

Board of Directors

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April 24, 2018

To Whom It May Concern:

The American Lung Association (ALA) is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. With such an expansive mission, the ALA depends on a network of community partners like Keiser University to help us achieve our objectives.

I am writing today on behalf of the American Lung Association to express our support and gratitude for the services provided by Keiser University to our organization and the broader South Florida Community. Specifically, I want to thank Keiser University for its role in three important areas, these include: Keiser University's efforts to meet our community's need for well educated professionals, including healthcare professionals, enhanced intra-community collaboration brought about by Keiser's excellent network of School Advisors and the direct support provided by Keiser faculty and students for major ALA health initiatives.

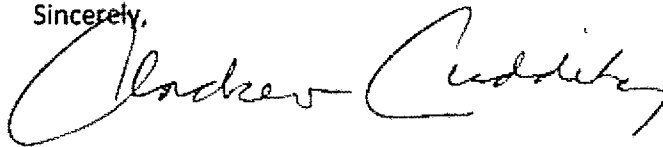
Achieving the mission of the ALA requires well-trained healthcare professionals such as respiratory therapists, nurses and others. Through our role on Keiser's Advisory Board for their School of Respiratory Care, our staff has observed the high quality of Keiser's faculty and their dedication to providing Keiser students with the best instruction, resources and clinical internships available. I also want to bring attention to Keiser's initiative to improve the writing skills for all its students, regardless of their area of study. The end result of this high-quality preparation is students that both have the skills needed to excel in their respective fields and are also proficient in written communications, a quality highly sought by employers.

The American Lung Association's participation as part of Keiser University's Advisory Board, while initiated because of the reasons stated above, has provided a remarkable benefit to our own organization. The community of Keiser University Advisors represents a diverse group of leaders, both in their respective fields and our broader community. The ALA's involvement in Keiser University Advisory Groups have helped us to establish valuable relationships with other Advisory Board members and organizations. The American Lung Association values its role as a Keiser University Advisory Board member. Membership allows us to assist in the preparation of high quality healthcare professionals for our community and provides access to a broad cross-section of influential community leaders. The collaboration facilitated by Keiser's network of advisors is an asset to our community and the American Lung Association specifically.

Keiser staff, faculty and students have directly enhanced the ability of the American Lung Association to conduct its mission effectively through their support and volunteer efforts. Specifically, Keiser has assisted the ALA by volunteering at our LUNG FORCE EXPO seminar series in Fort Lauderdale. LUNG FORCE EXPO's provide lung patients and healthcare providers with an exceptional educational experience. Keiser students help us to provide these services and, along with Keiser staff, have worked diligently to increase community awareness of our Turquoise Takeover Initiative. Turquoise Takeover is the ALA's national campaign to increase awareness of lung cancer and its impacts. Keiser's involvement in Turquoise Takeover have dramatically increased this initiative's visibility in the South Florida area.

In conclusion, Keiser University should be proud of the very positive impact that it has upon its students, the communities in which it operates and the success of its partners, including the American Lung Association. Thank you for the opportunity to collaborate with your organization. We look forward to continuing our work together.

Sincerely,

A handwritten signature in black ink that reads "Andrew Cuddihy". The signature is fluid and cursive, with a large initial "A" and "C".

Andrew Cuddihy, MPH  
Director of Health Promotions  
American Lung Association, South Florida Office