

# KEISER UNIVERSITY

## News Release-For Immediate Release

Contact: Kelli Lane / 954.235.0331 / kellil@keiseruniversity.edu

### **KEISER UNIVERSITY ANNOUNCES GLOBAL EXPANSION WITH LATIN AMERICAN CAMPUS** *Continues University's efforts in international education development and globalized learning*

Fort Lauderdale, FL—Aug. 5, 2013—The establishment of a new Nicaraguan campus of Keiser University is now complete, making this their seventeenth campus. The Keiser University Latin American campus, located in San Marcos, Nicaragua is an 18-acre residential campus located in the Highlands of Nicaragua. It has nearly 300 employees, serves 500 students, and offers degrees in business and liberal arts. The Southern Association of Colleges and Schools (SACS) has approved for Keiser University to administer a federally approved teach-out with Ave Maria University. Additionally, SACS has approved for KU to open an additional off-site location in San Marcos, Nicaragua.

“An exciting aspect of bringing the Latin American Campus into the Keiser University community of campuses is that it continues our efforts in becoming a global educational institution. Combined with our campus in Shanghai, China and our language centers in Korea, Taiwan and Moldova, Keiser University will have the ability to provide our students with the education that is required in the 21<sup>st</sup> century,” said Dr. Arthur Keiser, Chancellor.

The San Marcos campus will be under the direction of Campus President Matthew Anderson and its educational programs and services will continue to be provided by the current faculty and staff. Keiser University plans to add new degree programs, including the MBA and a Bachelor's degree in Accounting, both are scheduled to begin in January, 2014.

Current students are typically high school graduates from Nicaragua, Honduras, El Salvador, and the United States. Because most of the commerce in Nicaragua requires students to be fluent in English, the Keiser University Latin American Campus provides critical workforce training to the future leaders of Nicaragua.

In addition to the San Marcos campus, this institution has a language institute located in the capital city of Managua and provides English as a second-language training to almost 2000 adult and high school learners. The Managua campus is one of the major English-language training institutes in the entire country.

As a residential institution with traditional students, the new campus will have athletics such as football, soccer, basketball, volleyball, and boxing. The campus has dormitories for all the students, food service, a student center, a gymnasium, and a chapel.

**About:** Keiser University (KU) is a private, not-for-profit university serving nearly 20,000 students pursuing doctoral through associate degrees on 17 campuses and online and employing 3,500 staff and faculty.

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award certificates and degrees at the associate, baccalaureate, masters, and doctoral

# **KEISER** **UNIVERSITY**

levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.

-###-