



To whom it may concern,

Keiser University is important to our community because its students, staff, and faculty help save lives of patients in the surrounding hospitals. OneBlood and Keiser University have partnered together since 2004 where Keiser University hosts blood drives on campus. Because of this partnership, OneBlood has collected 305 pints of blood. With each donation saving up to three lives, Keiser University has helped save the lives of 915 local patients. By hosting blood drives with OneBlood, Keiser colleagues have profoundly impacted the lives of ill and injured patients in our community. There is no substitute for blood. It cannot be manufactured and must come from volunteer donors. Trauma patients, cancer patients, premature babies, transplant recipients, heart patients and those suffering from sickle cell are examples of the types of people needing blood transfusions every day to survive.

Not only does this partnership impact patients, but OneBlood staff are also able to educate our blood donors on the importance of donating regularly so there is a ready supply in times of need. Every two seconds someone needs a blood transfusion. Blood that is donated today will likely be transfused into a patient within two to three days. The turn-around is that fast, the need is constant.

Throughout our partnership, the Keiser University contacts have been very professional, with great organizational skills and good time management. OneBlood always receives a timely response from our local contacts. They have helped set up the blood drives on agreed upon dates and even helped advertise the blood drives in the days leading up to the event. This coordination has greatly helped our efforts.

OneBlood has offices across the state of Florida, in parts of Georgia, Alabama, South Carolina, and North Carolina. We operate over 80 donor centers, over 200 Big Red Buses, process over 1 million blood donations per year, and employ over 2,500 employees. We serve local hospitals across our footprint.

We appreciate Keiser University's continued partnership over the past 17 years and look forward to working together in the future!

Sincerely,

Lisa Fratoni, OneBlood Account Representative