



- **Describe your relationship with Keiser University (i.e. “we hired your graduates”, “you do contract training for us”, “we are an externship site”, we are on the advisory boards, “we participate in your job fair,” “we have donated to your cause,” “we partner on various projects for our community,” etc.).**

- Keiser University is a founding partner of our professional soccer organization. We work closely to with our partnership with Keiser and Bond Clinic to provide internship opportunities to work with our organization as it relates to PT and Athletic Training. We attend all Keiser Events on campus (that we are able to), and appreciate the support from Keiser University Lakeland Campus at our sponsor and fan events. We also offer opportunities for students to attend our teams games (we are the professional indoor soccer organization here locally), to which we have seen great support and numbers of those interested from the university.

- **What industry you are in?**

- We are in the sports industry

- **How long has your business been in the community?**

- We have been in the community 3 years now

- **How has your relationship with Keiser University benefited your business?**

- Keiser has not only been a sponsor for our team, but also able to provide us with top class interns to work with our Athletic Trainer, and show fan support by attending games. These are our best type of partnerships where we are able to help both sides of the relationship. We also enjoy participating in on campus events to help continue to promote that our community has a professional soccer team. Carly (and in the past Adrianna) have both been great in continuing to build this relationships to be mutually beneficial to both parties.

- **What value do you feel Keiser University provides to the community?**

- Outside of just our partnership, I believe the community sees the Lakeland Campus as a great asset in terms of credibility to showing our market can support a prestigious university like Keiser. It helps to provide further educational opportunities to local students who either cant afford or may not wish to leave the community, and also does a great job with their community events, both hosting and

in terms of attendance. We are happy to have them (Keiser U) as a partner and in our community!

Completed By:

Andrew Ross

General Manager

Andrew@TropicsSoccer.com

863-240-0101 ext. 1003

www.TropicsSoccer.com