organizations through innovation, motivation, inspiration,

excitement and creating atmospheres of enthusiasm to ensure success in a dynamic business environment. (Pre-requisite: All core and research courses)

LDR 815 (3.0 credit hours)

Emerging Leadership Practices

Doctoral students will explore the leadership practices that have emerged as a result of uncertain economic times, recessions, legal landscape and the global arena. Students will analyze and assess the importance of positioning organizations for success while coping with the economic, social, political, technological, legal, and cultural elements domestically and globally. (Pre-requisite: All core and research courses)

LDR 816 (3.0 credit hours)

Analysis of Management History, Theory, and Leadership Thought II

Doctoral students will write a leadership plan that will be all inclusive and comprehensive. The plan will incorporate leadership qualities that apply to their organization based on their initial research in LDR 812 Analysis of Management History, Theory, and Leadership II. Doctoral students will discuss, analyze and propose the mission, vision, and strategic direction of the organization, utilizing scholarship, business, administration, and education. (Pre-requisite: LDR811, LDR812, LDR813, LDR814, LDR815)

Global Business Specialization Course Descriptions

INB 821(3.0 credit hours)

Cross Cultural Management and Negotiations

The course explores understanding and managing cultural synergy and human dynamics in a multi-cultural business environment. It offers a selective but broad view of current thinking on culture linked to management, organization, communication and negotiation. The theory and practice of management and negotiation in a cross-cultural global business are examined through models of cross cultural management, which are critiqued and applied to contemporary business cases. (Pre-requisite: All core and research courses)

INB 822 (3.0 credit hours)

Global Financial Management

The course emphasizes the managerial perspective of global financial management. Topics include: commercial and investment banking, portfolio analysis and risk assessment, new market development, international business consulting and international business law. The decision-making process is presented with an emphasis on analyzing and selecting informed managerial decisions in an evolving global financial landscape. (Pre-requisite: All core and research courses)

INB 823 (3.0 credit hours)

Global Strategic Management

The course combines the principles of international business operations and information systems that enable global trade and operations. Building on the concepts from strategic management, operations management, marketing and human resource management, this course focuses on the management information systems models used in the international business environment and the decision making tool used to best support strategic direction.(Pre-requisite: All core and research courses)

INB 824 (3.0 credit hours)

Global Management Information Systems

The course prepares doctoral students to understand and meet the management challenges faced by firms competing internationally. Doctoral students appraise and critique how firms use international strategy to build and sustain competitive advantage in an international context. Topics include: logistical designs, cost volume profit analysis, decision analysis and design, knowledge based systems, project management, disaster recovery, and strategic planning.(Pre-requisite: All core and research courses)

INB 825 (3.0 credit hours)

Global Supply Chain Management

Global Supply Chain Management (GSCM) combines the essential business processes along with the knowledge and skills required to manage within a global business environment. The course focuses on the dynamics of sourcing including how products, services, and information are developed. Doctoral students will analyze the benefits and challenges of global sourcing and logistics, and understand how to design and manage a sustainable global supply chain system. Topics include: strategic supply-chain management practices, global sourcing, logistics and supply chain operation, sustainable logistics, and supply chain systems designs. (Pre-requisite: All core and research courses)

INB 826 (3.0 credit hours)

Advanced Topics in Global Management

Doctoral students will integrate principles and practices of international trade and investment, global finance, global human resource management, global supply chain management, global marketing management and risk management to achieve a global mindset. Course topics include: globalization and localization, doing business in developing countries, global strategy, multinationals' entry mode, and business disaster recovery. (Pre-requisite: INB821, INB822, INB823, INB824, INB825)

Dissertation Course Descriptions

DISS901 (3.0 credit hours)

Dissertation I: Pre-Proposal, Literature Review, Chapter I

The course is the first in the series of dissertation courses, designed to establish the framework for a successful dissertation process. Doctoral students complete the CITI training and petition for the dissertation committee; and demonstrate expertise in writing conceptually cogent Chapters 1 and 2. Researchers are provided with resources, guidance, and peer and mentor support as they write their proposal and dissertation. (Pre-requisite: Candidacy and two (2) specialization courses)

DISS902 (3.0 credit hours)

Dissertation II: Methodology, Proposal

The course is designed for the doctoral student to finalize and defend the proposal. Application for IRB approval will be made prior to conducting research approved by the committee and described in the proposal. Doctoral students will demonstrate expertise conducting conceptually cogent and methodologically rigorous research, analyzing findings, making recommendations, and generating appropriate conclusions. (Pre-requisite: DISS901, four (4) specialization courses)

DISS903 (3.0 credit hours)

Dissertation III: Chapter IV

The course is designed for the doctoral candidate to conduct and analyze research approved by the committee and described in the proposal. Doctoral candidates will demonstrate expertise conducting conceptually cogent and methodologically rigorous research, analyzing findings, making recommendations, and generating appropriate conclusions to finalize the dissertation. Dissertations are submitted to the researcher's committee for approval. After approval is received, with the guidance of the mentor, doctoral candidates complete their formal defense of the dissertation then prepare and submit the dissertation to the University for approval. Approved dissertations are prepared for publication. Researchers are provided with resources, guidance, and peer and mentor support as they write their dissertation. (Pre-requisite: DISS902, six (6) specialization courses)

DISS904 (3.0 credit hours)

Dissertation IV: Chapter V, Defense

The course is designed for the doctoral candidate to conduct and analyze research approved by the committee and described in the proposal. Doctoral candidates will demonstrate expertise conducting conceptually cogent and methodologically rigorous research, analyzing findings, making recommendations, and generating appropriate conclusions to finalize the dissertation. Dissertations are submitted to the researcher's committee for approval. After approval is received, with the guidance of the mentor, doctoral candidates complete their formal defense of the dissertation then prepare and submit the dissertation to the University for approval. Approved dissertations are

prepared for publication. Researchers are provided with resources, guidance, and peer and mentor support as they write their dissertation. (Pre-requisite: DISS903)

DISS900 Continuing Dissertation Services (0 credit hours)

Continuation of DISS901, DISS902, or DISS904 (for candidates who have successfully defended but have not fulfilled all other requirements). Candidates will be enrolled in continuing dissertation services if the dissertation course is not completed within the term. Students will automatically be enrolled in DISS900 in order to receive dissertation services from their committee chair or committee members. Additionally, candidates who have successfully defended in DISS904 but have not fulfilled all other requirements will be automatically enrolled in DISS900.

DISS905 Continuing Dissertation Services II (1.5 credit hours)

Continuation of DISS904. If DISS904 is not completed within the term, students will automatically be enrolled in DISS905 in order to receive dissertation services from their committee chair or committee members. Candidates who have successfully defended but have not fulfilled all other requirements will be automatically enrolled in DISS900.

PAGE 388, BS SPORTS MANAGEMENT COUSE DESCRIPTIONS

Insert the following before Sports Medicine and Fitness Technology:

SPORTS MANAGEMENT WITH A CONCENTRATION IN GOLF

Bachelor of Science Degree Major Course Requirements

SPM3158 (3.0 credit hours)

Strategies in Sport Management

Provides an introduction to the diverse field of sport management. Topics cover career opportunities within the sport industry and management, marketing, legal, and financial operations of sport organizations.

SPM4025 (3.0 credit hours)

Diversity in Sports

Examines the role and impact that ethnicity, racism, gender, and other diversity topics have had in sport, while providing students with an opportunity to develop an understanding and appreciation for diversity in sport.

SPM4104 (3.0 credit hours)

Facilities and Event Management

Focuses on the factors involved in running and managing athletic events. Topics include maintaining, scheduling, and managing an athletic facility.

SPM4204 (3.0 credit hours)

Ethical Issues in Sports

Examines major ethical issues within sports and introduces students to critical thinking and moral reasoning to make ethical decisions in sports.

SPM4505 (3.0 credit hours)

Sport Finance

Provides an introduction to financial strategies related to sports entities and organizations.

MAN3025 (3.0 credit hours)

Introduction to Management and Organizational Behavior

Introduces managerial principles including planning, organizing, staffing, leadership and control techniques. A behavioral science formulation of individual needs, motivation and group processes is utilized.

ACG3024 (3.0 credit hours)

Accounting for Non-Financial Managers

Addresses the use of accounting information by non-financial managers. Topics include interpretation of accounting information and the language of financial accounting to effectively participate in activities such as planning, investment, control and managerial decision making.

MAN3504 (3.0 credit hours)

Operations Management

Introduces fundamentals of operations management in manufacturing and non-manufacturing sectors. Topics include product and process design, demand forecasting, facilities, facilities layout and location, materials management, inventory management, production planning and quality assurance.

MAN4164 (3.0 credit hours)

Leadership

Introduces students to leadership, research perspectives on leadership, the personal side of leadership, the leader as a relationship builder, and the leader as a social architect.

MAN4583 (3.0 credit hours)

Project Management

Emphasizes the importance of project management and teaches students to differentiate between product and project management. Topics include roles and responsibilities of a project manager, project environment and developing a quality project team, five steps of a project, construction of a network diagram and mathematical analysis techniques such as CPM and PERT.

SPM3110 (3.0 credit hours)

Golfer Development Programs

Focuses on the study of individual techniques, game fundamentals and strategies used in coaching golf and creating golfer improvement and development programs. Topics include skill training, learning styles, effective communication for golf instruction, marketing, revenue management, and staffing.

SPM3115 (3.0 credit hours)

Principles and Science of Coaching

Presents a study of modern techniques and practices used in the coaching of various athletic programs. Covers major areas of focus such as practice, competitive organization, training equipment procurement, budget and finances, ethics, public relations, legal liability, drug abuse, and sports psychology. Analyzes modern trends and issues in athletics as well as examines common philosophical views of athletics as a part of a modern educational curriculum.

SPM3310 (3.0 credit hours)

Golf Marketing

Explores golf industry specific marketing concepts and principles and their practical application. Students will examine risks and challenges golf professionals face to establish a competitive edge within the market. Topics include economics, marketing foundations/functions with emphasis on selling, promotion with a focus on internet and social media, product/service management, pricing and distribution.

SPM4118 (3.0 credit hours)

Technology in Sports Coaching

Explores the use of technology to improve coaching efficiency, strategy, player performance, recruitment, statistical recording and reporting, and long term program design. Addresses technological advances in the mainstream of contemporary culture and their application to coaching.

SPM4128 (3 credit hours)

Human Resource Management for the Golf Professional

Provides a foundational perspective for socially responsible personnel management practices within the golf industry. Special emphasis is placed on the relationship between ethics, moral, legal, and social issues in managing individuals, groups, and the organization within a business environment.

SPM4815 (3.0 credit hours)

Business Law for the Golf Manager

Provides an extensive overview of legal principles and ethical issues in professional sports with specific reference to the role of the golf manager. Topics include an introduction to the different fields of law and a survey of the broad issues related to sports law, an examination of the legal issues routinely faced by golf manager, and a study of the application of ethics in the decision-making process.

PAGE 456, AS RADIATION THERAPY COURSE DESCRIPTIONS

Replace this section with the following:

RAT1001 (5.0 credit hours)

Introduction to Radiation Therapy

Introduces the foundations of radiation therapy with an overview of the profession and the practitioner's role in the healthcare delivery system. Principles, practices and policies of the educational program and professional responsibilities of the radiation therapist will be discussed and examined.

RAT1123 (5.0 credit hours)

Patient Care in Radiation Therapy

Provides the basic concepts of patient care in radiation therapy, and competencies in assessing and evaluating patients undergoing radiation treatment. Patient education and support will also be discussed. Pre-requisite: RAT1001

RAT 2021 (5.0 credit hours)

Principles and Practice of Radiation Therapy I

Content provides knowledge base of radiation therapy equipment, procedures, technique and positioning for treatment localization and delivery. Topics include healthcare delivery systems, basic radiation protection, medical terminology, ethics, medical legal issues, basic patient care, communications, federal and state regulations, accreditation, professional organizations and professional development. Pre-requisite: RAT1123

RAT 2617 (5.0 credit hours)

Radiation Therapy Physics I

Content is designed to provide a broad outline of the physics of ionizing radiation and its medical application in the field of radiation therapy. Addresses concepts and fundamentals of radiation physics and biology standards. Topics include x-ray production, recorded detail, distortion, beam limiting devices, filtration, primary, and secondary radiation, prime factors, exposure systems, exposure calculations, imaging systems to include analog and digital imaging.. Pre-requisite: RAT2021

RAT 1804 (3.0 credit hours)

Radiation Therapy Clinical Education I

Content is designed to provide sequential development, analysis, integration, synthesis and evaluation of Radiation Therapy concepts and theories in the clinical setting. Through structured, sequential assignments in clinical facilities, concepts of team practice, patient-centered clinical practice and professional development shall be discussed, demonstrated, examined and evaluated. Pre-requisite: RAT2617

RAT 1814 (3.0 credit hours)

Radiation Therapy Clinical Education II

Content is designed to further the sequential development, analysis, integration, synthesis and evaluation of Radiation Therapy concepts and theories in the clinical setting. Through structured, sequential assignments in clinical facilities, concepts of team practice, patient-centered clinical practice and professional development shall be discussed, demonstrated, examined and evaluated. This is a continuation of RAT1804. Pre-requisite: RAT1804

RAT 2241 (5.5 credit hours)

Radiobiology and Pathology

Content discusses the theories and principles of tolerance dose, time dose relationships and the interactions of radiation with cells, tissues and the body as a whole; with an emphasis on etiology, neoplasia, and associated diseases in the radiation therapy patient. Fractionation schemes in the clinical practice of radiation therapy are also discussed. Pre-requisite: RAT1814

RAT 2618 (5.5 credit hours)

Radiation Therapy Physics II

Addresses concepts and fundamentals of radiation physics and biology standards. Topics include x-ray production, recorded detail, distortion, beam limiting devices, filtration, primary and secondary radiation, prime factors, exposure systems, exposure calculations, and imaging systems to include analog and digital imaging. Pre-requisite: RAT2241

RAT 2022 (5.5 credit hours)

Principles and Practice of Radiation Therapy II

A study of cancer from a disease specific perspective. Instruction is provided in different aspects and modalities of cancer treatment and the role and responsibility of the therapist in the process. Identification of structures and location of landmarks using X-rays, CT and MRI scans for simulations will be addressed. Treatment prescription techniques and delivery are also discussed. Pre-requisite: RAT2618

RAT 2657 (4.25 credit hours)

Quality Management

Content focuses on function and protocols for quality improvement and management programs in the radiation therapy department. Topics will include quality control and assurance checks for the clinical aspects of patient care, medical records, treatment delivery, and localization equipment, and treatment planning equipment. The role of various radiation therapy team members in continuous quality improvement will be discussed, as well as the legal and regulatory implications for maintaining appropriate quality care. Pre-requisite: RAT2022

RAT 2804 (3.0 credit hours)

Radiation Therapy Clinical Education III

Provides students with continuing clinical experience in the radiation therapy department to enable completion of competency goals. Instruction is also provided in various treatment set-ups, fabrication and immobilization devices. Pre-requisite: RAT2657

RAT 2814 (3.0 credit hours)

Radiation Therapy Clinical Education IV

Provides students with continuing clinical experience in the radiation therapy department focusing on performance to enable completion of competency goals. Requirements include log-ins and treatment set-ups, fabrication and immobilization under supervision. Pre-requisite: RAT2814

RAT 2652 (4.25 credit hours)

Treatment Planning and Dosimetry

This course is designed to give students an understanding of the factors that influence and govern clinical planning of patient treatment. Optimal treatment planning is emphasized along with particle beams and brachytherapy. Attention is given to the rationale, theory, and calculations for each method. Class demonstrations and projects are incorporated to complement specific content of emerging technologies and their clinical applications. Pre-requisite: RAT2814

RAT 2824 (3.0 credit hours)

Radiation Therapy Clinical Education V

Provides students with continuing clinical experience in the radiation therapy department to enable completion of competency goals. Requirements include log-ins and treatment set-ups, fabrication and immobilization. Pre-requisite: RAT2652

RAT 2834 (3.0 credit hours)

Radiation Therapy Clinical Education VI

Provides students with continuing clinical experience in the radiation therapy department to enable completion of competency goals. Students will demonstrate and document mastery of clinical competencies. Pre-requisite: RAT2824

RAT 2061 (4.0 credit hours)

Radiation Therapy Seminar

This is a capstone course that provides students with the opportunity to explore methods of professional development in the field of radiation therapy. This course provides comprehensive discussion, testing, and refinement of knowledge of all aspects of radiation therapy. /Pre-requisite: All core classes.

PAGE 293, MASTER DEGREE COURSE DESCRIPTIONS—MASTER OF ACCOUNTANCY

Insert the following before MASTER OF BUSINESS ADMINISTRATION DEGREES:

MASTER OF ACCOUNTANCY DEGREE

Major Course Requirements

ACG 5135 (3.0 credit hours)

Advanced Accounting Theory

Students study the theoretical structure of accounting, with special attention to assets, liabilities and income recognition and measurement. In addition, students will discuss pronouncements of professional accounting organizations in the current standard setting environment. Program Co-requisite

ACG 5255 (3.0 credit hours)

Advanced International Accounting Concepts

Students study the conceptual framework for the preparation and presentation of financial statements under International Financial Reporting Standards (IFRS). This course will compare and contrast US Generally Accepted Accounting Principles (GAAP) and IFRS for select accounting transactions. Students will be introduced to the measurement and accounting for the operating results and financial position of multinational corporations involving transactions with foreign currencies. The course also covers foreign exchange risk management techniques in hedging activities. Co-requisite: ACG 5135

ACG 5835 (3.0 credit hours)

Ethical Issues in Accounting

Students are introduced to the guidelines for ethical professional practice as it relates to the accounting profession and the application of these guidelines as they relate to real-world case situations. Emphasis is placed on various accounting professional codes of ethics and related legal responsibilities that guide accounting professionals in the performance of their duties. Co-requisite: ACG 5135

ACG 6138(3.0 credit hours)

Advanced Financial Reporting and Accounting Concepts

Students study advanced topics in financial reporting and accounting that focus on corporate reporting, current financial reporting and disclosure requirements. Co-requisite: ACG 5135

ACG 6367 (3.0 credit hours)

Advanced Cost/Managerial Accounting

Students study the mechanics of managerial accounting. Students learn to improve managerial decisions by constructing decision models and measuring information. Students also use ratio analyses to compare current results to prior results and for comparison with competitors. Co-requisite: ACG 5135

ACG 6505 (3.0 credit hours)

Advanced Governmental and Fund Accounting

A study of accounting local, state, and federal government units and non-profit entities such as educational institutions and health care organizations. The course covers the classification and use of fund accounting to insure the efficient use and tracking of public funds in such entities, including budgeting, purchasing, and financial activities, and the presentation of financial reports by these types of organizations. Co-requisite: ACG 5135

ACG 6625 (3.0 credit hours)

Advanced Accounting Information Systems

This course provides students with the knowledge of how accounting information systems function in business organizations. Transaction flowcharting and internal controls of the revenue, expenditure, and conversion cycles are covered in detail. Attention is also focused on computerized (EDP) controls, issues related to the auditing of information systems in business organizations and the special techniques of auditing required in EDP accounting systems. Co-requisite: ACG 5135

ACG 6635 (3.0 credit hours)

Advanced Auditing Theory and Applications

Students study the theory of auditing and development of audit programs; procedures for obtaining audit evidence and auditor responsibilities under both the Securities and Exchange Commission (SEC) and the American Institute of Certified Public Accountants (AICPA). Co-requisite: ACG 5135

ACG 6685 (3.0 credit hours)

Fraud Examination Concepts

Students study theory and techniques relating to fraud auditing and fraud examination. This course focuses on specific areas related to the recording, reporting, and prosecution of fraudulent activities, internal auditor responsibilities in the audit for fraud, and fraud detection and prevention techniques. Co-requisite: ACG 5135

ACG 6686 (3.0 credit hours)

Contemporary Issues in Fraud Examination

Students study the use of technology for the detection and prevention of financial fraud and the examination of emerging practices, regulatory trends and current issues facing anti-fraud professionals. Co-requisite: ACG 5135

ACG 6687 (3.0 credit hours)

Fraud Examination Conduct and Procedures

Students study theory with an emphasis on the conduct of fraud examinations, including a discussion of specific procedures used in forensic accounting examinations and the reasoning behind the use of these procedures. Coverage extends to prevention, investigation, and deterrence of specific types of fraud committed against organizations and individuals. Co-requisite: ACG 5135

ACG 6688 (3.0 credit hours)

Fraud Examination and the Legal Environment

Students study theory with an emphasis on federal legislation related to fraud examinations including coverage of laws that preserve the rights of individuals suspected of committing fraud and laws that govern civil and criminal prosecutions, the admittance of evidence, and the testimony of expert witnesses. Co-requisite: ACG 5135

ACG 6808(3.0 credit hours)

Contemporary Issues in Accounting

Students integrate their accounting knowledge through critical analysis, practical research assignments and cases including controversial and emerging practices. Co-requisite: ACG 5135

ACG 6816 (3.0 credit hours)

Professional Accounting Research

Students examine the uses of professional literature and technology for problem solving in financial accounting, auditing and taxation contexts. Prerequisite: A minimum of thirty credits in program, must be taken in the final term of enrollment and may be taken concurrently with last core course.

BUL 6831 (3.0 credit hours)

Advanced Contract and UCC Law

Students will research the ethical behavior and concepts of law as applied to the accounting profession, including contracts, the uniform commercial code (UCC), agency, debtor-creditor relationships, business structure, and governmental regulations of business. Co-requisite: ACG 5135

TAX 6877(3.0 credit hours)

Special Topics in Taxation

Tax research as applied to both closed fact and controllable fact cases. Methods for locating and assessing relevant authority on specific tax questions are emphasized. The course will include a survey of the rules administering the practice before the Internal Revenue Service and the various federal income tax provisions applicable to filing, examination, and appeals. Co-requisite: ACG 5135

PAGE 490, DBA ADMISSIONS REQUIREMENTS

Insert the following before “Master of Arts in Criminal Justice”:

Doctor of Business Administration

Candidates for admissions to the DBA program are required to hold a master degree in business administration, management, public or non-profit management, or related fields that demonstrates exposure to managerial functions from an accredited institution, and(2) two years of full-time managerial or professional experience.Or candidates for admission are required to hold a master degree from an accredited institution, at least (3) three graduate credit hours or (6) six undergraduate credits hour in each of the following: accounting, finance, and economics and at least (3) three years and preferably(5) five years of full time managerial or professional experience.An admission decision is based on a combination of a student’s graduate academic performance, professional experience, letters of recommendation, and standardized test scores. All students are encouraged to submit Graduate Record Examination (GRE) or Miller Analogy Test (MAT) scores in support of their application.

Required documents for admission are as follows:

- Submission of a completed GraduateSchoolApplication
- Submission of an unofficial transcript or copy of a foreign evaluation showing successful completion of a master’s degree with a completed GraduateSchoolApplication
- A one page personal statement describing expectations of the Doctor of Business Administration program with a completed Graduate School Application
- Submission of official transcripts or original foreign evaluations showing successful completion of a master’s degree from an accredited college or university received within the first semester of enrollment
- Two letters of recommendation received within the first semester of enrollment
- Minimum GRE composite score of 1350 or MAT score at the 40th percentile received within the first semester of enrollment
- Formal resume indicating education and complete work history

Requirement for GRE/MAT scores may be waived for students who meet any one of the following:

- Doctorate from an accredited institution
- Master degree from an accredited college or university with a grade average of at least 3.2

- Master degree from an accredited college or university with a grade average of 3.0 or above with a minimum of two years of professional work experience

Failure to provide documentation or test scores or to achieve the grade point average required at the end of the first semester may lead to suspension or dismissal from the University.

PAGE 497, TUITION, FEES, AND OTHER COSTS—GRADUATE SCHOOL

Delete the following:

Tuition Charge per Semester for Life Experience Credit

Tuition charge for life experience course is 25% of normal tuition for a semester.

PAGE 500, GRADING POLICY—GRADUATE SCHOOL

Replace the rest of this section after the first paragraph with the following:

Letter Grade	Interpretation	Numerical Value	Numeric Grade
A	Excellent	4.0	90 - 100%
B	Good	3.0	80 - 89%
C	Average	2.0	70 - 79%
F	Failing	0.0	Less than 70%
P	Pass	Not Computed	
LP	Limited Progress	Not Computed	
PR	Progressing		
RC	Residency Complete		
RNC	Residency Not Completed		
AU	Audit	Not Computed	
I	Incomplete	Not Computed	
W	Withdrawal	Not Computed	(prior to 50% completion)
WF	Withdrawal Failing	0.0	(after 50% completion)
WNA	Withdrawal/ No Attendance	Not Computed	
T	Transfer Credit	Not Computed	

Grades are posted online at the end of each term. Students receiving an Incomplete in any subject must meet with their instructor to discuss satisfactory arrangements to fulfill course requirements. Course assignments for an Incomplete must be completed within four (4) weeks of the beginning of the next term. Exceptions to this policy must be approved by the Dean of the Graduate School. Failure to complete the work within this four-week time period will, without administrative approval, result in a failing grade.

Dissertation grades for Doctor of Philosophy degree programs, Pass, Fail, and Limited Progress, are awarded at the end of every dissertation course block. Limited Progress grades are awarded when a doctoral candidate successfully completes all but one course benchmarks with the expectation that the remaining benchmark can be completed within two weeks. Exceptions to this policy must be approved by the Dean of the Graduate School.

Dissertation grades for Doctor of Business Administration degree programs, Pass, Fail, and Progressing, are awarded at the end of every dissertation course. Progressing grades are awarded in dissertation courses that are not complete within one term. Progressing grades will be changed to Pass or Failing pending completion of course benchmarks within required time limits. Exceptions to this policy must be approved by the Dean of the Graduate School.

PAGE 502, ADDITIONAL REQUIREMENTS--MBA

Insert the following before “Additional Requirements for Master of Business Administration”:

Additional Requirements for Doctor of Business Administration degree program.

To earn a Doctor of Philosophy degree from Keiser University, students must accomplish the following:

- Earn a minimum of 60 graduate semester credit hours
- Earn a minimum grade average of 3.0
- Have no more than two courses with a grade of “C”
- Complete the final 54 credits of the DBA program through Keiser University
- Complete all DBA degree requirements within eight years of beginning coursework; exceptions for extenuating circumstances reviewed by the Graduate School Dean
- Students will complete (2) two residencies, the initial residency in the first year and the subsequent residency after passing the comprehensive examination. Students will complete the business foundation courses, research courses, and comprehensive examination prior to beginning dissertation courses.
- Successfully complete a comprehensive examination prior to advancing to candidacy
- Advance to candidacy prior to entering into dissertation courses
- Maintain active student status until dissertation is approved
- Complete a proposal approved by a dissertation committee
- Successfully defend the proposal
- Complete a dissertation approved by a dissertation committee
- Successfully defend the dissertation

PAGE 509, ADMINISTRATION, FACULTY, AND STAFF—OFFICE OF THE CHANCELLOR

Adjust titles as follows:

ACADEMIC AFFAIRS

Associate Vice Chancellor of Institutional Projects

Arthur Ortiz

B.S. Florida International University

Associate Vice Chancellor of Quality Enhancement and Compliance

David Kreitner

Ph.D. Florida Atlantic University

M.A. Florida Atlantic University

B.M. Berklee College

Associate Vice Chancellor of Teaching and Learning

Christopher Stabile

Ed.D. Nova Southeastern University

M.A. Nova Southeastern University

B.S. Nova Southeastern University

Associate Vice Chancellor of Library Systems

Benjamin Williams

M.S.L.S. Clarion University

B.A. Clarion University

B.S. Clarion University

Associate Vice Chancellor of the Writing Program

Michael J. Record

M.S. Nova Southeastern University

B.A. Florida Atlantic University

Add the following:

Associate Vice Chancellor of Institutional Research, Planning, and Assessment

Angela Henderson
M.L.I.S. Valdosta State University
M.A. Georgia Southern University
B.A. Valdosta State University

PAGE 526, FT. LAUDERDALE FACULTY—RESPIRATORY THERAPY

Replace this section with the following:

Kenneth Gordon, RRT – Program Director
M.P.S. SUNY at Stony Brook
B.S. Long Island University

Marianne Jankowski, RRT -- Director of Clinical Education
M.B.A., M.S. Walden University
B.S. Florida Atlantic University
A.A.S. Brookdale Community College

Darren Hoffberger, DO -- Medical Director
D.O. Nova Southeastern University
B.A. Washington University