



Dear Dr. Vonk & the Keiser University leadership team-

ESPN West Palm is proud to count Keiser University as a partner and be able to witness, participate and cover the tremendous impact you are making in our community.

The Keiser University campus is a vibrant, positive learning center attracting local, nation and international students and faculty adding to the talent in our backyard as well as providing economic impact to our community. But it doesn't stop there, Keiser's investment in growing its athletics program has afforded hundreds of athletes across a multitude of sports the opportunity to experience the benefits that sports has to offer at the collegiate level. Teamwork, sacrifice, travel, discipline, work-life balance and camaraderie are just a few of the many benefits that will help these athletes become society's leaders and strong contributors. But not only has Keiser invested in offering athletics, so many of its teams have EXCELLED at the highest level, winning national championships and providing lifelong memories for the student-athletes, coaches, academic advisors, friends, fans and families. In our role as the local sports media, we at ESPN have the platform to share the fantastic stories about Keiser athletes' accomplishments on and off the playing field, academic success and overcoming the odds. This serves to inform our community about the type of young men and women who are making an impact right here in our area. Keiser's campus leadership and sports media relations are tireless with ensuring we are receiving these stories and presenting them to us in a compelling manner to maximize consideration.

The launch of the football program is an incredibly bold endeavor. Not only will it provide Keiser visibility on a massive level, but more importantly it has already created opportunities for dozens of locals who may have gone elsewhere, to stay home, get a great education and play in front of their families! In fact, no college or university anywhere can claim to have more recruits from Palm Beach County than Keiser since the launch of its football program. Exciting times ahead on this front that will be felt right in our backyard.

Of course, the focus on growth and expansion, does not stop with athletic programs for Keiser University either. Because of their continuous commitment to growth, Keiser is consistently adding new academic programs as well. This year alone you are adding several programs including Cinematic Arts and Equestrian Studies (both riding and non-riding) and this kind of forward-thinking only benefits our community by enriching the educational experience for local students as well as attracting those from around the globe and introducing them to our community.

Because of our partnership, we have also been fortunate enough to witness, cover, support and attend a wide array of Keiser University's philanthropic efforts. This has included everything from events that have resulted in thousands of dollars being raised for great causes to Keiser students and faculty actually going on-site and working hard to help those in need.



Keiser University only continues to grow, ground-break and create opportunities that enrich so many. We at ESPN West Palm are extremely proud of our relationship with Keiser University and we're confident that your positive impact on our community will only continue to be felt for years to come!

Continued Success,

A handwritten signature in black ink that reads "Steve Politzer". The signature is written in a cursive, flowing style.

Steve Politzer
President, ESPN West Palm & Good Karma Brands