



News Release--For Immediate Release

Media Contact: Carolyn Ware / 954-439-5579 / cware@keiseruniversity.edu

## **Keiser Seahawk Football State Tour Takes Flight in Tallahassee and Jacksonville**

**West Palm Beach, FL**—August 2017—Keiser University's Head Football Coach, Doug Socha, and Athletic Director Kris Swogger are launching their new football program with a statewide tour that started in Tallahassee and Jacksonville.

On Monday, August 7, Socha, Swogger, and Belinda Keiser, Vice Chancellor of Community Relations and Student Advancement at Keiser University, greeted local high school coaches, athletic directors, principals, and other community leaders at the Keiser University Tallahassee Campus for the first of a series of "Meet and Greets" across the state. State Representative Lorraine Ausley joined in on the festivities and introduced Keiser University Athletic Director Kris Swogger during the program.

The Tallahassee community had an opportunity to learn about Seahawk Athletics and the new football program. With a strong focus in the classroom and on the field, Socha shared that, "we will be a program that embeds ourselves in the community, and competes for championships while representing Keiser University in a first-class manner."

"Our mission statement for our athletic program is to prepare our students for life by teaching skills and habits that lead to success, and help them to understand that winning is a byproduct of establishing successful habits," Belinda Keiser stated on Monday evening.

Keiser University Chancellor and Co-Founder, Dr. Arthur Keiser joined Socha and Swogger for their second stop in Jacksonville on Tuesday, August 8. "I believe that football is a fantastic platform for our students to become leaders in their community," Keiser shared with local high school coaches and community leaders. State Representative Elizabeth Porter discussed the importance of athletics and teamwork for students today.

Coach Doug Socha joined the Seahawks after being selected from an extensive nationwide search led by coaching great Howard Schnellenberger. Socha has coached in four state title games and has a 50-11 overall record.

In his first year as Athletic Director, Kris Swogger was named the Sun Conference 2017 Athletic Director of the Year. Swogger serves on the NAIA Men's Soccer National Championship Planning and Ticketing Committee and the NAIA Women's Gold National Championship Committee, while also overseeing Keiser University's 23 intercollegiate athletic teams.

Keiser's statewide tour continues in September with stops in Tampa and Fort Myers.

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**About Keiser University:** Keiser University, co-founded by Dr. Arthur Keiser, Chancellor in 1977, is a private, not-for-profit university serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 18 Florida campuses, online and internationally, employing 3,800 staff and faculty.

Ranked #23 by US News & World Report in its 2017 Best Regional Colleges South category, Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.

For additional information regarding Keiser University, visit [www.keiseruniversity.edu](http://www.keiseruniversity.edu).