

# Keiser Corner

Spring Edition 2024



## Inside This Semester's Issue:






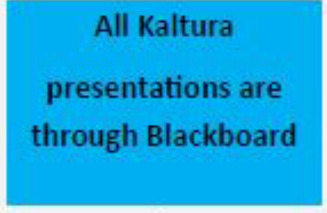
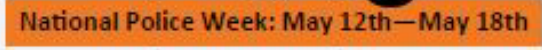



- Calendar of Events
- Meet the Directors
- Letter from the Student Services Director
- Keiser Athletics
- Club & Campus Resource Information
- Quick Tips for Saving Money in Spring!



# May

Keiser University Lakeland  
 2400 Interstate Drive  
 Lakeland, FL 33805  
 863-682-6020

Sunday    Monday    Tuesday    Wednesday    Thursday    Friday    Saturday

		1	2						
5 Cinco de Mayo	6 Term A Classes Begin PTK/SGA Meeting 5:30 PM Kaltura	7 Improving Credit 1:30 PM & 4:30 PM Kaltura	8	9 Bagels & Brainpower 9:00 AM While Supplies Last Student Services De-Stress Fun All Day Library	10 	11			
			12 Mother's Day	13 	14	15 Savage Tacos Food Truck Noon Parking Lot	16 Leadership Distinction: Collaborative Leadership 11:00 AM Kaltura	17 	18
			19 	20 Budget Basics 1:30 PM & 5:30 PM Kaltura	21	22 Paws For Puppies All Day Library	23 Graduation Seminar 1:00 PM Building 1 Auditorium	24	25
26	27 Memorial Day No Classes Campus Closed	28 Student Loans 1:30 PM & 4:30 PM Kaltura	29 SVA Meeting 5:00 PM Student Services	30 					

# MEET THE TEAM



Karen Steverson  
Campus President



Armin Garza  
Dean



Nick Ferlisi  
Director of Admissions



Julia Huerta  
Director of  
Financial Aid



Brandon Griffin  
Director of  
Student Services



Greg Aghoian  
Director of  
Student Accounts

# A Note from the Student Services Director

Dear New Seahawks,

Congratulations on taking the first step towards a brighter future by choosing Keiser University as your platform for success! As the Director of Student Services, I am delighted to welcome you to a community dedicated to providing you with the skills, knowledge, and support you need to excel in your chosen career path.

At Keiser, we understand that you are not just here to earn a degree, but to prepare for a fulfilling and impactful career. Our focused programs are designed to equip you with practical skills that are directly relevant to the professional world. You are entering an environment that thrives on innovation, hands-on learning, and real-world application.

Remember that you are investing in yourself, and this investment will yield tremendous returns. Every class you attend, every project you complete, and every challenge you overcome brings you one step closer to your goals. Embrace the opportunities to learn from experienced industry professionals, engage in practical projects, and network with peers who share your passion.

While your journey at Keiser might be intense, know that you are not alone. Our faculty and staff are committed to your success and are here to guide you every step of the way. Don't hesitate to ask questions, seek support, and collaborate with your fellow students. Your growth is our priority, and your achievements will be a testament to your dedication.

In the face of challenges, remember that each obstacle is a chance to demonstrate your resilience and determination. Your time at Keiser will present you with moments of growth and self-discovery. Embrace these moments, and don't be afraid to step out of your comfort zone – that's where the magic happens.

As you embark on this exciting journey, keep your dreams in sight. Visualize the successful professional you aspire to be and use that vision to guide your efforts. Be bold, be curious, and be relentless in your pursuit of excellence.

Welcome to Keiser University, where your ambitions become achievements. I look forward to witnessing your growth, celebrating your successes, and standing by your side as you write your own success story.

With utmost enthusiasm and support,

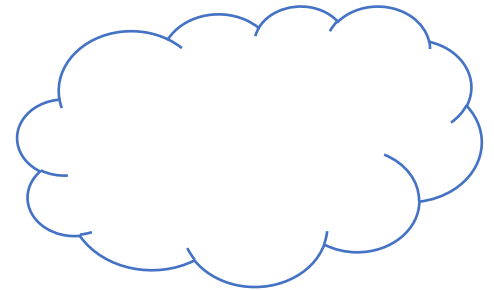
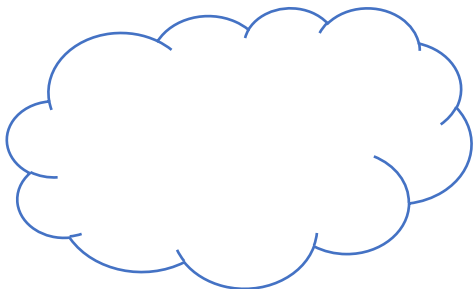
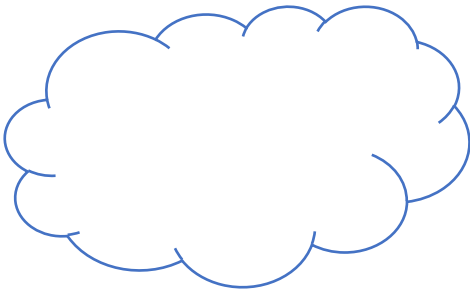
*Brandon Griffin*  
*Director of Student Services*  
*Keiser University Lakeland*

Let's Go Seahawks!  
Keiser Athletics

**KEISER**  
*Seahawk Success*

**20**  
**58**  
**58**  
**4**  
**1**

**NATIONAL CHAMPIONSHIPS**  
**REGULAR SEASON CHAMPIONSHIPS**  
**TOURNAMENT CHAMPIONSHIPS**  
**SUN COMMISSIONER'S CUP CHAMPS**  
**LEARFIELD DIRECTORS' CUP CHAMP**



At Keiser University, you have an opportunity to join the  
**Student Government Association!**

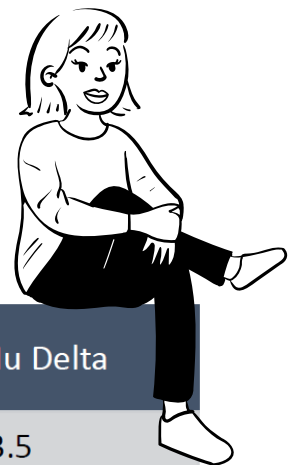
The Student Government Association strives to give students the opportunity to provide goodwill and volunteer their time for local and national non-profit organizations. To recognize the work that they do, SGA member cords will be awarded as regalia to be worn at your commencement ceremony if you participate in the requisite number of meetings.

The SGA also ensures that students have a voice in what goes on around campus, focusing on five key areas: Student Learning, Professional Development, Social Awareness, Leadership Skills, and Campus Enhancements.

Being a member provides you with the unique opportunity to work closely with faculty, staff, and other students. You will develop leadership and professionalism skills that can be used in school, work, and in your community and will help to boost your resume when looking for a career.

For more information or to get involved, please contact the Student Government Association Advisor, Brian Miller at [brian.miller@keiseruniversity.edu](mailto:brian.miller@keiseruniversity.edu).

For more information or to get involved with the Student Veterans Association, please contact the Student Veterans Association Advisor, Abigail Richards at [arichards@keiseruniversity.edu](mailto:arichards@keiseruniversity.edu)



### Other Campus Organizations

#### Student Veterans Association

- Veterans Only
- Automatic Membership
- Honor Stole for Graduation
- Promotes
  - Service
  - Leadership
  - Fellowship
  - Honor

#### Phi Theta Kappa

- Min. GPA 3.5
- International Honor Society
- Bachelors & Associates Degrees
- Invitation Only
- Promotes
  - Leadership
  - Fellowship
  - Service

#### Delta Mu Delta

- Min. GPA 3.5
- National Honor Society
- Business Degrees Only
- Promotes
  - Academic Excellence
  - Business Expertise
  - Community Values



## Writing Studio Revamp

The Writing Studio has been revamped. Access to the Writing Studio is now fully online through Blackboard. So, you can access the Writing Studio no matter where you are! The Writing Studio is a great resource to utilize as a student. Students who use this resource can improve their writing through Writing Studio feedback. Using the Writing Studio is a must before you turn in writing assignments!

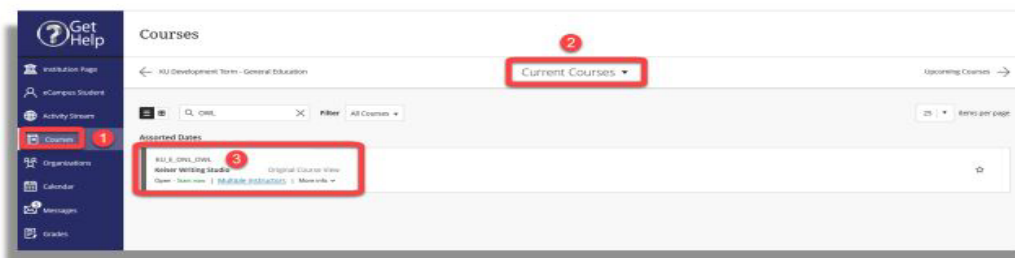
Through the Writing Studio:

- 1) Submit your papers for review prior to submitting your assignments.
- 2) Run SafeAssign checks to ensure there is no plagiarism prior to assignment submissions.
- 3) Use some of the many resources provided.
- 4) Or you can schedule a meeting with one of the coordinators via phone or Teams.



### Accessing the Keiser Writing Studio

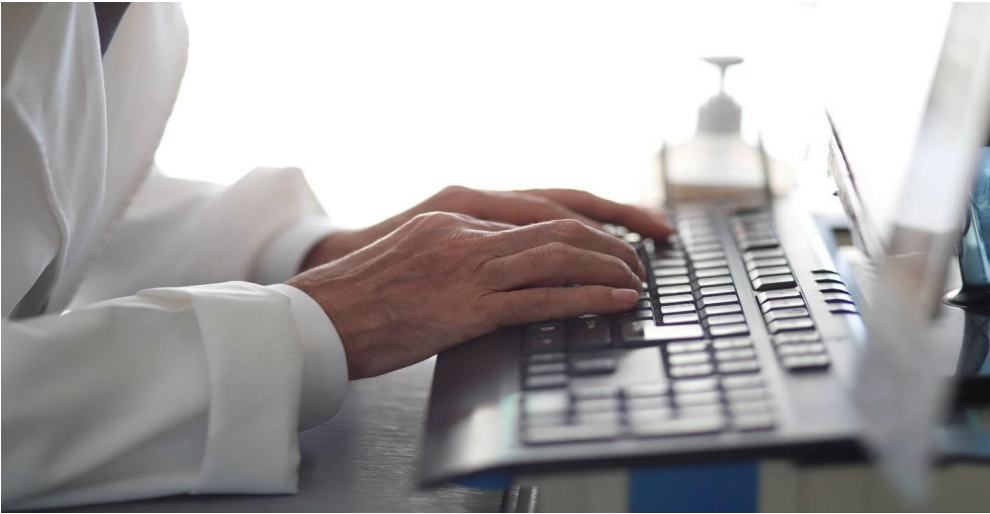
To access the Keiser Writing Studio, you need to log into [Blackboard](#) first and once there click on the **Courses** menu item **#1**. Make sure you are under **Current Courses** **#2**, and you should see the Keiser **Writing Studio** **#3** directly below.



Here you can:

- 1) Submit your papers for review prior to submitting your assignments.
- 2) Run SafeAssign checks to ensure there is no plagiarism prior to assignment submissions.
- 3) Use some of the many resources provided.
- 4) Or you can schedule a meeting with one of the coordinators via phone or Teams.

Please take the time to look at the [video](#) to familiarize yourself with the new Keiser Writing Studio.



# “OUR LIBRARY HAS THE MOST EFFECTIVE SEARCH ENGINES YET INVENTED-LIBRARIANS.”

**William R. Brody**

In person or online the Library is here to help you succeed in your classes. To access our Library Online visit [keiserlibrary.com](http://keiserlibrary.com). Use the A-Z Databases or Find It feature to search for peer-reviewed journal articles, newspaper articles, videos, and more. You can also access e-books and the Library Catalog.

Research Guides are filled with resources related to specific topics and classes. Your login for our databases and e-books is the same as Blackboard. Our Masters- level librarians are available to help you research in person, on the phone, or online through Zoom, LibChat (use the QR code), or [askalibrarian.org](http://askalibrarian.org)

## KEISER LIBRARYLAKELAND

Building 1- 1<sup>st</sup> Floor

863-682-6020

[keiserlibrary.com](http://keiserlibrary.com)

M.-Th. 8:00 a.m. – 8:00 p.m.

Fri. 8:00 a.m. – 5:00 p.m.

Sat. 8:00 a.m. – 4:00 p.m.

**Use a computer or copier/printer.**

**Have a group study session or some quiet study time. We have numerous study guides available.**

**Browse our scholarly books specific to KU programs.**

**Use our Online Library to search for academic articles, e-books, videos, and more.**

**Bring a Keurig pod to make coffee for a caffeine fueled study session.**

**Start your assignments by getting research help from a librarian.**





## Tips from the Campus Response Team Hurricane Preparedness



All CRT staff  
wear red  
name badges!



1

Keep trees around your home trimmed well before a storm to prevent damage from broken branches



2

Have the proper materials in advance to board up your windows to protect them from flying debris.



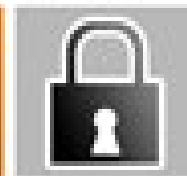
3

Bring loose outdoor items such as patio furniture inside. They can blow around and cause damage to homes.



4

Secure all doors on your property. Remember that the garage door is usually the most vulnerable.



5

Move your car inside a garage or to another secure location.



# LOOKING FOR A CAREER?

Part-time and full-time career opportunities posted weekly on College Central.

To register visit: [www.collegecentral.com/keiser](http://www.collegecentral.com/keiser)

There you can create a profile and upload your resume for Student Services to review and offer feedback. You will also then have access to thousands of possible job opportunities.

Questions? Contact Student Services for assistance.

## Student Services

### Upstairs Building 1

Director: Brandon Griffin; [bgriffin@keiseruniversity.edu](mailto:bgriffin@keiseruniversity.edu)

## NEED CAREER ASSISTANCE?

VISIT THE CAREER CENTER FOR:

- Help with resumes & cover letters
- Mock interviews
- Job search assistance
- Career fairs
- Professional development workshops



# Quick Tips for Saving Money in Spring!

Contributed by: Geoff Stam, Director of Financial Wellness and Default Management

*With every new beginning*, many of us have ‘resolutions’ when it comes to our money. Maybe finding a way to save a little more towards the so important Emergency Fund. Possibly putting away some cash for a trip, a new vehicle, or just having a little extra each pay period is your goal. Whatever the situation, building an emergency fund or creating any other savings may seem daunting (and not fun). Add in the current economic environment (though indications are inflation is ‘cooling’) and it seems even more challenging. Savings usually does not happen very quickly and figuring out the most effective process for each of us can be quite a test.

Conversing with students over the last few years, I have compiled a few of the simpler, applicable tips that STUDENTS have used to reach their own savings goals. As I always tell students, find what works best for you and helps you mitigate some of your spending behaviors to be successful.

With a little creativity and discipline, you can successfully reach your savings goals without completely stretching your financial limits. Here are a couple of ideas that I have heard from our students in the last few years:



## 1. The “No Excuses” Box

This student referenced Dave Ramsey ([www.Daveramsey.com](http://www.Daveramsey.com)) when they explained it to me, but it seemed effective. This individual decided to modify two of their spending habits; going out for coffee and buying lunch when they already had lunch items available. Placed by the front door and next to the car keys was a small box with “No Excuses” written across it. When the student thought of going to buy a cup of coffee \$5 was put in the No Excuses box, and coffee was made at home. The same process was used for thoughts of going out for lunch. Put \$5 in the box, go back to the kitchen and make some lunch. (Of course, having gone grocery shopping helps, so make sure that you budget and have coffee and lunch items on the grocery list!)

## 2. The Lunch Envelope

The average cost of eating a lunch out is now exceeding the \$10 mark. That could add up to quite a cost if you spent just \$10 daily for lunch out, 5 days a week, 52 weeks a year! Maybe we cut going out to lunch by 2 days a week. The 2 days you don’t go out, take a \$10 bill, to represent what you

would have spent on lunch out, and place it in an envelope. By physically putting the money in the envelope, you are actively completing your savings behavior. Maintaining this process over the course of one year can lead you to around \$1,000 in your envelope! Well on your way to an emergency fund or whatever savings goal is.

### 3. \$5 Bills

One student explained that every \$5 bill they came across was put into an envelope, headed towards a savings account (deposited monthly). This individual used cash more than the debit card so whenever a

\$5 bill was handed back as change, they decided that might be a great way to create some “forced” savings for things like emergencies or Christmas. 4. The 52-week Money Challenge (<https://www.money-challenge.com/tools/52-week-money-challenge-printable-chart>)

Starting with the first week of the year, put \$1 in a savings account, \$2 in week two, \$3 in week three... and so on, until you finish the year depositing \$52 to savings in the last week. The result is nearly \$1380 in savings!! Some students have tried it reverse, starting with \$52 week one, \$51 week 2, \$50 week 3, and so on, finishing the last week of the year with \$1 into savings. You may consider splitting this in half and doing it every 2 weeks; \$26 week two, \$25 week four, \$24 week six, etc. Again, it’s what works best for you, but this can be a fun way to challenge yourself to create savings. It might take some time, but most bank accounts will allow you to set this up to occur automatically to make it a little easier on you.

***Regardless of the method***, a little creativity, some discipline, and planning, can set you up for success with creating savings that have previously eluded you. If it works for you and your behaviors, you will see your savings begin to grow. Just remember it takes time, but the more you do it the small steps become larger ones and you will find yourself closer to reaching your financial goals!

**STUDENT LOAN BORROWERS**, please register for the free website [iontuition.com](http://iontuition.com) ([portal.iontuition.com](http://portal.iontuition.com)) to track your loans; know your servicer, review interest rates and interest accrual, understand repayment plans/options, forgiveness opportunities, as well as deferment, forbearance, and consolidation.

Please feel free to contact Geoff Stam if you have any questions or need additional assistance. He can be reached at (904) 238-3099, or [gstam@keiseruniversity.edu](mailto:gstam@keiseruniversity.edu);

# WAYS TO CONNECT WITH A LIBRARIAN ONLINE

Use this QR Code to use LibChat to chat with a Keiser librarian.



Visit askalibrarian.org to chat with a Florida librarian.



Look for our posts on Keiser Lakeland's social media!

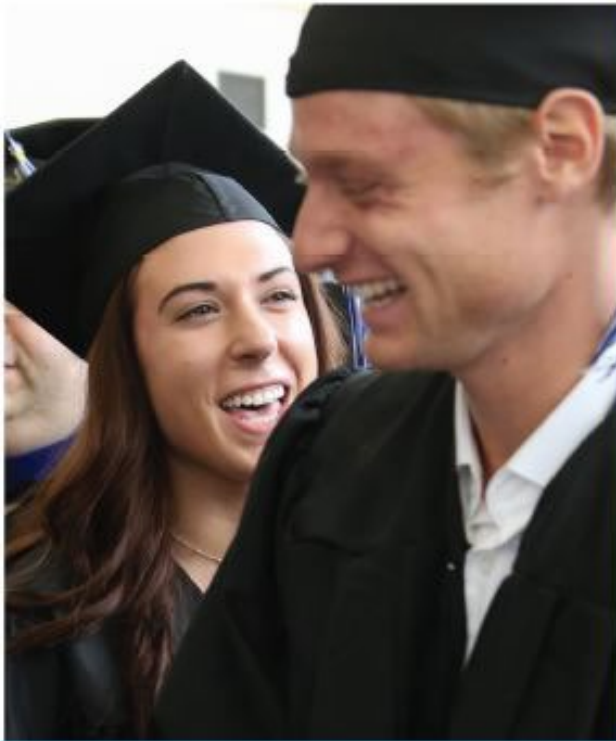


Follow instagram.com/keiserlakeland

Zoom with us:

Please call or email us and we'll send you a Zoom link.





# Membership has its Benefits

Join the Alumni Association Today!  
[Alumni.KeiserUniversity.edu](http://Alumni.KeiserUniversity.edu)

## How will you Customize your KU License Plate?



One of the exciting ways you can both demonstrate your KU pride while helping future KU students is to purchase a special Keiser University license plate.

### **No more trips to the DMV!**

We are excited to share that now, through a partnership with the Indian River Tax Collector's Office, KU plates may be purchased for any county in Florida by mail!

[KEISERUNIVERSITY.EDU/LICENSEPLATE](http://KEISERUNIVERSITY.EDU/LICENSEPLATE)