



April 20, 2018

To Whom It May Concern,

Keiser University is important to our community for numerous reasons. Life Alliance Organ Recovery Agency had the opportunity to participate in Keiser University's Community Service Fair, and since then we have been able to do numerous things with the University. Through this fair, we were able to reach and provide over 175 students information about organ donation, and answer any questions that they may have had. By being able to participate, we were able to get students to register as organ, eye, and tissue donors during the fair.

By participating in the Community Service Fair, this fostered a newfound relationship with other Keiser Campuses. We have since been able to give an informational presentation to students of different disciplines, and help promote our mission of educating the public on organ donation.

During the month of April, four of the Keiser University Campuses participated in a month long campaign to increase the donor registration rates. We provided yard signs, outdoor banners, flags, and Social Media posts so that students would become aware of the importance of registering.

By being able to facilitate a relationship with Keiser University, we have been able to bring awareness to students, faculty, and staff of numerous campuses. Without Keiser University's support, we would not be able to reach and educate as many people as we have been able to through Life Alliance's relationship with Keiser University.

We look forward to continuing our relationship with Keiser University, and are extremely grateful for the opportunity to educate the students, faculty, and staff members at the numerous campuses. The faculty and staff have graciously accepted the importance of organ donation education, and Life Alliance looks forward to continuing the relationship.

Best regards,

A handwritten signature in black ink that reads "Ashley Accorto". The signature is written in a cursive style with a large, looping flourish at the end.

Ashley Accorto
Communications Coordinator
Life Alliance Organ Recovery Agency University of Miami