



Saturday April 28th, 2018

To Whom It May Concern,

Keiser University is important to our community for multiple reasons, besides being a non-profit learning institution that opens professional and personal dreams, as well as, endless possibilities for the future. Being in the commencement photography industry for over twenty years, the interactions that you have with different schools, colleges, and universities can easily vary. Since working with the different Keiser University campuses, you can recognize an Institution that upholds such high standards, whether that is in regards to ensuring that their students receive a world class commencement experience, or that they receive the world class education experience that leads up to commencement day. Each of the Keiser University's unique campuses find a way to embrace all of the values needed to help educate our countries future workforce, while still demonstrating the willingness to serve their students' needs.

Each employee that I have had the pleasure of working with from Keiser University has exhibited enhanced problem solving abilities, always communicate in a timely manner, while placing an emphasis on attention to detail. They truly want to ensure that they are going out of their way, past their job description, to ensure that their graduates succeed. Whether that be by working extended hours, using multiple resources to locate an answer to a question that one might have, or by following through on each project that they embark upon until completion.

Keiser University has influenced the community and our organization by producing hard-working, intelligent, and goal-oriented graduates to hire, while simultaneously hiring the highest quality employees whom also portray these values. Collaborating with over 10 of the Keiser campuses, I have personally spent ample amount of time with a handful of these employees. We have worked together for years to execute contract negotiations, plan, and successfully execute multiple different events. The majority of these events are commencement ceremonies, ranging in size from single campus commencement ceremonies to a yearly statewide graduation ceremony. Regardless of size, each Keiser University employee that I have worked together with on the planning and execution of these commencement ceremonies have exhibited the highest caliber of work effort and work ethic. I look forward to continuing our partnership with Keiser University for years to come!

Sincerely,

Laura Claire Jones
Client Service Specialist