



ADDENDUM NO. 1

TO

2012-2013

KEISER UNIVERSITY CATALOG

VOLUME 12, NO. 1

Effective August 6, 2012

**KEISER UNIVERSITY
CATALOG ADDENDUM**

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Keiser University continually reviews, improves and updates its programs, courses and curricula. It is incumbent on the University to reflect these revisions in its publications. The following *Addendum No.1* represents additions, changes and deletions to the 2012-2013 Keiser University Catalog, August 2012 Edition, Volume 12, No. 1, and is effective August 6, 2012.

PAGE 17, ACCREDITATION

Replace the second and third bullets with the following:

- Keiser University's Associate Degree Nursing program, Ft. Lauderdale, Jacksonville, Miami, Lakeland, Melbourne, Orlando, Sarasota, Tallahassee, Tampa, West Palm Beach and Port St. Lucie campuses, have approval by the Florida Board of Nursing, 4052 Bald Cypress Way, BIN C02, Tallahassee, Florida 32399-3252, (850) 245-4125, MQANursing@doh.state.fl.us.
- Keiser University's Associate Degree Nursing program, Jacksonville, Ft. Lauderdale, Miami, Lakeland, Melbourne, Orlando, Sarasota, Tallahassee, West Palm Beach and Tampa campuses, is accredited by the National League for Nursing Accrediting Commission, 3343 Peachtree Road NE, Suite 500, Atlanta, Georgia 30326, 1-866-747-9965 (toll free #), www.nlnac.org.

In the fifth bullet for the AS Occupational Therapy program, replace the address for ACOTE with the following:

American Occupational Therapy Association (AOTA)
4720 Montgomery Lane, Suite 200
Bethesda, MD 20814-3449

PAGE 30, GENERAL ADMISSIONS REQUIREMENTS

Replace this section with the following:

Applicants desiring to enter Keiser University must contact the Admissions Office to obtain an application. Applications should be submitted well in advance of entry date. This permits proper scheduling and assures availability of classroom space. Applications for Winter, Spring or Fall semesters should be made as early as possible, as these entry dates are normally the time of greatest enrollment. Applicants are encouraged to visit the University in person. The Admissions Office is open Monday through Thursday from 9:00 a.m. to 8:00 p.m. and on Fridays from 9:00 a.m. to 5:00 p.m. (with other times by appointment). To be considered for enrollment at Keiser University, all applicants must supply:

- Verification of high school graduation (transcript, diploma, etc.)
or
- Verification of GED completion (GED scores or GED diploma)
or
- Proof of graduation from a foreign institution comparable to a United States secondary school

Applicants will not be required to provide proof of high school graduation when they provide the following:

- Verification (official transcript) of an earned degree from an accredited institution recognized by United States Secretary of Education,
- An evaluation of an official transcript by an approved educational evaluator service attesting that the degree is equivalent to a degree earned at a regionally accredited institution of higher education in the United States.

Home-schooled applicants who have a high school diploma are considered for admission.

An applicant must make arrangements to take Keiser University's entrance examination (administered at the University) or provide results of his/her Scholastic Aptitude Test (SAT), American College Testing examination (ACT), or Armed Services Vocational Aptitude Battery examination (ASVAB).

University requirements for admission are a combined score of 1230 on the SAT (or 830 on the previously used SAT examination), a composite score of 17 on the ACT, a score of 50 on the ASVAB, or successful passing score on the University entrance examination.

Candidates seeking general admission to the University are not required to take the general admission test upon providing written proof of an associate or higher degree earned from an accredited college. Candidates providing proof of an associate or higher degree with a cumulative grade point average of 3.0 or higher from an accredited college seeking entry into the University's allied health programs are exempt from taking the general admissions test. Candidates must meet all other general and allied health program-specific admission requirements.

Nursing program candidates are not required to take the University's admissions test, however must pass the TEAS test as part of the acceptance criteria.

Keiser University reserves the right to accept up to 10% of applicants who do not meet appropriate entrance test scores but who request admission based on other criteria. An appeal letter and accompanying documentation is reviewed by the Dean of Academic Affairs and the Campus President. If the appeal is approved, a waiver letter is placed in the applicant's academic file.

PAGE 63, PROFESSIONAL BEHAVIOR POLICY

Replace this section with the following:

PROFESSIONAL BEHAVIOR POLICY

The University has established a set of professional behavior(s) which will help students develop their knowledge and skills for entry-level positions in their fields.

- Adhere to University policies and procedures as outlined in the University catalog.
- Adhere to program policies and procedures as outlined in the program student handbook.
- Adhere to policies and procedures of the clinical education site where assigned.
- Arrive to class and clinical sites on time; punctuality is a demonstration of professional behavior.
- Demonstrate responsibility and accountability in all aspects of the educational process.
- Demonstrate appropriate communication, interaction and behavior toward other students, faculty and clinical staff.
- Respect the learning environment regarding visitors. Visitors may not attend class or the clinical education site. This includes children, spouses, parents, friends, animals or any other visitor.

If a student demonstrates unprofessional behavior(s), the student will be placed on an Administrative Action and receive a written warning, final written warning, or program dismissal depending on the severity of the action (*Professional Behavior Procedure*). A student action plan will be implemented outlining the immediate expected professional behavior(s) to be consistently demonstrated by the student. The program reserves the right to withdraw the student at any time if the inappropriate behavior is judged extreme as determined by the program director and dean of academic affairs.

Professional Behavior Procedure

The Administrative Action will become effective in the semester the student is currently enrolled in, and remain in place for the remainder of the *following* semester. At the completion of the *following* semester, the program director or dean will assess the student's progress and determine whether to remove the student from or to extend the Administrative Action. Failure to meet the terms of the Administrative Action, as outlined in a student action plan, will result in dismissal from the program. If additional unprofessional behavior(s) should occur during the remainder

of the program, the student will be dismissed from the program and the University, and may be eligible for re-entry to the University.

Clinical Experience – Request for Removal of Student (if applicable to major)

Should a clinical site request removal of a scheduled student due to the student's inability or unwillingness to abide by the program and/or clinical site's policies and procedures, the student will be placed on Administrative Action.

It should be noted that if the cause for removing a student from a clinical site is deemed by the program director and dean of academic affairs as extreme unprofessional behavior, the student may be immediately dismissed from the program and/or the University.

Upon removal from the clinical site, the program will attempt to re-assign the student to a different clinical site. However, should a second incident occur during the *same* clinical rotation/course in which a clinical site requests the removal of the student, the program will immediately remove the student from the site and provide no further clinical re-assignments. This action will result in the student receiving a failing grade for the clinical rotation/course and subsequently not permitted to advance to the next core course.

The student may wish to apply for re-entry to the program when the course re-sequences. However, re-entry to the program is contingent upon: a) the program not exceeding maximum program capacity; and b) a review of events leading up to the dismissal with a student action plan designed by the program director addressing professional behavior expectations.

If a student has been re-assigned to a clinical education site due to a request for removal from a previously assigned clinical site based on unprofessional behavior, and similar unprofessional behavior occurs in a *subsequent* clinical rotation/course, the student will not be re-assigned for clinical placement and will be permanently dismissed from the program.

Academic and Administrative Dismissal

A student may be dismissed from Keiser University for disregarding administrative policies. Causes for dismissal include, but are not limited to, the following:

- Failure to meet minimum educational standards established by the program in which the student is enrolled.
- Failure to meet student responsibilities including, but not limited to:
 - meeting of deadlines for academic work and tuition payments;
 - provision of documentation, corrections and/or new information as requested;
 - notification of any information that has changed since the student's initial application;
 - purchase or otherwise furnish required supplies;
 - maintenance of University property in a manner that does not destroy or harm it;
 - return of library books in a timely manner and payment of any fines that may be imposed;
 - obtaining required education and financial clearance prior to graduation and to comply with all parking regulations;
 - continued inappropriate personal appearance;
 - continued unsatisfactory attendance;
 - non-payment for services provided by the University;

- failure to comply with policies and procedures listed in the current University catalog and student handbook; or
- conduct prejudicial to the class, program or University.
- Specific behaviors that may be cause for dismissal include, but are not limited to:
 - willful destruction or defacement of University or student property;
 - theft of student or University property;
 - improper or illegal conduct, including hazing, sexual harassment, etc.;
 - use, possession, and/or distribution of alcoholic beverages, illegal drugs, and/or paraphernalia on campus;
 - being under the influence of alcoholic beverages or illegal drugs while on campus;
 - cheating, plagiarism, and/or infractions of the University’s Student Conduct Policies;
 - any behavior which distracts other students and disrupts routine classroom activities;
 - use of abusive language, including verbalization or gestures of an obscene nature; or
 - threatening or causing physical harm to students, faculty, staff or others on campus or while students are engaged in off-site learning experiences.

Conflict Resolution

Students are encouraged to first discuss any concerns with their instructor. If the concern is not resolved, they should speak to their program director. Subsequent levels are the associate dean or dean of academic affairs and the campus president. Chain of command should *always* be utilized for prompt resolution. Keiser University does however maintain an open door policy.

Student Disciplinary Procedures

If a student violates Keiser University’s Standards of Conduct in a classroom, the first level of discipline lies with the faculty member. If a situation demands further action, the dean of academic affairs is responsible. In the absence of the dean, the campus president determines disciplinary action. If a student has a serious objection to the disciplinary action imposed, the student has the right to use the grievance process as outlined in the Keiser University catalog.

When a student violates Keiser University’s Standards of Conduct outside the classroom but on campus, the dean of academic affairs is the first level of discipline. The next level is the campus president. If a student is dissatisfied with the disciplinary action imposed, the student has the right to use the grievance process as outlined in the Keiser University catalog.

PAGE 109, PROGRAM DESCRIPTION, MASTER OF ACCOUNTANCY

Replace section “Program Prerequisites” with the following:

Program Prerequisites

- Baccalaureate degree from an accredited institution in accounting, business or equivalent with appropriate upper division accounting coursework.

PAGE 141, PROGRAM DESCRIPTION, BA POLITICAL SCIENCE

Insert the following *before* BA Psychology:

POLITICAL SCIENCE

Bachelor of Arts Degree

Program Description

The Bachelor of Arts degree in Political Science explores government policy, processes, political campaigning, political theory, legal studies, and international relations. The degree has a strong liberal arts focus and research focus designed to prepare students for graduate level training in a variety of disciplines along with entry-level work in a host of disparate fields. This is a broad-spectrum program that introduces students to the general study of the field of political science, and is suited for students with an interest in public policy, foreign affairs, issues in immigration and the environment as well as those seeking an academic foundation for work in political campaigns.

Program Objectives

The following objectives are designed to meet Keiser University's mission and its goals:

- Explain the functions of government in American society
- Explain the differences between various government and economic systems
- Explain various political theories
- Apply a framework for understanding the political, economic, social, historical, and philosophical underpinnings of various political theories
- Analyze the role of US foreign policy in the world today
- Understand the stressors that population, natural resources, and environmental issues have on political frameworks
- Understand the role of public opinion on political behavior
- Analyze the role of mass media in the political system
- Analyze regional tensions and regional powers in order to explain their significance to global relations.
- Develop an understanding of APA format and writing in the field of political science.

Prerequisites for Major Courses

- Completion of all lower level courses with a C or better.
- The following lower division courses, if not taken as part of an associate's program, must be successfully completed before beginning upper division major courses (Course equivalency is established by the dean of academic affairs from official transcripts received from regionally accredited institutions):

BSC1030	Environmental Science	3.0 credit hours
CPO2002	Introduction to Comparative Government and Politics	3.0 credit hours
ECO2013	Macroeconomics	3.0 credit hours
ENC2102	English Composition II	3.0 credit hours
INR2001	International Relations	3.0 credit hours
MAC2105	College Algebra <u>or</u>	3.0 credit hours
MGF2106	College Mathematics	3.0 credit hours
POS1041	Political Science	3.0 credit hours
POT1003	Intro to Political Theory	3.0 credit hours
STA2023	Statistics	3.0 credit hours

Program Outline

The curriculum for the Bachelor of Arts degree in Political Science requires 120.0 upper division semester credit hours consisting of 36 credits in lower division general education courses, 24 credits in lower division major

courses, 12 credits in upper division general education courses, and 48 credits in upper division major. A total of 120 semester credit hours are required for the degree.

NOTE: All lower division major and general education courses must be successfully completed before upper division courses are undertaken. POS1041 is a prerequisite for ALL courses in the major, both lower division and upper division.

Lower Division Political Science Major Courses (24.0 credit hours)

POS1041	Political Science	3.0 credit hours
CPO2002	Introduction to Comparative Government and Politics	3.0 credit hours
INR2001	International Relations	3.0 credit hours
POT1003	Intro to Political Theory	3.0 credit hours
PLA1304	Criminal Law	3.0 credit hours
CPO2030	Politics of the Developing World	3.0 credit hours
INR2109	US Latin American Relations	3.0 credit hours
DSC1011	Domestic and International Terrorism	3.0 credit hours

Lower Division General Education Courses (36.0 credit hours)

Credit hours in parentheses indicate the required number of credit hours in each discipline.

Behavioral/Social Science (6.0 credit hours)

AMH1010	American History Pre 1876 (required)	3.0 credit hours
AMH1020	American History Since 1876 (required)	3.0 credit hours

Communications (3.0 credit hours)

SPC1010	Speech	3.0 credit hours
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Computers (3.0 credit hours)

CGS1000C	Introduction to Computers	3.0 credit hours
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Economics (3.0 credit hours)

ECO2013	Macroeconomics (required)	3.0 credit hours
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English (6.0 credit hours)

ENC1101	English Composition I	3.0 credit hours
ENC2102	English Composition II	3.0 credit hours

Humanities/Fine Arts (3.0 credit hours)

AML1000	American Literature	3.0 credit hours
ENL1000	English Literature	3.0 credit hours
CWL1000	Contemporary World Literature	3.0 credit hours

Mathematics (6.0 credit hours)

MAC2105	College Algebra	3.0 credit hours
MGF2106	College Math	3.0 credit hours
STA2023	Statistics (required)	3.0 credit hours

Natural Science (6.0 credit hours)

BSC1010	General Biology	3.0 credit hours
BSC1030	Environmental Science (required)	3.0 credit hours

NOTE: All lower division major and general education courses must be successfully completed with a minimum of a C before upper division courses are undertaken.

Upper Division Political Science Major Courses (48.0 credit hours)

POS3063	Intergovernmental Relations	3.0 credit hours
POS3235	Mass Media and Politics	3.0 credit hours
POS3413	The American Presidency	3.0 credit hours
POS3205	Voting Behavior and Public Opinion	3.0 credit hours
POS3274	The Campaign Process	3.0 credit hours
POT3632	Religion and Politics	3.0 credit hours
PAD3034	Intro to Public Policy	3.0 credit hours
POT3044	Great Political Thinkers	3.0 credit hours
INR3274	Middle East Foreign Policy	3.0 credit hours
POS4035	Environmental Politics	3.0 credit hours
PAD4204	Public Finance	3.0 credit hours
ECO4701	The World Economy	3.0 credit hours
POS4142	Urban Government Social Policy	3.0 credit hours
PLA4880	American Constitutional Law	3.0 credit hours
PLA4844	Immigration Law	3.0 credit hours
PUP4052	Issues in International Policy	3.0 credit hours

Upper Division General Education Courses (12.0 credit hours)

COM3465	Conflict Resolution	3.0 credit hours
HIS3319	History of Civil Rights and Civil Liberties	3.0 credit hours
IDS3355	Critical Thinking	3.0 credit hours
STA3163	Intermediate Statistics	3.0 credit hours

PAGE 175, PROGRAM DESCRIPTION, BS SPORTS MEDICINE AND FITNESS TECHNOLOGY

Replace this section with the following:

Program Description

Keiser University’s Bachelor of Science degree in Sports Medicine and Fitness Technology focuses on advanced health and fitness assessment, prescription and lifestyle modification. The program provides information on health risk factors, exercise leadership, biomechanics of movement, physiological adaptations to exercise, injury prevention, care and therapy modalities, business management and ethics in sport.

Program Objectives

The following objectives are designed to meet Keiser University’s mission and its goals:

- To develop a student’s ability to apply health and fitness assessments in the development, monitoring and motivation of individuals with exercise prescriptions
- To prepare students to properly conduct and monitor exercise sessions in both healthy and special populations.
- To prepare students to manage their own business in the field of health and wellness and to utilize sports marketing and promotion techniques.
- To assist students in understanding health risk factors, physiological adaptations to exercise and psychological factors associated with fitness and exercise programs
- To assist students in understanding and applying basic biomechanical principles

Prerequisites for Major Courses

At a minimum, students must successfully complete (with a minimum grade of 2.0 or “C”) the following two general education requirements before beginning major coursework:

- BSC2085C Human Anatomy and Physiology I
- BSC2086C Human Anatomy and Physiology II

Program Outline

To receive a Bachelor of Science in Sports Medicine and Fitness Technology, students must earn 125.0 credit hours. Program requirements are as follows:

Lower Division Sports Medicine and Fitness Technology Major Courses (39.0 credit hours)

PET1084C	Health and Fitness Appraisal and Wellness	4.0 credit hours
PET1352C	Nutrition and Weight Management	4.0 credit hours
PET1384C	Principles of Health and Fitness	4.0 credit hours
PET1604C	Sports Medicine and First Aid	4.0 credit hours
PET2082C	Exercise Leadership I	4.0 credit hours
PET2214C	Sports Psychology	4.0 credit hours
PET2353C	Exercise Physiology	4.0 credit hours
PET2941	Externship I	3.5 credit hours
PET2942	Externship II	3.5 credit hours
SPM2150C	Sports Administration and Law	4.0 credit hours

Lower Division General Education Courses (26.0 credit hours)

Credit hours in parentheses indicate the required number of credit hours in each discipline.

Behavioral/Social Science (3.0 credit hours)

AMH1010	American History Pre 1876	3.0 credit hours
AMH1020	American History Since 1876	3.0 credit hours
IDS1107	Strategies for Success	3.0 credit hours
POS1041	Political Science	3.0 credit hours
PSY1012	Introduction to Psychology	3.0 credit hours
SYG1000	Sociology	3.0 credit hours

Communications (3.0 credit hours)

SPC1017	Speech	3.0 credit hours
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Computers (3.0 credit hours)

CGS1000C	Introduction to Computers	3.0 credit hours
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English (3.0 credit hours)

ENC1101	English Composition I	3.0 credit hours
ENC2102	English Composition II	3.0 credit hours

Humanities/Fine Arts (3.0 credit hours)

AML1000	American Literature	3.0 credit hours
ENL1000	English Literature	3.0 credit hours

Mathematics (3.0 credit hours)

MAC2105	College Algebra	3.0 credit hours
MAT1033	Intermediate Algebra	3.0 credit hours

Natural Science (8.0 credit hours)

BSC2085C	Human Anatomy and Physiology I	4.0 credit hours
BSC2086C	Human Anatomy and Physiology II	4.0 credit hours

NOTE: All lower division major and general education courses must be successfully completed before upper division courses are undertaken.

Upper Division Sports Medicine and Fitness Technology Major Courses (48.0 credit hours)

APK3114C	Strength Training and Conditioning	4.0 credit hours
HSC3172C	Stress Management	4.0 credit hours
HSC4143C	Substance Abuse	4.0 credit hours
PET3310C	Applied Kinesiology	4.0 credit hours
PET3361C	Nutrition in Health and Exercise	4.0 credit hours
PET3632C	Basic Therapeutic Modalities for Musculoskeletal Injuries	4.0 credit hours
PET3639C	Advanced Care and Prevention of Athletic Injuries	4.0 credit hours
PET4517C	Sports Business Management	4.0 credit hours
PET4552C	Exercise Programming for Special Populations	4.0 credit hours
PET4940C	Integrated Studies in Sports Medicine Capstone	4.0 credit hours
SPM4157C	Exercise Leadership II	4.0 credit hours
SPM4305C	Sports Marketing and Promotions	4.0 credit hours

General Education Courses (12.0 credit hours)

CGS3300	Management Information Systems	3.0 credit hours
COM3131	Interpersonal Communication for Professionals	3.0 credit hours
ENC3213	Writing for Managers	3.0 credit hours
IDS3355	Critical Thinking	3.0 credit hours

PAGE 119, PROGRAM DESCRIPTION, MS MANAGEMENT

Insert the following at the end of the program description:

Spanish Master of Science degree in Management

For program information in Spanish, please refer to the Spanish edition of this catalog.

PAGE 136, PROGRAM DESCRIPTION, BA HEALTH SERVICES ADMINISTRATION

Insert the following at the end of the program description:

Spanish Bachelor of Arts degree in Health Services Administration

For program information in Spanish, please refer to the Spanish edition of this catalog.

PAGE 222, PROGRAM DESCRIPTION, AS NURSING

Replace the Program Goals with the following verbiage:

Program Goals

The Nursing program's mission is further defined by the following goals:

- Students will utilize effective interdisciplinary collaboration within a health care environment.
- Students will integrate evidence based technologies to support clinical decision making.
- Students will utilize clinical judgment and reasoning to promote optimal patient care.
- Students will model behaviors of professionalism in the pursuit of excellence.

- Students will possess the necessary breadth of knowledge and skills for obtaining entry-level employment as a professional registered nurse.

PAGE 326, COURSE DESCRIPTIONS, BA POLITICAL SCIENCE

Insert the following before BA Psychology:

POLITICAL SCIENCE

Bachelor of Arts Degree

Major Course Requirements

CPO2002 (3.0 credit hours)

Introduction to Comparative Government and Politics

Addresses governmental institutions and current political parties. Topics include a survey of developmental and historical perspectives that shape political systems and an analysis of factors that influence actions of various political forces. Prerequisite: POS1041

CPO2030 (3.0 credit hours)

Politics of the Developing World

Introduces the student to the politics of the developing world by analyzing the historical, cultural, economic, and political structures that characterize the developing world. Prerequisite: CPO2002, POS1041

DSC1011 (3.0 credit hours)

Domestic and International Terrorism

Explores terrorist activities in the United States and around the world, such as the 9/11 attack, aviation security practices, homeland security and the ongoing war on terrorism. The course discusses theories of expert analysts while focusing on the domestic and international threat of terrorism and the basic security issues surrounding terrorism.

ECO4701 (3.0 credit hours)

The World Economy

Provides a broad overview of the international economy in historical perspective, with emphasis on economic demography, trade flow capital movements, diffusion of technology, and the emergence of transnational institutions. Prerequisite: ECO2013

HIS3319 (3.0 credit hours)

History of Civil Rights and Civil Liberties

Examines the history of civil rights and civil liberties in the United States from the origins of the Western political tradition to current issues. Discusses the origins of rights and liberties with particular focus on Athens, Rome, England, and the Enlightenment. Explores the development of civil rights and liberties in the American tradition, with particular focus on the colonial period and Revolution, the Constitution, the Civil War, Reconstruction and Jim Crow. Includes the progress of civil rights and liberties in the twentieth and twenty-first centuries, including the Civil Rights Movement, the War on Poverty, and the post-9/11 era.

INR2001 (3.0 credit hours)

International Relations

Examines International Relations by defining and exploring the role of the nation-state, international organizations, and transnational organizations (criminal, non-governmental, environmental, and religious). The course examines the new international order in terms of war, globalization, trade, the North-South divide, the world economy, the environment, and political theories of realism and idealism. Prerequisite: POS1041

INR2109 (3.0 credit hours)

US Latin American Relations

Introduces the student to the politics of Latin America and explores the diplomatic relations between the United States and Latin America. Historical, political, and social factors are considered for understanding the region.
Prerequisite: CPO2002, INR2001,
POS1041

INR3274 (3.0 credit hours)

Middle East Foreign Policy

Addresses the developments in the international politics of the Middle East. Explores the region's impact on the relations of major powers and discusses the role of oil in the region.

PAD3034 (3.0 credit hours)

Public Policy

Examines the political-administrative dimensions of government policy making at the federal, state, and local levels in addition to the problems of political interests, values, and objectives in public administration.

PAD4204 (3.0 credit hours)

Public Finance

Covers methods of securing funds, the financial management in public organizations, federal budgetary innovations, and analysis of problems in the growth and development of public budgetary theory.

PLA1304 (3.0 credit hours)

Criminal Law

Focuses on the elements of offenses against persons, property and the public order. Topics include common defenses to criminal culpability (including insanity and involuntariness) and criminal liability as an accomplice or conspirator.

PLA4841 (3.0 credit hours)

Immigration Law

Provides a general knowledge of immigration law. Topics include grounds for exclusion, defenses to deportation, amnesty, naturalization and citizenship, criminal sanctions and visa applications.

PLA4880 (3.0 credit hours)

Constitutional Law

Examines federal constitutional law, focusing on the separation of powers and the concept of judicial review of executive and legislative action. Topics include the rights, privileges and immunities conveyed to citizens by the U.S. Constitution and the Bill of Rights.

POS1041 (3.0 credit hours)

Political Science

Addresses how America has evolved from an agrarian to a post-industrial society. Topics include the Constitution and its three branches of government.

POS3063 (3.0 credit hours)

Intergovernmental Relations

Interactions among federal, state, and local levels of government, policies and administrative structures and process at the various levels of government are studied.

POS3205 (3.0 credit hours)

Voting Behavior and Public Opinion

Reviews American political culture and forces that affect it. Political theory, political socialization, and political ideology are presented. The role of the media, the economy, and education are discussed.

POS3235 (3.0 credit hours)

Mass Media and Politics

Presents the influence of media on campaigns, public officials, and public opinion. Analysis of political news and the use of satire in politics are provided.

POS3274 (3.0 credit hours)

The Campaign Process

Addresses the theory and practice of electoral campaigns. Discusses the history of campaigning, the role of communication, the decline of political parties, the role of public opinion and the media, and campaign planning and strategy.

POS3413 (3.0 credit hours)

The American Presidency

Explores the central role of the American Presidency in the political process. Analyzes the powers of the presidency in modern history and presents the legislative, administrative, political, and foreign policy leadership of the President. Crisis management, decision-making, and limits on presidential power are discussed.

POS4035 (3.0 credit hours)

Environmental Politics

Examines the interactions between interest groups, advocacy groups, and political institutions in US environmental politics. Explores the international political problems related to environmental policy.

POS4142 (3.0 credit hours)

Urban Government Social Policy

Historical review of urbanization in America, the governmental and political structures as they function in urban areas, and the discussion of urban, social and political problems.

POT1003 (3.0 credit hours)

Introduction to Political Theory

Explores the theories used in political science for understanding political life. Analyzes the writings of major political theorists and the major issues that define the field of political theory. Prerequisite: POS1041

POT3044 (3.0 credit hours)

Great Political Thinkers

Studies selected political theorists from Machiavelli to Marx. The emphasis is on the ideas of authority and freedom, obligation and consent, and the social contract as expressed in the writings of Hobbes, Locke, and Rousseau.

POT3632 (3.0 credit hours)

Religion and Politics

Presents the institutional and individual role of religion and politics, including globalization, fundamentalism, and secularization.

PUP4052 (3.0 credit hours)

Issues in International Policy

Provides an overview of contemporary international issues and the knowledge necessary to engage in a detailed examination and constructive discussion of these issues. Three broad categories are explored: conflict/security/terrorism/transnational crime, globalization/international economy, and international human rights and justice.

PAGE 365, COURSE DESCRIPTIONS, BS SPORTS MEDICINE AND FITNESS TECHNOLOGY

Replace this section with the following:

APK3114C (4.0 credit hours)

Strength Training and Conditioning

Identifies the essentials involved in strength training and conditioning. Students are prepared for national credentialing. Topics include the structure and function of body systems, training adaptations, testing and evaluation, exercise techniques and program design. Students apply exercise prescriptions and practice stretching and spotting/safety techniques.

HSC3172C (4.0 credit hours)

Stress Management

Discusses proven techniques and tools that are utilized in managing stress in everyday life. Topics include how to apply stress management and prevention techniques to our life, the causes of stress and tools necessary to build a plan for reducing stress that fits one's lifestyle, values, and goals. Students practice stress management techniques with the goal of developing lifetime healthy habits and for themselves and their clients.

HSC4143C (4.0 credit hours)

Substance Abuse

Focuses on understanding addictive disorders and their treatment. The course covers the use and abuse of alcohol, tobacco, barbiturates, amphetamines, cocaine, opiates, and hallucinogens, as well as other abused substances such as aerosols, steroids, and over the counter analgesics. The course also investigates working with clients, differentiating abusers from addicts, drug effects on children, teenagers, pregnant and nursing women. Students participate in collaborative exercises to identify appropriate behavior modification techniques.

PET1084 (4.0 credit hours)

Health and Fitness Appraisal and Wellness

Addresses issues that arise when dealing with clients who have had a disease or medical condition, currently have a disease or medical condition or are at risk for developing a disease or medical condition. Topics include health and fitness assessments and recommended exercise prescription.

PET1352C (4.0 credit hours)

Nutrition and Weight Management

Discusses proper nutrition and weight management practices. Topics include ideal body weight, lean body weight, body fat percentages, metabolic calculations, foods, menus and healthy eating habits.

PET1384 (4.0 credit hours)

Principles of Health and Fitness

Teaches the importance of physical activity and its relationship to health and quality of life. Topics include components of total fitness (physical, social, emotional and intellectual), development of personalized exercise programs, specific health assessments and individualized exercise prescriptions for clients.

PET1604C (4.0 credit hours)

Sports Medicine and First Aid

Focuses on safety, injury prevention and emergency response practices that affect the daily operations and management of a health and fitness facility. Topics include injury prevention, lifestyle modification, management of acute and chronic injuries and recovery therapies.

PET2082C (4.0 credit hours)

Exercise Leadership I

Presents basic components of exercise programming and prescription. Topics include principles of cardiorespiratory function, resistance, flexibility exercises, exercise leadership, behavior modification and motivational techniques.

PET2214 (4.0 credit hours)

Sports Psychology

Introduces psychological theories of behavioral change and presents the application of practical concepts from these theories. Topics include lifestyle modification, goal setting, symptoms of anxiety and depression and referrals to third-party physicians.

PET2353 (4.0 credit hours)

Exercise Physiology

Studies the human body and its responses and adaptations to exercise. Topics include structures and functions of the skeletal, muscular, cardiovascular and respiratory systems and basic biomechanical principles.

PET2940 (8.0 credit hours)

Sports Medicine and Fitness Technology Externship

Students are given an opportunity to practice skills learned throughout the program in a recreational, clinical or occupational setting. Students participate in all facets of the operation, management and work directly with clients.

PET3310C (4.0 credit hours)

Applied Kinesiology

Focuses on the science and mechanics of human movement. Included are activities and demonstrations of biomechanics in relation to other sub-disciplines of Exercise Science. Students also learn qualitative and quantitative concepts of body movement during exercise.

PET3361C (4.0 credit hours)

Nutrition in Health and Exercise

Integrates the science of nutrition and exercise physiology principles to illustrate the links between training, the increased demand for nutrients as a result of training, the appropriate intake of foods, beverages and supplements to achieve the ultimate goal of performance enhancement. Students design a complete diet plan tailored to an athlete's training and performance goals.

PET3632C (4.0 credit hours)

Basic Therapeutic Modalities for Musculoskeletal Injuries

Provides instruction on the indications, contraindications, and legal issues as they pertain to the proper application of therapeutic modalities for the athletic trainer. Students demonstrate the application of various therapeutic modalities.

PET3639C (4.0 credit hours)

Advanced Care and Prevention of Athletic Injuries

Addresses the techniques for preventing and minimizing sport-related injuries as well as recognition and management of specific injuries and conditions. Topics include handling and demonstrating proper emergency protocols, bandaging techniques and basic injury rehabilitation.

PET4517C (4.0 credit hours)

Sports Business Management

Focuses on sports business management. Topics include administrative theory and philosophy, financial management and business procedures, facility management and public relations, and other aspects related to administration of recreation, athletic training, and sport management programs. Students participate in collaborative learning exercises to develop a business plan for a facility in the fitness industry.

PET 4552C (4.0 credit hours)

Exercise Programming for Special Populations

Prepares students to work with clients who have received medical treatment for illness or injury who are unable to undertake an exercise regime on their own. Topics include developing exercise programs for individuals who have been cleared by their physicians to return to exercise and physical activity, as well as a hands-on opportunity to work with such individuals. Students are prepared for professional credentialing of exercising special populations.

PET4940C (4.0 credit hours)

Integrated Studies in Sports Medicine Capstone

Focuses on exhibiting the learned experiences of the core classes. The student will conclude their bachelor's degree with this capstone course designed to show satisfactory progress in making the transition from student to career

professional. The student will utilize the computer laboratory to formulate a capstone research paper to be submitted to the instructor. Their research will be presented in a properly written report as well as a powerpoint presentation before a panel of professional in the field. This research presentation can be based on a revolving project which they experienced while on their externship at the associate's level or other field experience that relates to the core curriculum. Included will be empirical data on their chosen topic which must be approved before beginning this course. Research may include topics pertaining to current training trends, a facility's current membership, client policies and procedures of a fitness program plan, program enhancement plans, implementation process, daily fiscal management, effective stress management techniques, etc.

SPM2150 (4.0 credit hours)

Sports Administration and Law

Presents effective program administration. Topics include creation of safe, successful programs, reduction of risk and legal situations, exercise waivers, health history questionnaires, legal aspects of instruction and CPR.

SPM4157C (4.0 credit hours)

Exercise Leadership II

Focuses on building the student's level of experience, knowledge, and skills in leading and designing exercise programs. The course prepares students for professional credentialing by learning and applying the specific methods and techniques required.

SPM4305C (4.0 credit hours)

Sports Marketing and Promotions

Focuses on the intriguing world of sports marketing, promotions, and entertainment today and how this strong force continues to drive our industry in current marketing techniques. The techniques learned will be consistent in what is necessary to building one's own professional career. Students participate in collaborative activities in support of executing a business plan.

General Education Requirements

See specific Lower and Upper Division general education requirements for a Bachelor of Science degree in Sports Medicine and Fitness Technology in the [Program Descriptions](#) section of this catalog.

PAGE 444, GRADUATE ADMISSIONS REQUIREMENTS, MASTER OF ACCOUNTANCY

Insert the following before the requirements for Master of Business Administration:

Master of Accountancy

Candidates for admission to the MA program are required to hold a four-year baccalaureate degree (or equivalent) from an accredited institution. An undergraduate degree in accounting, business, or equivalent with appropriate upper division accounting courses is a requirement; qualified students from all backgrounds are encouraged to submit applications. An admission decision is based on a combination of a student's undergraduate and/or graduate academic performance, professional experience, letters of recommendation and/or standardized test scores. All students are encouraged to submit Graduate Management Admissions Test (GMAT), Graduate Records Examination (GRE) or Miller Analogy Test (MAT) scores in support of their application.

Required documents for admission are as follows:

- Submission of a completed Graduate School Application including the selection of a concentration
- Submission of an unofficial transcript or copy of a foreign evaluation showing successful completion of an appropriate bachelor's degree including upper division coursework in accounting: financial, managerial/cost, tax, and auditing with a completed Graduate School Application
- Submission of official transcripts or original foreign evaluations showing successful completion of an appropriate bachelor's degree program including upper division coursework in accounting: financial, managerial/cost, tax, and auditing from an accredited college or university received within the first semester of enrollment

- Two letters of recommendation received within the first semester of enrollment
- Minimum GMAT score of 450, GRE composite score of 1350 or MAT score at the 40th percentile received within the first semester of enrollment
- Formal resume indicating education and complete work history

Requirement for GMAT/GRE/MAT scores may be waived for students who meet any one of the following:

- Graduate degree from an accredited institution
- Appropriate undergraduate degree from an accredited college or university with a grade average of at least 3.0
- Appropriate undergraduate degree from an accredited college or university with a grade average of 2.7 or above with a minimum of two years of accounting or related professional work experience
- Completion of the first semester of enrollment with a minimum grade average of 3.0.

Failure to provide documentation or test scores or to achieve the grade point average required at the end of the first semester may lead to suspension or dismissal from the University.

PAGE 464, ADDITIONAL REQUIREMENTS, MASTER OF ACCOUNTANCY

Insert the following before “Additional Requirements for Master of Business Administration”:

Additional Requirements for Master of Business Administration

To earn a Master of Accountancy degree from Keiser University, students must accomplish the following:

- Earn a minimum of 36 graduate semester credit hours
- Earn a minimum grade average of 3.0
- Have no more than two courses with a grade of “C”
- Complete the final 30 credits of the Master of Accountancy program through Keiser University
- Complete all Master of Accountancy degree requirements within five years of beginning coursework; exceptions for extenuating circumstances reviewed by the Dean of the Graduate School