

KEISER **UNIVERSITY**

News Release-For Immediate Release

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**SHANE STRUM NAMED ASSOCIATE VICE CHANCELLOR OF BUSINESS
DEVELOPMENT FOR KEISER UNIVERSITY**

Former Governor's Chief of Staff Returns to Broward

Ft. Lauderdale, FL—Mar. 17--Keiser University named Shane Strum as the Associate Vice Chancellor of Business Development. Strum comes to Keiser University with more than 15 years of successful experience in the public and private sector. He most recently served as transition advisor in the administration of Florida Governor Rick Scott, and as the Chief of Staff to Florida Governor Charlie Crist.

“Shane’s past accomplishments at a private university and his public policy experience are a perfect combination,” said Vice Chancellor Belinda Keiser. “At Keiser University, we have a long standing commitment to developing and identifying the talent necessary for Florida to compete globally. His skills and expertise will be an incredible addition to our innovative team and their dedication to serving students and producing workforce ready graduates. We are proud to welcome him back to Broward County.”

As Associate Vice Chancellor of Business Development, Strum will lead the effort to expand Keiser University’s private sector partnerships furthering the university’s vision that an inclusive approach to higher education, guided by the needs of workforce and economic development, is best for students and Florida’s businesses. These strategic alliances help Keiser University stay on the cutting edge in their mission to prepare students for successful careers in high demand fields.

“An educated workforce is vital to attracting high tech and high wage jobs to Florida,” said Strum. “I look forward to advancing the excellent work of Keiser University. They are a fundamental part of strengthening Florida’s economy.”

About Shane Strum

Shane Strum was the Chief of Staff to Governor Charlie Crist. Prior to working in the Governor’s office Strum directed new business development for seven years at Blue Frog Solutions, Inc., a Pompano Beach-based finance and insurance technology firm. From 1995 to 2000, Strum served as the Director of Corporate and Government Affairs for Nova Southeastern University’s Huizenga School of Business and Entrepreneurship. He earned his bachelor’s degree in political science from the University of Alabama and a master’s degree in business administration from Nova Southeastern University.

About Keiser University

Keiser University is a private, not-for-profit, Level V SACS accredited university serving approximately 18,000 students seeking doctoral, master’s, bachelor’s and associate degrees in over 60 programs. In its 35th year serving Florida, the University holds top national and state rankings in production of associate degree graduates in health professions and related sciences, including nursing, and over 60 percent of students

annually graduate within S.T.E.M. (Science, Technology, Engineering and Mathematics) and healthcare fields. Keiser University is comprised of 15 campuses throughout Florida, a Graduate School and a nationally recognized College of Golf. The University's educational reach extends globally through its international programs including the Latin Division, a cooperative agreement in the Eastern European nation of Moldova, and a branch campus in Shanghai, China. For more information, please visit www.keiseruniversity.edu.

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