

KEISER **UNIVERSITY**

For Immediate Release

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Keiser University's Auto Show & Fall Festival Celebrates "40 Years of Growing Strong"



West Palm Beach, Florida – October, 2017 Keiser University's 2017 Auto Show and Fall Festival recently celebrated its "40 Years and Growing Strong" theme by saluting the amazing achievements within the automobile industry.

While saluting Keiser University's 40th Anniversary, the show and fall festival featured a variety of makes and models including an array of classics as well as family friendly activities including a bounce house, face painting, and more.

Providing the opportunity for car enthusiasts everywhere to enjoy browsing without sales pressure, the event also highlighted Keiser University's Bachelor of Arts degree in Automotive Dealership Management. The program's comprehensive curriculum prepares students for a successful career in the retail automotive industry, currently a \$500 billion marketplace.

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Keiser University, co-founded by Dr. Arthur Keiser, Chancellor in 1977, is a private, not-for-profit University serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 18 Florida campuses, online and internationally, employing 3,800 staff and faculty.

Ranked #23 by US News & World Report in its 2017 Best Regional Colleges South category, Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate,

baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University. For additional information regarding Keiser University, visit www.keiseruniversity.edu.