



VISION
A vibrant, innovative, culturally-inclusive, world-class community.

MISSION
A community working together to achieve an exceptional quality of life.

March 23, 2022

To Whom It May Concern,

In 2020 the City of Lakeland Parks and Recreation Department (Recreation Division) were budgeted monies to re look at certain areas at Simpson park Community Center. Simpson Park has traditionally been known for Basketball and Football. We wanted to add something that would benefit those who were looking for something different. The idea that came forward was to create a video game section within our game room for our afterschool kids and start and ESports for the youth in the area.

We were looking for some guidance and had so many questions. Keiser University without hesitation came out with support to answer are many questions about how to organize and set-up our brand-new eSports Game Room. The partnership that has evolved has been amazing not only for our staff but also the word has spread within the City what we are trying to accomplish. Keiser has been with us every step of the way. We are very proud to say with the guidance from Keiser that we are getting ready to host our very first Esports Tournament.

As mentioned above Simpson Park is traditionally known for its other activities and to listen to your students and staff talk to us about gaming and all of the opportunities that are becoming available from college scholarships, game development and game testing we are excited to get are youth in this area involved. The thought of kids who never thought they would even be able to attend college now have an area they can be excited about to possibly earn an opportunity.

We fully support the efforts of Keiser University as they continue to service communities and maintain partnerships which allows them to change and enrich lives in every area needed within the City of Lakeland Parks and Recreation Department.

Brenda Y. Tillman
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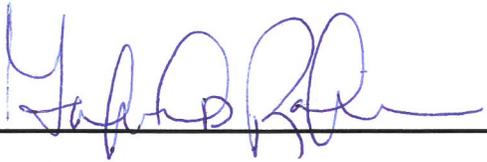
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Name: (Please Print) Brenda Y. Tillman

Signature: B. Y. Tillman

Date: 3/23/22

Witnessed By:  Gabriel P. Robinson