



KEISER UNIVERSITY ATHLETICS ENTERS PARTNERSHIP WITH UNDER ARMOUR & BSN SPORTS

WEST PALM BEACH, FL. – Aligning with one of the world's most recognizable makers of sportswear for teams and individuals, Keiser University has selected Under Armour as the official outfitter of Seahawks athletics and the College of Golf and Sport Management. From game day uniforms to team workout clothing, all Keiser student-athletes will soon begin to solely wear Under Armour gear.

“We are excited to work with a brand which shares our passion for excellence and is truly committed to helping Keiser University Seahawks’ student-athletes compete at the highest level within the NAIA,” stated Director of Athletics Kris Swogger. “We felt that Under Armour’s mission to make all athletes better through passion, design and the relentless pursuit of innovation, aligned with our goals as an athletic program and university.”

Keiser University joins a growing Under Armour roster of NCAA partners, including the University of Wisconsin, University of Notre Dame, Naval Academy Athletic Association, University of Maryland, Texas Tech University, Northwestern University, University of Cincinnati, Boston College, University of Utah, University of South Carolina, UCLA and Auburn University.

Terry Babilla, BSN SPORTS’ President added, “This agreement with Keiser University affirms our highest aspirations for BSN SPORTS Collegiate programs: delivering elite, customized products and services to our college customers. We are excited to partner with Seahawks to elevate the performance and impact of their top-notch and growing athletic program.”

ABOUT UNDER ARMOUR

Founded in 1996 by former University of Maryland football player Kevin Plank, Under Armour is the originator of performance apparel – gear engineered to keep athletes cool, dry and light throughout the course of a game, practice or workout. The technology behind Under Armour's diverse product assortment for men, women and youth is complex, but the program for reaping the benefits is simple:

wear HeatGear® when it's hot, ColdGear® when it's cold, and AllSeasonGear® between the extremes. Under Armour's mission is to make all athletes better through passion, design and the relentless pursuit of innovation.

ABOUT BSN SPORTS

BSN SPORTS is the leading marketer, manufacturer and distributor of sporting goods apparel and equipment. A division of Varsity Brands, BSN SPORTS markets and distributes its products to over 100,000 institutional and team sports customers in colleges and universities, middle and high schools, and recreational programs throughout the United States via catalog, e-commerce, and direct sales. Focused on providing game changing solutions through local partnerships, multi-brand selection and one-stop shopping for equipment and uniforms, BSN SPORTS' more than 2,000 employees have been helping elevate participation in team sports since 1972. For more information about BSN SPORTS please visit www.bsnsports.com.

ABOUT KEISER UNIVERSITY

Celebrating its 40th year, Keiser University, co-founded by Dr. Arthur Keiser, Chancellor in 1977, is Florida's second largest, private, not-for-profit University serving nearly 20,000 students offering 100 degrees at the doctoral through associates levels on 19 Florida campuses, online and internationally. The Flagship Campus is located in West Palm Beach, Florida and is home to 22 athletic teams.

Keiser University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University. For additional information regarding Keiser University, visit www.keiseruniversity.edu.