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Melissa Kennedy, MSN, RN Nursing Program Director Keiser University 900 S. Babcock St. Melbourne, FL 32901

## To Whom it May Concern:

My membership on the Keiser University Advisory Board is important because it provides a collaborative partnership allowing us to change and enrich lives and continue to provide a foundation for educational excellence. This partnership is important to us because it introduces students to Health First, which creates a greater familiarization of our organization ultimately leading to successful employment. The students who come from the various Keiser programs exhibit exceptional talent, professionalism, organizational and time management skills and are extremely productive individuals.

Keiser University provides access to multiple disciplines that lead to employment in the healthcare industry. The university's programs prepare students for careers in areas like nursing, radiology, sonography and radiation therapy, to name a few. Each year our talent acquisition team relies on this trusted pipeline of candidates to fulfill job requisitions and they have complete confidence in all the individuals hired.

Founded in 1995, Health First is Central Florida's only fully integrated delivery network (IDN) and employs over 9,000 associates. The integrator of its IDN is Health First Health Plans, offering a wide variety of health insurance options across Central Florida. In addition, it operates four hospitals: Health First's Cape Canaveral Hospital (opened in 1962), Holmes Regional Medical Center (opened as Brevard Hospital in 1937 and serving as Brevard County's only Trauma Center), Palm Bay Hospital (opened in 1992) and Viera Hospital (opened in 2011). Health First Medical Group is the largest multi-specialty physician group on the Space Coast. Health First also offers numerous outpatient and wellness services, including Health First Aging Services, Health First Pro-Health & Fitness Center, Home Care and Hospice of Health First.

Health First has had representation on the Keiser University Advisory Board for over ten years and we look forward to many more years working together to benefit our community by providing an extraordinary educational opportunity for students.

Respectfully,

Ginger Kreigh, BSBA, MSN, RN Education Development Specialist Student Experience Specialist