



**February 19, 2021**

Keiser University

6430 Southpoint Parkway

Jacksonville, FL 32216

To Whom It May Concern:

It is our pleasure to share what Keiser University has meant to our business and our community. Since partnering with Keiser University's fitness curriculum, we have been able to see the bright young, eager and fresh minds that want to grow in the area of helping others in the community. We exist in an era where more and more conveniences are developed, which has led to less and less physical activity. Having an education platform that encourages these students to learn the necessities of body mechanics and applying it to developing relationships to encourage people to live healthy lives is an irreplaceable skillset. Our community will benefit from the leaders who graduate from Keiser's health programs. This is a challenging balance and Keiser has developed a program that fosters this learning in the students they are teaching.

Since partnering with Keiser University, we have been able to experience the level of quality they instill in their students by bringing their students into our fitness environment as interns. Through their internship, these students have been able to bridge the gap between the textbook learning and the "real world" learning while interacting with our clients, participating in the development of activities and workouts for our clients, and learning the "why" of what we do as Group Fitness Trainers. Some of the Keiser students have stayed on beyond their internship to continue to learn and build their skills.

During the current pandemic, we needed to “think fast” on how to provide our service to our members, keeping them engaged and healthy while keeping them safe. Our Keiser intern was able to help us develop workout platforms, brainstorm on ways to encourage our team and, although it was different than they thought it would be, were able to learn how to partner in health. We can only think this ability came from the quality instilled in the Keiser University students by their education and development teams.

We look forward to continuing a long relationship with Keiser University and thank you for your time in reading how we value the contribution Keiser provides to our craft.

SINCERELY,

RAY CARR  
OWNER-HEAD COACH  
ELEVATE FITNESS OF ORANGE PARK