



For Immediate Release

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Brook Fordyce Named Keiser University Head Baseball Coach



Brook Fordyce

West Palm Beach Florida – September 1, 2017 Director of Athletics Kris Swogger announced the hiring of Brook Fordyce as the new Head Coach of the Keiser University baseball team.

Fordyce is a former Major League catcher of ten years, where he spent time with the New York Mets, Cincinnati Reds, Chicago White Sox, Baltimore Orioles, and the Tampa Bay Rays. Fordyce enjoyed the most successful time of his career with the Baltimore Orioles, where he hit .301 and received the Roberto Clemente award for his work with the American Red Cross.

"I am excited to welcome Coach Fordyce to the Seahawk family," said Director of Athletics Kris Swogger. "Brook personifies what the Keiser Athletic program is about....culture, commitment to excellence, and student-athlete development."

Fordyce retired from baseball in 2004, and opened up the Frozen Ropes Baseball Academy and Frozen Ropes Baseball teams. In 2011, Fordyce began coaching with the Palm Beach Rockets, where 14 of his 18 players received college baseball scholarships. While with the Palm Beach Rockets, Fordyce spent two seasons as the co-head coach of the Benjamin School baseball team, racking up a 41-16 record.

Fordyce said, "Our commitment to consistency will be our result for excellence. I want to thank Keiser University and family for giving me this wonderful opportunity to develop and grow the student-athlete here. I look forward to a successful championship season."

Fordyce received a scholarship from Clemson University before the New York Mets drafted him in the third-round. During his time in the Mets organization, Fordyce was selected to the rookie league All-Star game, and a pair of single A All-Star games. In 1992, he was voted the MVP of the Eastern League Championship game and in 1996 he was named the MVP of the All-Star game while playing for Indianapolis.

Fordyce has helped hundreds of kids play at the professional and collegiate level. He has a passion and love for the game that definitely leaves a mark on every kid he coaches.

Fordyce resides in Jensen Beach, Florida and has two daughters, Blake and Parker.

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About Keiser University

Keiser University, co-founded by Dr. Arthur Keiser, Chancellor in 1977, is a private, not-for-profit University serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 18 Florida campuses, online and internationally, employing 3,800 staff and faculty.

Ranked #23 by US News & World Report in its 2017 Best Regional Colleges South category, Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University. For additional information regarding Keiser University, visit www.keiseruniversity.edu.