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For Immediate Release

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**Keiser University's Online Automotive Dealership Management Degree Program
Offers Flexibility, Industry Opportunities**

West Palm Beach, Florida – May 2019 Keiser University recently made it one step easier to excel within the automotive business industry by unveiling an online version of its [Automotive Dealership Management](#) degree program. The new delivery method now provides students with the choice of attending live classes at the Keiser University Flagship Campus or the flexibility of a fully online experience.

Brian Bastin, Program Director of the Automotive Dealership Management Program, has seen the industry changes first-hand. "Having been involved in the automotive industry for over 25 years, it has become clear to me that dealers are looking for more than the same recycled employees. Today's employees must be professional, ethical, and possess the critical thinking abilities necessary to engage with the next generation of automotive consumers. These are the exact skills our program delivers, now through a convenient, flexible online experience," said Bastin of the latest curriculum offering to Keiser University's online program, which is ranked as the #3 best online university nationally by NICHE.

The mission of the Automotive Dealership Management Program is to provide a quality overall education experience, which provides students with the skills necessary for success in employment, management, or ownership of today's complex and changing automotive and vehicle retail distribution systems. With curriculum examining various disruptive factors influencing the automotive industry such as technological progress, consumer expectations, government regulation, and employee retention, the Bachelor of Arts in Business Administration degree program prepares students with the skills needed to become future industry leaders.

About Keiser University

Keiser University is a private, not-for-profit university, serving nearly 20,000 students and employing 3,800 faculty and staff members. Co-founded in 1977 by Chancellor Arthur Keiser, Ph.D., and Evelyn Keiser, the university currently offers more than 100 degrees at 21 Florida campuses, as well as online and at two international sites.

Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges as a level VI institution to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels.

For additional information regarding Keiser University, visit www.keiseruniversity.edu.