



March 12, 2022

Dear Keiser University,

I'm writing this letter of support to showcase the many blessings Keiser has provided in the community.

My first interaction with Keiser University was as a member and volunteer of the Gateway District. Keiser has been a great asset to the community serving as a meeting point on many occasions for small business owners to network to do business together.

I serve small businesses with my online marketing services, including brand management and creation, web design and development, HIPAA compliant systems, Photography, and SEO. Additionally, I employ trusted business partners on a project basis.

I've been in business in the area for almost 10 years. I've been part of the advisory board in the past. I like that Keiser is always willing to listen to the needs of the businesses and create or update the programs to fulfill those needs.

Any approach by the university to empower its students to develop their creativity and entrepreneurial spirit will pay dividends in the future needs of businesses. In addition, money management and personal finance courses will significantly benefit any student so that when they graduate, they have a goal in mind when the first paycheck arrives.

Thank you again to Keiser University for fomenting business connections, Serving the community, and sponsoring community events so that small business owners like me can have an opportunity to grow and look at potential employment opportunities from Keiser's students.

Best regards,

A handwritten signature in black ink, appearing to read 'Miguel Guinard', written in a cursive style.

Miguel Guinard
Branding Phoenix
Owner

