Brenda Ponsford, JD, PhD, MBA

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To whom it may concern,

I am delighted to write this letter of support for the Master of Accountancy Advisory Board at Keiser University.

I have had the honor to serve on the board for over fifteen years after Dr. Diann Ferrell invited me to join. As a three-time business dean and now semi-retired from 35 years as a business academic, I must say that this advisory board has been a pleasure to serve on.

The membership is a well-functioning blend of academics and professionals, all of whom are dedicated to the success of the board, the programs it serves, and the integrity of the discipline. The suggestions and analysis that the members bring to the table are insightful and effective.

Since retirement, I have opened my own solo law practice with a focus on bankruptcy. This gave me an opportunity to pose a hypothetical to the board. I was pleased when I posed the question of how the graduates would be equipped to help their clients who may be facing the stress of the ordeal of bankruptcy, the replies were immediate, showing an understanding of first avoiding bankruptcy, and if not possible, how the courses include knowledge of the law in both theory and practice.

Again, I am enthusiastically supportive of the advisory board and all it stands for. I would not hesitate to hire a graduate from the Keiser program.

Sincerely,

B.C. J.

Brenda Ponsford, Ph.D., J.D., MBA