



To Whom It May Concern:

Goodwill Industries of Southwest Florida, Inc. has been a leader in serving people with disabilities and disadvantages in Southwest Florida for 52 years. In 2017, Goodwill supported nearly 28000 community members through training courses, job placement, and family strengthening service.

Goodwill's MicroEnterprise Institute offers a program to allow low-to-moderate income individuals to develop a startup business plan that will help them determine if the business is viable and how to start up with limited funding. In 2014, Keiser University opened its doors for us to teach the program on their campus. To date we have graduated 150 participants, of which 81 business were started or strengthened after taking the class.

The community support received from Keiser is valued by each of our participants who enroll in the program, the participants are more focused and thrive in the program because they are in an academic setting that they may not have experienced until now. One of our missions is to eliminate barriers for our participants, Keiser is a central location and participants have access to public transportation.

The Keiser administration is professional, accommodating, and extremely supportive to all of the services they have provided Goodwill Industries and the community. I look forward to continuing our partnership with Keiser University.

Sincerely,

Sandra Plazas  
Community Education Program Manager  
Goodwill Industries of Southwest Florida

**Mission:**

***Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.***

