

KEISER UNIVERSITY

For Immediate Release

Media Contact:

Suzi McCreery/ 561-301-9583 / smccreery@keiseruniversity.edu

Kelli Lane / 954-235-0331 / kellil@keiseruniversity.edu

Local Filmmaker Shares Tips with Aspiring Students While Preparing to Unveil Masterpiece at Palm Beach International Film Festival

The Palm Beach Gardens resident also stresses the importance of state support for Florida's filmmakers.



Arthur L. Bernstein and Karla Bernstein, and Arthur in character for his Walt Before Mickey role

Interviews scheduled by request:

While at Keiser University's Flagship Campus, the local producer, actor and entrepreneur can be on hand to share tips with local media members and students as he prepares to set the stage for his Swing State movie, which will air this Friday night.

West Palm Beach, Florida - March 29, 2016 Available to comment at Keiser University's Flagship Campus and at the Palm Beach Film Festival Opening Night Party is Arthur Bernstein, a Palm Beach Gardens resident who is currently producing Swing State, a political comedy which will air in the festival. Swing state won best director in LA film festival, nominated best picture Catalina film festival. Nominated best picture Sherman oaks film festival and also in independent reel Hollywood film festival in Los Angeles.

West Palm Beach's CityPlace will be abuzz with producers, directors and teen filmmakers as they kick off the opening night of the 2017 Palm Beach International Film Festival (PBIFF) presented by Keiser University and G-Star School of the Arts. The affair will be held on **Wednesday, March 29 from 8 p.m. – 11 p.m.** at the Bowery Palm Beach located on the second floor of the complex at 550 South Rosemary Avenue.

The red carpet event will offer a variety of meet and greet opportunities with producers, directors, screenwriters and local filmmakers as it honors local middle and high school students for their commitment to the film and television industry. Students will be awarded Youth Achievement in Film awards for participating in Keiser University Cell Phone Film events, and Young Artists in Film awards for finalists in the Burt Reynolds Scholarship Competition. In addition, producer Dick Arlett will receive a Lifetime Achievement Award in Film and Television for over 50 years of dedication to the entertainment industry, along with his commitment to mentoring students who are interested in a career in film or television.

As one of the festival's two opening night parties, the event's festivities will include free appetizers and drinks. Please contact: Dawn Hauptner, Marketing Manager-Star School of the Arts/ G-Star Studios at 561-818-8654 for additional information.

For additional information relating to the PBIFF, the full schedule of its events, including times and locations of viewings at the Keiser University Flagship Campus, please call 561-362-0003 or visit: www.pbifilmfest.org.

About Keiser University

Keiser University, co-founded by Dr. Arthur Keiser, Chancellor in 1977, is a private, not-for-profit University serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 18 Florida campuses, online and internationally, employing 3,800 staff and faculty.

Ranked #23 by US News & World Report in its 2017 Best Regional Colleges South category, Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.

For additional information regarding Keiser University, visit www.keiseruniversity.edu.

About Arthur L. Bernstein

In addition to his production of *Swing State*, Bernstein is currently Producer/Writer for "[Walt Before Mickey](#)" which premiered in theatres in 2015. He is currently producing *American Brawler*, a boxing movie starring Joe Pantelone, Zach McGowan, Amy Smart, [Taryn Manning](#) and Jason Richter. *American Brawler* will be released in late 2017. Bernstein is also executive producer of *New Life*, a story about Cancer with James Masters, Terry O'Quinn, Barry Corbin and Bill Cobbs. Bernstein is currently developing three new television shows with Dick Arlett and Adam Falkoff and completed a script on a new firefighter movie that is currently in development. Bernstein is also in development as a producer for the Lou Gehrig story with director Jay O'Russell, writer Dan Kaye of *IT* and producer of *Batman*, Michael Uslan and the New York Yankees Robert Molloy and George Steinbrenner. Bernstein also is instrumental in new group/employee benefits development and individual life insurance planning at Richard S. Bernstein & Associates, Inc. He assists corporations to expand their current revenues while creatively exploring additional methods to reduce insurance costs. He is a graduate of the University of Miami having earned his Bachelor of Arts in Motion Picture and Theatre Production with a minor in Marketing.