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Business  
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Board



Palm Beach County's  
Economic Development Resource

April 22, 2018

Ms. Midge Reichert, MS, PHR, SHRM-CP  
Director of Career Planning  
Keiser University Flagship Campus  
2600 North Military Trail  
West Palm Beach, FL 33409

Dear Ms. Reichert,

The purpose of this letter is to express the Business Development Board of Palm Beach County's (BDB) support of Keiser University. The BDB is a private not-for-profit corporation designated by the State of Florida and Palm Beach County Commission as the County's official economic development organization. The BDB's mission is to attract and retain businesses to our community and we are aware that a vibrant and diverse workforce is the single most important factor companies consider when making a decision to expand or relocate. The BDB also recognizes that the key to a strong labor force lies in a community's education and training and because of this, we hold to the highest degree of importance our partnerships with academic leaders.

Leaders that understand the importance of a community's holistic view on education and economic prosperity are vital to our success and we are proud to divulge that Keiser University is helping to lead these efforts. Keiser University aids the BDB's efforts to ensure Palm Beach County remains a competitive place to do business through its participation in our Academic Leaders Council, its unwavering support of countywide initiatives focused on education, and partnering to engage business leaders within Palm Beach County's targeted industries.

The BDB is honored to partner with and support Keiser University's achievement of their goals to further the skills of Palm Beach County's talented workforce.

Sincerely,

Kelly Smallridge  
President & CEO  
Business Development Board of Palm Beach County