

May 1, 2018

To Whom It May Concern,

Keiser University is important to our community for many reasons. Keiser University College of Golf, for example, educates and encourages students to engage with the local businesses. The experience the students receive from real-life business situations while also learning in the classroom is priceless.

As a golf management business in Palm Beach County for over 28 years, JCD Sports Group has hired many interns and graduates from Keiser University College of Golf. Both interns and graduates have positively impacted our business. There is an enthusiasm and energy Keiser University students portray that not only is uplifting to our customer experience, but also to other team members at our facilities. The students with which we have been associated exhibit organizational and time management skills which produce productivity that is not usually seen with interns or recent graduates.

The professionalism and attitude we have seen from the Keiser University alumni we have hired is extremely important to the positive customer experience we strive to provide. It's nice to have a new employee who already knows has been trained in the "nuts and bolts" of a job.

The ability to be able to hire Keiser students and graduates has benefited us because as I stated above, except for a few facility specific policies and procedures, these students are already trained and ready to make a positive impact on our business their first day of work. I would encourage and highly recommend Keiser University College of Golf students and graduates when hiring for your facility.

Best Regards,



Sharon Painter
CEO
JCD Sports Group