Q & A WITH PRESIDENT STERNER

Q. How long have you been with Keiser University?
A. I have been with Keiser University going on eleven years and I’ve been the president for four years.
Q. How does this department benefit students?
A. Through quality control we make sure students are getting the quality education they expect from the time they begin classes at Keiser through to their graduation.
Q. What is it that Keiser students might not know about your position here at Keiser?
A. It is a primary objective of my position to insure students who graduate Keiser move in to their career fields bringing a positive representation of Keiser University.
A few ways to achieve this is to ensure our students quality of education, the academic integrity of each student’s diploma, and by being active in our community and letting potential employers know we are here.

Q & A WITH DEAN WILBOUR

Q. What brought you to Keiser?
A. I came in as an instructor for Criminal Justice.
Q. What are your day to day responsibilities?
A. I make sure the students are provided with the academic excellence they came for. The Dean’s job is to manage the faculty, put the classes together, monitor student’s progress, and things like that.
Q. If you could try any other job for a day, what would it be?
A. It would be too cheesy if I said Graphic Designer, wouldn’t it? (laughs)
Q. Favorite movie?
A. Caddyshack.
Q. What is your motto?
A. Test and challenge yourself every day.
Q. What do you wish you were doing right now?
A. I wish I was watching Caddyshack. Be the ball, Dean, be the ball.

Keiser 30th Anniversary

What is the legacy of Keiser University? Founded in 1977 by the Keiser family as Keiser College, it has grown from a single Fort Lauderdale campus into over twelve locations all over the great state of Florida. Gaining University status in 2006, it is no wonder KU has nearly 1,600 staff & faculty and 10,000 students.

Started by the need for quality career education with hands-on orientation for the community, KU has become a leading force in the academic field. The revolutionary class scheduling of 1 class a month, 3-5 days a week, and 4-5 hours/day, only add to the glory.

For the past thirty years, Keiser University has been steadily increasing the number of degrees offered to more than thirty-five. This Thirtieth anniversary sets the bar for the decades of high-end education to come out of the heart of Florida.
Student Services — Life After Keiser

Mike Johnston

Most of us know that we have a student services office, headed up by Mike Johnston. His presence is very well known, but how many of us know how beneficial and helpful his services can be to us?

Some of the most basic services offered can help a student with resume and cover letter writing, but the most important of his services, Mr. Johnston explained, are the job placement assistance services. Some of the forms these services can take are job interview skill upgrades, mock interviews, dress for success advice and help in generating job leads. He explained that workshops are available and that he is available on an individual basis with students.

Mr. Johnston also explained he is behind many of Keiser’s Advisory Boards and that the board members are involved in making recommendations on the school’s curriculum, trying to keep current with “real life” situations, and they are the first ones called when a student is looking for job placement.

On a final note, Mr. Johnston was asked if he had one single piece of advice that he could convey to our students about his department, what would that advice be? He stated emphatically, “Use me, come see me, get to know me.”

Mr. Johnston has a passion for sports and fishing, is married and has two boys, one of whom is serving our country in the 3rd Ranger Battalion. He also has an adopted Beagle of which he chuckled and said, “he snores like a truck driver...”

Did You Know...?

The first student to attend Keiser was over an hour late for the first class.

This campus was originally located in the Quay in Sarasota.

The first set of classes at the Sarasota campus only contained a total of 35 students.

In 1995, at the campus at the Quay, there was a “tidal wave” sized flood that started in the admission offices and spread throughout the first floor.

Ruth Conover (Bookstore) was the first receptionist at this campus over 12 years ago.

This building was struck by lightning twice consecutively in the same day back in 2006.

There are manatees living in the lake behind our building. (Just kidding)

Library — “Come in and Enjoy”

Abby Chasky in the Library

“We have the students best interests at heart.” stated, Mrs Chasky. Mrs. Chasky, who has her degree in MLA (Masters of Library Science), has been a member of the Keiser staff for some time now. The library staff wants the students to be encouraged to visit the library and use its resources to help them succeed in their career.

Our library contains a huge collection of books ranging from cookbooks to research material. We have an online library system that gives access to many web sites that are free to use here, but would cost a lot to access anywhere else. The library staff are planning to obtain a collection of educational videos and DVD’s for student use.

Other than research, the library is used as a place to just get away for a while. If you are feeling a little overwhelmed, go and sit in the very comfortable couches and put your feet up. Bring a snack and a drink with you since eating is allowed in designated areas of library.

As Mrs. Chasky noted, “We’re not just teachers and staff, we’re friends. Our job is to empower everyone around us.”
You know why you are here, but what about everyone else? The Sarasota campus currently offers 15 degrees with more on the way. So just in case you were wondering why the parking lot is so full, here is a brief and light description of all of the courses we offer. Who knows, maybe you might want to try for 2 degrees.

**Business Administration**

*Workin’ 9 to 5*

With a degree in Business Administration you will learn the basic business administration skills. B.A. degree available.

**Criminal Justice**

*Book ‘Em Dan-O*

Criminal Justice presents the major components of the American criminal justice system. It includes criminal behavior patterns, law enforcement organizations, legal principles & doctrines. Courses utilize hands-on activities and analytical exercises to supplement the presentation of academic information. B.A. degree available.

**Paralegal Studies**

*Objection Sustained*

A Paralegal Studies degree prepares students to support attorneys with legal research, drafting documents and motions, the of interviewing clients and witnesses, managing cases, gathering evidence and the litigation procedure. Paralegals are often involved in trial assistance as well as with preparation of probates, contracts and corporate matters investigations.

**Crime Scene Technology**

*Whodunit*

Get involved in one of the most unique programs offered here at Keiser University. Crime Scene Technology prepares students with competencies in the areas of locating, collecting, presenting and analyzing physical evidence utilizing modern methods currently used in the field and laboratory for forensic labeling and identification.

**Health Services Administration**

*Where Does it Hurt?*

This degree will provide a solid instruction in basic health services administration skills. B.A. degree available.

**Computer Graphics and Design**

*Tap Your Talent*

If you have a passion for design consider a degree in Computer Graphics. Students learn page layout, advertising, multimedia, video editing, web design, illustration, 3-D modeling and animation. Contemporary graphic designers create works for traditional print mediums and electronic delivery systems such as CD-ROM and the Internet.

**Networking and Security Management**

*Cyber-Sluth*

This degree will prepare students for an entry-level position in the field of network engineering with a strong emphasis on security support. Courses prepare students to sit for industry-accepted competency examinations, to administer, manage and troubleshoot hardware, software and services for single, mixed and multi-user environments.
### Radiologic Technology

**X-Ray Vision**
Radiologic Technology will prepare students for entry-level positions in the profession, producing radiographic images in accordance with the current standardized practices and procedures. The program provides current radiologic information such as medical terminology, patient care, equipment operations and radiographic procedures, and radiation protection.

### Massage Therapy

**There’s the Rub**
With over 600 muscles in your body you are bound to get a little sore every now and then. The Massage Therapy degree provides comprehensive training in Swedish massage and incorporates courses in hydrotherapy, allied modalities, sports massage, spa theory, Florida Massage Law, ethical procedures and business practices.

### Medical Assisting

**This Won’t Hurt**
This degree will prepare students to perform medical assisting duties under the direction of a physician/practitioner, including preparing examination rooms, assisting in minor surgical procedures, giving injections, performing venipuncture, assisting in laboratory operations, taking x-rays. Medical assistants will also learn administrative responsibilities and duties.

### Nursing

**Say “Ahhh”**
A degree in Nursing prepares students to practice professional nursing. This involves the performance of those acts requiring substantial specialized knowledge, judgment and nursing skill based upon applied principles of biological, physical, psychological and social sciences. Also planning, and evaluation of care. B.A. degree available.

### Fire Science

**Hot•Hot•Hot!**
A degree in Fire Science provides instruction in fire prevention methods, fire detection systems, fire codes, fire investigation rescue, safety and salvage procedures, hazardous materials, pump operations, fire behavior, plans reading and extinguishment. This program assists in qualifying firefighters for management positions with the Fire Service. (On-line Course)

### Culinary Arts

**Now You’re Cooking**
The Culinary Arts program offers a very comprehensive curriculum that includes principles of food service production, food service sanitation, nutrition, stock and sauces, American regional cuisine, introduction to baking & pastry, dining room management, storeroom operations, meat cutting, international cuisine, and French cuisine.

### Elementary Education

**2 + 2 = You**
This Bachelor of Science degree in Elementary Education will provide instruction in the area of elementary education with ESOL (English to Speakers of Other Languages). Courses present basics of teaching and teaching diverse classrooms. This program meets the requirements of the Florida Department of Education’s Elementary Education degree.

### Accounting

**It All Adds Up**
Have a knack for numbers? Then think about a degree in Accounting. With a focus on entry-level accounting skills needed for today’s business environment, the accounting program will provide you with the basic understanding of essential business skills and addresses the unique skills needed by an accounting clerk. If this is for you, contact Admissions for more information.
When students set foot into the Bursar’s office they are transported to a Caribbean paradise, complete with tropical fish and birds. Keiser University’s Bursar, Patricia Mical or ‘Pat’ as she prefers to be called, spends her days helping students understand how to go about paying for college. “My job helps students understand financial and academic responsibilities.”

Ms. Mical, who has been here at Keiser University for 2 and a half years, says she enjoys working here at the college and helping students with their finances.

Did you know that your schedule can help you with your college payments? “Setting a day aside every month to pay your tuition, helps keep students organized.”

Pat explains, “Keiser University has an ‘Open Door policy’ that allows students to check their finances...”

The book store will take any suggestions or comments that you might have. If you would like to see something new in the store, just let Ruth know and she’ll see what can be done about your request.

And don’t forget, if you need any item from the bookstore, Bring Those I.D.’s!!
The Financial Aid Department, with a staff of seven, is headed by Michelle Beard. She had some interesting observations in a recent interview. It turns out that more than 9% of our student body has applied for and received loans for their education. That’s the good news.

The other side of this “coin” is the fact that there are millions of dollars available in grants and scholarships which can be tapped by many of these same students.

“Students should spend some of their recreational time online researching available funds.”

Ms. Beard was clear about encouraging students to take the time to fully explore the myriad websites that exist for this purpose. Ms. Beard suggested that students should spend some of their recreational time online researching available funds. Underscoring the value of adequate research is the Keiser flyer. These flyers, which list some 15 sites, are available to all students and are all fee free.

Grants, scholarships and loans (payments beginning 6 months after graduation) represent a veritable cornucopia of opportunities. If the students are motivated to investigate all the alternatives that are available, they will ultimately reap the rewards.

Michelle Beard

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(941) 907-3900
Keiser University (fax):
(941) 907-2016
Keiser University Library email:
www.kcnetlibrary.org

Online Catalog:
Athena, Select Sarasota Collection
Library Information Resources Network:
Authorization Code: 31924
ProQuest Nursing:
Authorization Code: 31924
Pin 31924
CINAHL Nursing Index and Health Journals:
Authorization Code: 31924
Pin 31924
Thompson Delmar Virtual Library:
Authorization Code: 31924
Pin 31924
Ovid:
Password: 31924s.

The Registrar, Beth Robinson, tried to cover up her polite giggle at the question “What is a Registrar?” Her role at Keiser University is vital to us students...where else would you go for information and official documents like enrollment files, GPA, transcripts and scheduling? Nowhere. She is it.

“Get the most accurate and specific information as quickly as possible...”

“At 12:50pm, Monday through Friday, road-rage rears its ugly head at the thought of trying to get out of the school. Luckily, students uncovered a map supposedly left by ancient Keiser College graduates. This is the first time this document has ever been printed.*

“Get the most accurate and specific information as quickly as possible...”

“The two most requested documents here at the Sarasota campus of Keiser University are transcripts and GPA forms” she says. Students who have an employer that is paying for their education need people like Beth to get the most accurate and specific information as quickly as possible. Students who have any scheduling conflicts need to talk to Beth as well.

*PLEASE NOTE: NOW THAT THIS HAS BEEN PRINTED, THE REGULAR WAY MIGHT BE QUICKER.